



HUNGEXPO BUDAPEST CONGRESS AND EXHIBITION CENTER

EXHIBITION PROGRAMME

2020



hungexpo

HUNGEXPO'S EXHIBITIONS IN 2020



INFORMATION:

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and Exhibition Center Ltd.**
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The right to change is reserved by HUNGEXPO Ltd.
**Please confirm the dates before
visiting the exhibition!**

	AGROMASHEXPO	22–25 January		BEAUTY AND STYLE	16–18 October
	AGRICULTURAL MACHINE SHOW	22–25 January		HUNGAROMED	16–18 October
	SIRHA BUDAPEST	4–6 February		INDUSTRY DAYS	19–22 October
	FEHOVA	13–16 February		AUTOMOTIVE HUNGARY	19–22 October
	BUDAPEST BOAT SHOW	27 February– 1 March			
	TRAVEL EXHIBITION	27 February– 1 March			
	CONSTRUMA	7–11 October			
	HOMEDESIGN	7–11 October			



hungexpo

AND THE FUTURE BEGINS...

Construction doesn't begin with the engineers, masons or carpenters, but by understanding: you crave for renewal. We, at HUNGEXPO, have known for years that the changed and increased exhibitor, event organizer and visitor demands require expansion, reconfiguration and reconstruction.



We have long prepared for this, making plans, analysing proposals, needs and possible solutions and now the time has come to turn the plans into reality and the drawings into real buildings. In many regards, the exhibition year that now begins is all about construction. Yet while the machines are busy working, life doesn't come to a standstill as the business must go on. The congress and exhibition center is still fully operational during the reconstruction works and the exhibitions are running smoothly, although some extraordinary measures can be expected.

Just as the Hungexpo site, the exhibition and event portfolio are continuously changing and developing. Apart from our usual, market-leading events, our three exhibitions developed last year also lived up to their

expectations, therefore, visitors can again experience the HUNGAROMED Healthcare and Medical Technology Exhibition and Conference, the HOMEDesign Autumn Homemaking Exhibition and Fair, as well as the Beauty & Style International Beauty Industry Exhibition.

Most of us know what it's like to refurbish an apartment: although we have to dodge heaps of gravel with annoyance, our gaze excitedly returns again and again to the bare walls: the cupboard goes here, the bookshelf goes there. That's how we feel as well: we kindly ask our exhibitors and visitors to bear with us through the hindrances, yet we're also proud of what we're building - since we know that it serves our future comfort, providing a modern, high quality business environment.

22-25 JANUARY

4-6 FEBRUARY



Sirha
BUDAPEST

4 1 6
FEBRUARY 2020
HUNGEXPO
HUNGARY



INTERNATIONAL HORECA & RETAIL SHOW IN HUNGARY

A GROMashEXPO and AgrárgépShow collectively represent the most prestigious and greatest agricultural professional exhibition in Hungary. Its regional importance continues to increase and already has an 8.6% share of foreign visitors. Practically the entire domestic machine market is present: market-leading companies, the greatest, most widely distributed international brands as well as the cream of domestic machine manufacturing sector. Apart from agricultural machines, there is also a growing presence of input (seeds and other propagating materials, pesticides, fertilizers, and pest relief substances) and logistics, agro-electronics, measurement technology and automation. The event also enjoys special governmental and professional support and benefits from a rich conference schedule.

S irha Budapest is a member of the French Sirha International Network and the most significant HoReCa and retail show of the Central Eastern European region that covers the entire spectrum of gastronomy as well as the food, baking and confectionery, hotel, catering and packaging industries. Apart from getting acquainted with the latest trends and innovations of the industries, the biennial event also provides professionals with a chance to establish new relationships, develop their businesses and meet the cream of the profession. Accordingly, the exhibition features numerous conferences, presentations and world class competitions, such as Bocuse d'Or Hungarian Selection, Chaîne des Rôtisseurs, Sirha Budapest Dessert Competition or National Mass Catering Chef Competition. Amongst other means, the PRIMOM Foundation and the Enterprise Europe Network B2B meeting provides the perfect forum for business meetings, with 93 such discussions taking place last year, including 49 international negotiations. Metro is the event's special trade partner, whilst Trade Magazine is its special media partner.

THEMES:

- AGRICULTURAL MACHINES, EQUIPMENT
- ANIMAL BREEDING AND THEIR INSTRUMENTS, EQUIPMENT OF INSTITUTIONS FOR ANIMAL BREEDING
- AGRICULTURAL CONSTRUCTION
- FORESTRY AND FORESTRY MACHINES
- SOWING SEEDS AND OTHER PLANT PROPAGATIONS
- CHEMICAL PRODUCTS
- AGRAR ELECTRONIC, MEASUREMENT, DIAGNOSTIC AND AUTOMATION EQUIPMENT
- ENVIRONMENT PROTECTION IN AGRICULTURE
- WORK SECURITY, WORKING CLOTHES
- AGRICULTURAL SERVICES
- AGRICULTURAL ENVIRONMENT MANAGEMENT, RURAL DEVELOPMENT

THEMES:

- FOOD PRODUCTS
- BEVERAGES
- BAKERY AND PASTRY PRODUCTS & EQUIPMENT
- FOOD INDUSTRY MACHINERY & SUPPLIES
- KITCHEN EQUIPMENT & SUPPLIES
- COFFEE PRODUCTS & EQUIPMENT
- FURNITURE, DECORATION, TABLEWARE, TEXTILES
- HOTEL EQUIPMENT & SUPPLIES
- TECHNOLOGIES, HYGIENE AND CLEANING PRODUCTS, SERVICES
- BUDATRANSPACK, PACKAGING TECHNOLOGY, LOGISTICS

Datas of the exhibition bunch

Datas of 2018

350
exhibitors

45 000 m²
exhibition area gross
38 500 m²
exhibition area net

47 100
visitors

295
exhibitors

29 000 m²
exhibition area gross
12 600 m²
exhibition area net

21 500
visitors

www.agromashexpo.hu

agromashexpo@hungexpo.hu

www.sirha-budapest.com

sirha-budapest@hungexpo.hu

13-16 FEBRUARY

27 FEBRUARY – 1 MARCH



FeHoVa

27th Fishing, Hunting and Arms International Exhibition



BUDAPEST BOATSHOW

29th International Boat Exhibition



The Carpathian Basin's most prominent fishing, hunting and arms gathering will take place for the 27th time in 2020. FeHoVa is the region's most significant hunting exhibition and the greatest domestic angling demonstration event. Apart from professional demonstrations and meetings, as well as popular recurring events, the event in 2020 also promises numerous tempting attractions for visitors, such as unique trophy demonstrations, diverse fishing lectures and the II. FeHoVa International Open Taxidermy Championship.

Hungary's largest landlocked port and the grand season-opening event of sailing and water sports opens its doors to the public for the 29th time in 2020. Thanks to the concordant opinion of the participating companies and visitors, the exhibition has found its new place alongside the Travel Exhibition, jointly attracting 35,000 visitors to the HUNGEXPO Budapest Congress and Exhibition Center. Over recent years, thanks to the continuous growth of Budapest Boat Show, it has become a meeting place of the boating community, where the lovers of the sport can gather and survey the full domestic supply of boats as well as the top innovations of the year, thanks to the Novelty Competition. At the same time, however, water sports continue to play a key role at the event, along with the related equipment and services. In 2020, visitors can also choose from wide range of events, as the stage, the Show Pool and Program Island will again be filled with attractions. On the second day of the event, as customary, exhibitors can make deals at the Exclusive Exhibition Visit and host their most important partners.

THEMES:

- **ARMS**
 - MUSEUM PIECE ARMS, ORNAMENTAL ARMS
 - HUNTING AND SPORT ARMS
 - KNIVES, BOWS
 - AMMUNITIONS
 - OPTIC EQUIPMENT
 - ARMS AND EQUIPMENT OF POLICE AND SECURITY SERVICES
- **HUNTING**
 - HUNTING GARMENT, SUPPLEMENTARY EQUIPMENT
 - HUNTING ACCESSORIES
 - OFF-ROAD CARS, TRANSPORTATION VEHICLES
 - ORNAMENTAL ITEMS, ITEMS OF FINE CRAFTSMAN
- **HUNTING TOURISM**
- **SYLVICULTURE, GAME MANAGEMENT AND HABITAT PROTECTION**
- **WILD FEEDSTUFF, FOOD COMPLEMENTS**
- **HUNTING ASSOCIATION, ORGANIZATION, EDUCATION, SCHOOLS**
- **ANGLING**
 - **BOILI FISHING AND SPORT ANGLING EQUIPMENT**
 - **LURE FISHING EQUIPMENT**
 - **FEEDER MATCHFISHING EQUIPMENT**
 - **MATCHFISHING**
 - **ANGLER GARMENTS, SUPPLEMENTARY EQUIPMENT, CLOTHING**
 - **FISHING TOURISM**
 - **ANGLING ASSOCIATIONS, ORGANIZATIONS**

THEMES:

- **BOATS AND YACHTS**
- **EQUIPMENT AND ACCESSORIES**
- **BOAT-BUILDING MATERIALS, PAINTS AND VARNISHES**
- **WATERSPORT CLOTHING**
- **YACHTCHARTER AND BOAT RENTING**
- **HARBOURS AND HARBOUR SERVICES**
- **BOAT INSURANCE SERVICES, BOAT LEASING**
- **TRAINING SERVICES, COURSES**
- **WINDSURFING, SURFING AND**
- **KITESURFING - EQUIPMENT AND ACCESSORIES**
- **JET-SKIING, WATER-SKIING AND WAKEBOARDING - EQUIPMENT AND ACCESSORIES**
- **DIVING EQUIPMENT AND ACCESSORIES**
- **AUTHORITIES, ASSOCIATIONS AND ORGANISATIONS, JOURNALS**
- **LUXURY PRODUCTS AND PREMIUM SERVICES, NAUTICAL GIFTS**

290 exhibitors

42 600 m² exhibition area gross
12 700 m² exhibition area net

55 000 visitors

85 exhibitors

13 500 m² exhibition area gross
7 000 m² exhibition area net

35 000 visitors*

* Utazás kiállítással közösen



Hungary's number one tourism fair hosted for 42nd occasion in 2019, the Travel Exhibition, featured numerous novelties and developments, which will continue to shape the event in the future. The exhibition is focused on the experiences to be had, as well as establishing personal relationships and providing visitors with the most extensive body of information as possible. Our effort has achieved its goal as the number of satisfied exhibitors has doubled since last year and Travel exhibition together with Budapest Boat Show attracted 35,000 visitors. The Travel Exhibition provides exhibitors with a platform in 2020 again where they can bring the experience of travelling within arm's reach for the visitors with professional staff members, credible sources of information and digital devices while establishing personal ties with potential travellers. Quality professional events, Tourism Career Expo, Student Professional Day and competition, exciting lectures presenting destinations and discussions with travel bloggers, sweepstakes with valuable prizes and a diverse range of stage events are organized to entertain visitors. Continuously held events: Budapest Boat Show, Caravan Salon, HTCC Africa Expo and Fair, Unwalked Paths Festival.

NOVELTY:

Based on the success of the Student Professional Day event, we're creating a tourism job fair called Tourism Career Expo in 2020, which allows us to help young adults launching their careers to find a job as well as boost the careers of experienced professionals seeking employment. The Travel Exhibition 2020 will be focused on the theme of cultural and religious tourism. The event will be joined by Italy as the foreign guest of honour and Eger and vicinity as the domestic guest of honour

THEMES:

- TOURIST BOARDS
- TRAVEL BUREAUS, AGENCIES
- ACCOMMODATION SITES
- MAYOR'S OFFICES, LOCAL GOVERNMENTS
- PUBLIC TRANSPORTATION COMPANIES
- CATERING SERVICE PROVIDERS
- THEME TOURISM (ACTIVE, HOLIDAY, FESTIVAL, GASTRONOMIC, SACRAL ETC.)
- FOREIGN COUNTRIES
- HUNGARIAN DESTINATIONS
- PROFESSIONAL ORGANISATIONS

240
exhibitors

20 000 m²
exhibition area gross
7 700 m²
exhibition area net

35 000
visitors*
* Budapest Boat Show-val együtt

7-11 OCTOBER



CONSTRUMA ▲■●
39th International Building
Trade Exhibition

The CONSTRUMA exhibition bunch is Hungary's only and prominent professional forum that covers the entire spectrum of homemaking from construction to interior design and landscaping. Thanks to its complexity and dual target groups (B2B and B2C) it is unique in the Central Eastern European region. In 2020, the members of the homemaking exhibition bunch will include: CONSTRUMA and HOMEDesign. The "flagship" of the leading construction industry and homemaking exhibition bunch in the region, CONSTRUMA, is the professional summit of the domestic construction industry. Its focus is on energy efficiency, sustainability and environmental awareness. The exhibition features all the themes tied to construction and renewal: from construction materials to windows and doors, through insulation and construction machines to tools, devices and procedures. The latest technology is guaranteed by the presence of the domestic and international brands of manufacturers. The event enjoys wide-ranging professional support and is accompanied by a rich conference schedule. A key element of CONSTRUMA is RENEÓ, which appears in every even year with the themes of renewable energies as well as building services engineering. In recent years, the utilization of solar energy has become a popular subject.

THEMES:

- CONSTRUCTION INDUSTRY, CONSTRUCTION MATERIALS
- PORTALS, GATES, SHADING TECHNOLOGY, GLASS INDUSTRY (FRONTAL)
- ROOFING, TINNING INDUSTRY (DACH-TECH)
- WATER, HEAT, SOUND INSULATION, FACADE CONSTRUCTION (INTER-ISOLA)
- RENEWABLE ENERGY, BUILDING ENGINEERING (HUNGAROTHERM/RENEÓ)
- GARDEN DESIGN, LANDSCAPING
- LIGHTING TECHNOLOGY, BUILDING ELECTRICITY (ELECTROLIGHT)
- INTERIOR DECORATION, DESIGN (HOME DESIGN)
- CONSTRUCTION MACHINERY
- PREFABRICATED HOUSES

Datas of the exhibition bunch

540
exhibitors

40 000 m²
exhibition area gross
21 900 m²
exhibition area net

49 000
visitors

7-11 OCTOBER



HOME Design
9th Fair for Home making

The popularity of HOMEDesign, the professional exhibition on design and interior design in Hungary, continues to grow year after year amongst visitors and exhibitors alike. As part of the CONSTRUMA exhibition bunch, it covers all the themes related to the interiors of homes from furniture and coverings, kitchen technology and interior design counselling. The latest domestic design trends are covered by Hungarian Design (the works of young designers). The professional segment of the exhibition is reinforced by the conference of the Furniture Association, along with professional events, demonstrations and the project coordinated by the National Association of Interior Designers that presents new professional trends in the form of interiors. The exhibition is educating, shaping style and inspiring, by its programs.

THEMES:

- KITCHENTECHNOLOGY FROM A TO Z
- LARGE HOUSEHOLD APPLIANCES
- FURNITURE
- RAW MATERIALS FOR THE FURNITURE INDUSTRY AND INTERIOR DESIGN
- BATHROOM AND WELLNESS
- FIREPLACES
- STAIRS, BARRIERS
- COVERINGS
- DESIGN ACCESSORIES, ORNAMENTS
- HOME TEXTIL
- HOMELIGHTING TECHNOLOGY
- CONSUMER ELECTRONICS
- FURNISHING PLANNING AND CONSULTANCY
- SERVICES

Datas of the exhibition bunch

540
exhibitors

40 000 m²
exhibition area gross
21 900 m²
exhibition area net

49 000
visitors

16-18 OCTOBER



BEAUTY & Style

3rd International Beauty Industry Professional Fair



At Hungary's greatest beauty industry event in 2018, the manufacturers and distributors of the industry presented their cosmetics, hairdressing, nail care innovations and top products across 5,000 sqm. With the assistance of the BEAUTY & Style International Beauty Industry Exhibition's main professional partner, the Handicraft Department of the Budapest Chamber of Commerce and Industry (BKIK), we staged an international-class event at Hungexpo's newest pavilion. Last year, over 85% of the guests were professional visitors, showing even distribution amongst the various fields of expertise. 74% of the exhibiting companies and professional visitors would recommend for their business partners to participate as an exhibitor. The exhibition serves as the definitive platform of the beauty industry and its annual meeting place, featuring a range of unmissable events: demanding competitions, workshops and spectacular demonstrations await professionals and those who are interested in the innovations of the field.

THEMES:

- COSMETICS (FACIAL CARE, MAKEUP, PERSONAL CARE)
- BARBERS
- ARTIFICIAL NAILS, HAND AND FOOT CARE (HAND CARE, FOOT CARE, NAIL MODELING, ARTIFICIAL NAIL ART)
- SPA, WELLNESS, FITNESS, SOLARIUM (PRODUCTS, SERVICES, MACHINERY, TOOLS)
- COUNSELLING (STYLE, DIETARY, MEDICAL - DERMATOLOGISTS, PLASTIC SURGEONS - TRAINING)
- HAIRDRESSING
- OTHER (SALON FURNITURE, FITTINGS, WORKWEAR, HYGIENE, PROFESSIONAL ORGANIZATIONS, ADVANCED TRAINING, EDUCATION, MEDIA, DIETARY SUPPLEMENTS, PERFUME)

Datas of 2018

90
exhibitors

5 000 m²
exhibition area gross
2 800 m²
exhibition area net

6 000
visitors

www.beautyandstyle.hu

beautyandstyle@hungexpo.hu

16-18 OCTOBER



HUNGAROMED

3rd Health and Medical Technology Exhibition and Conference



As Hungary's only comprehensive healthcare industry professional exhibition, the HUNGAROMED Healthcare and Medical Technology Exhibition and Conference provides an opportunity for the representatives of the profession – manufacturers, distributors, clients as well as the physicians, pharmacists and healthcare professionals using the devices – to meet one another. The exhibition and the conference schedule complement each other to create an exceptional forum for presenting the healthcare changes of the recent years along with the latest results and technology.

THEMES:

- MEDICAL APPLIANCE MANUFACTURERS AND DISTRIBUTORS, REHABILITATION, HOME CARE
- HEALTHCARE TECHNOLOGIES
- HOSPITAL CONSTRUCTION, TECHNOLOGY AND OPERATION
- EHEALTH, MHEALTH, TELEMEDICINE SERVICES
- INSTITUTION BACKGROUND SERVICE PROVIDERS
- PHARMACEUTICAL MANUFACTURERS, DISTRIBUTORS
- PHARMA WHOLESALE
- PHARMACIES
- CLINICAL RESEARCH ORGANIZATIONS (CROS)
- PRIVATE HEALTH SERVICE PROVIDERS
- DIETARY SUPPLEMENT
- MANUFACTURERS, DISTRIBUTORS
- INFANT FORMULA MANUFACTURERS, DISTRIBUTORS
- AMBULANCE, PATIENT TRANSPORT
- HEALTH INFORMATION TECHNOLOGY, TELECOMMUNICATION
- TELECOMMUNICATION COMPANIES
- HEALTH TOURISM
- INSURANCE COMPANIES, FINANCIAL ORGANIZATIONS
- STATE INSTITUTIONS AND PROFESSIONAL ORGANIZATIONS
- EDUCATION INSTITUTIONS
- PROFESSIONAL ORGANIZATIONS, NGOS
- CONSULTING AND ANALYTICAL COMPANIES
- PROFESSIONAL MEDIA

Datas of 2018

95
exhibitors

5 200 m²
exhibition area gross
2 300 m²
exhibition area net

5 000
visitors

www.hungaromed.hu

hungaromed@hungexpo.hu

19-22 OCTOBER



INDUSTRY DAYS 
International Industrial Trade
Exhibition 

Hungary's greatest industrial business event **INDUSTRY DAYS** features all the latest products and services at the same time and place, including the latest technology and systems from the fields of the machine industry, tool industry, industrial electronics, automation, robotics, the supplier industry and logistics. The professional exhibition providing complex solutions for small, mid-size and large enterprises will continue to feature **INDUSTRY 4.0** as a highlighted theme in 2020. The event is supported by a rich conference program, in cooperation with the Ministry for Innovation and Technology, The Hungarian Academy of Sciences Institute for Computer Science and Control (MTA-SZTAKI) and the Scientific Society for Mechanical Engineering.

THEMES:

- INDUSTRIAUTOMATION
- FLUIDTECH (FLUID TECHNOLOGY)
- SUBCON (SUPPLIER INDUSTRY)
- CHEMTECH CHEMICAL, PLASTICS AND RUBBER INDUSTRY)
- LOGEXPO (INDUSTRIAL LOGISTICS)
- MACH&WELD (MACHINE MANUFACTURING TECHNOLOGY, PRODUCT AUTOMATION, ROBOTICS, MEASURING TECHNOLOGY, WELDING TECHNOLOGY)
- 3D PRINTING
- ENERGEXPO (ENERGETICS, ENERGY MANAGEMENT)
- SAFETY NET BUDAPEST (SECUTECH -VÉDTECH: LABOUR SAFETY, FIRE SAFETY, SECURITY)
- INDUSTRIAL ENVIRONMENTAL PROTECTION
- TELECOMMUNICATION, 5G SYSTEMS
- RESEARCH & DEVELOPMENT, INNOVATION
- TRADE ASSOCIATIONS, ORGANIZATIONS
- EDUCATION INSTITUTIONS
- FINANCIAL SERVICE PROVIDERS
- TRADE JOURNALS, PUBLISHERS
- HR SERVICE PROVIDERS

Datas of 2018


310
exhibitors

22 100 m²
exhibition area gross
10 200 m²
exhibition area net

12 200
visitors

19-22 OCTOBER



AUTOMOTIVE HUNGARY 
8th International Trade Exhibition
for Automotive Industry Suppliers

The **AUTOMOTIVE HUNGARY** International Trade Exhibition for Automotive Industry Suppliers will be hosted for the 8th time. In addition to domestic car factories, the event will feature suppliers, component manufacturers, the representatives of manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational industry tied to the automotive industry. The event presents the sector-specific matrix for the automotive industry that includes various elements tied to electronics, IT, software, machinery, plastic industry, glass industry, chemical industry and the composite industry. The exhibition enjoys wide-ranging professional and state support, making it possible to organize conferences, supplier forums and the **TECHTOGETHER** student competition.

THEMES:

- VEHICLE MANUFACTURERS
- MANUFACTURING PROCESSES AND SERVICES OF SUPPLIERS
- AUTOMOTIVE COMPONENTS AND SYSTEMS
- IT
- FACTORY / PRODUCTION EQUIPMENTS
- INDUSTRIAL SERVICES
- BUSINESS SERVICES
- HUMAN RESOURCES
- ELECTRIC FILLING STATION
- GARAGE INDUSTRY, SERVICE TECHNOLOGY
- DIAGNOSTICS
- GARAGE EQUIPMENT
- SERVICE-STATION EQUIPMENTS
- AUTOMOTIVE SPARE-PARTS

Datas of 2018 together with AUTÓTECHNIKA-AUTODIGA

255
exhibitors

16 500 m²
exhibition area gross
7 600 m²
exhibition area net

10 000
visitors

EXHIBITOR RECOMMENDATIONS

"The nearly 2,000 visitors registered at our company's stand is proof that the MACH-TECH professional trade exhibition is the true exhibition for our company's market sector. We receive a great amount of support from the Hungexpo organizing team in order to host a successful event. Every year, we try showcasing our latest products, presenting them to visitors with quality demonstrations worthy of the trade. Last time, we staged a live grinding demonstration to present our latest grinding tools, including the related technology and our cutting-edge clamping devices. We already look forward to the next professional exhibition providing a comprehensive overview of the market sector in 2 years' time. "

*Zsolt Fülöp Sales Manager, Hungary -
Hoffmann Group / MACH-TECH exhibitor*

"ÉMSZ has developed a close, decade-long cooperation with the CONSTRUMA team: it has been the professional exhibition's patron for over 20 years and it's co-main patron for 3 years. As a professional organisation, it is practically compulsory to provide professional support to the trade exhibition that is the market leader both domestically and even in the Central Eastern European region. We're proud to be involved in CONSTRUMA year after year, through the accompanying events developed in cooperation with the HUNGEXPO team, our innovative ideas and THE ROOF OF THE YEAR award. The goal of our educational, show-like demonstrations is to make the exhibition a true experience, for professionals and end users alike. We are also preparing a special innovation for

the year 2020: we will be setting up a spectacular roof show island in Hall "A". I feel that the wide-ranging CONSTRUMA accompanying events and the new products demonstrated over the course of the 5 days can inform designers, contractors and the general audience, thus greatly contributing to raising the standards of the trade."

*Mátyás Sándor president -
ÉMSZ Hungarian Association of Insulation, Roofing
and Tinnerns / CONSTRUMA professional partner*

"We attended the exhibition with a range of devices used in the automotive industry, thanks to which we had a great deal of visitors at our stand. We met and exchanged contact information with many engineers working in the automotive industry, thus boosting our company's social capital in Hungary."

*Carl Zeiss Technika Kft. /
AUTOMOTIVE Hungary exhibitor*

"This year, we found even more clients interested in our microscopic imaging and measurement solutions. We were also satisfied with the number of visitors at the event. I highly appreciate the increased activity of the organizers in relation to the exhibition's general appearance as well as the assistance they provide during and after the event."

*KEYENCE International /
AUTOMOTIVE Hungary exhibition*

