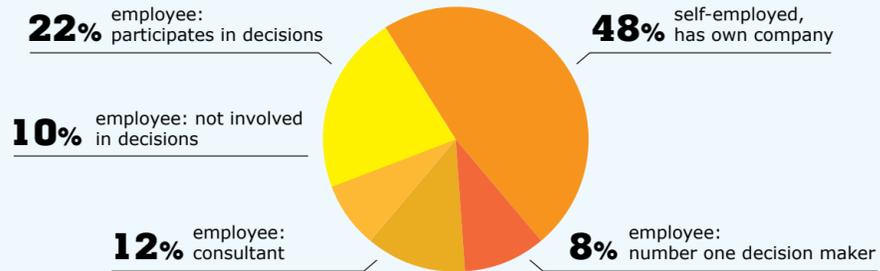


## PROFESSIONAL VISITORS\*

### ITS COMPOSITION IN TERMS OF DECISION-MAKING



### IN WHAT FIELD DOES YOUR COMPANY OR BUSINESS OPERATE?



45% implementation  
39% design, planning  
32% service  
25% trade  
20% installation  
14% manufacturing  
9% education  
3% state administration  
5% other

### WHICH TOPICS THEY WERE INTERESTED IN



68% renewable energy  
66% construction materials  
54% insulation  
50% heating technology  
46% air conditioning, ventilation  
45% doors and windows, shading technology  
45% covers  
42% bathroom, sanitary ware, wellness  
41% roofing  
35% kitchen, kitchen technology

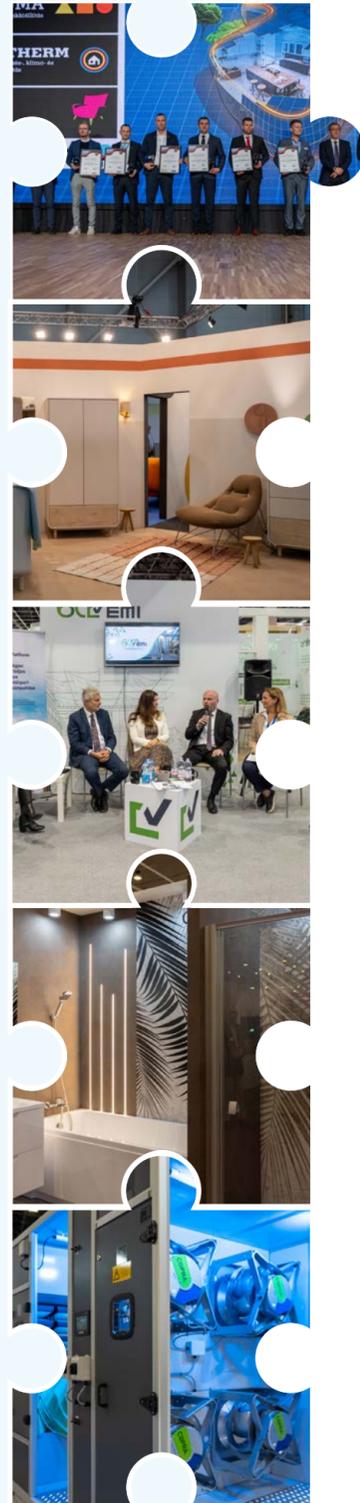
### SATISFACTION



83% are satisfied with the composition of exhibitors  
84% are satisfied with the novelties presented  
86% satisfied with the exhibition as a whole

\*Source: Construma Home-making Exhibition Group Visitor research 2023.

## OUR AGENT NETWORK



**BE THE PART OF THE MOST PRESTIGIOUS EVENT OF THE CONSTRUCTION INDUSTRY AND INTERIOR ARCHITECTURE IN HUNGARY!**

**BOOK YOUR PLACE NOW FOR THE 2024 EXHIBITION GROUP!**

**EARLY BIRD DEADLINES**



### VENUE

HUNGEXPO Budapest Congress and Exhibition Center

### OPENING HOURS

#### Trade days:

10-11 April 10 a.m. – 5 p.m.,  
12 April 10 a.m. – 6 p.m.

#### Public days:

13 April 10 a.m. – 6 p.m.,  
14 April 10 a.m. – 5 p.m.

### CONSTRUMA EXHIBITION DIRECTOR

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### SALES

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Ms. Fruzsina NAGY  
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Ms. Enikő LOVASI  
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### HOMEDesign EXHIBITION DIRECTOR

Ms. Angéla KATONA  
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### SALES

Ms. Brigitta HORVÁTH  
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Ms. Tünde PÁL  
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**APPLICATION, MORE INFORMATION**  
www.construma.hu/en  
www.otthon-design.hu/en

The place where plans become reality.



## HOME-MAKING THEMED EXHIBITION GROUP

42nd International Building Trade Exhibition

12th Home Making Exhibition

**10-14 April 2024**



# HOME-MAKING THEMED EXHIBITION GROUP

## CONSTRUMA – HOMEDesign

The CONSTRUMA Home-making Themed Exhibition Group is an outstanding professional forum in Hungary and the Central and Eastern European region, which covers the entire spectrum of home-making, from construction to building engineering and interior design. **Its internationality is clearly demonstrated by the fact that in 2023 slightly more than 100 foreign exhibitors from around 20 countries took part in the event.**



**460**  
exhibitors

**30.500**  
visitors

**15.000**  
sqm

## Budapest – The heart of Europe

Hungary and Budapest are popular among business travellers offering a hub and a meeting point in the very heart of Europe. Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a vibrant destination with so much to offer. The well-developed infrastructure, dynamically developing economy and vibrant academic and cultural life of the city makes Budapest one of Europe's favoured locations for exhibitions and conferences.

- Located in the heart of Europe - easy access from overseas, short flights from all European capitals.
- Well-developed infrastructure for exhibitions. Deluxe and five- star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
- Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.

### TOP 10 ORIGIN OF INTERNATIONAL EXHIBITORS IN 2023 ●

Austria	Romania
China	Slovakia
Germany	Slovenia
Italy	Turkey
Poland	Czech Republic

### TOP 10 ORIGIN OF INTERNATIONAL VISITORS IN 2023 ●

The visitors of the exhibition group were **from 48 countries from all over the world.**

Slovakia	China	Italy	Croatia
Romania	Serbia	Germany	
Poland	Austria	Albania	

CONSTRUMA ▲■●

42th International  
Building Trade Exhibition

### QUALITY – INNOVATION – ENERGY MANAGEMENT

#### BUILDING INDUSTRY – BUILDING ENGINEERING – RENEWABLE ENERGY

The largest Hungarian and internationally recognized trade exhibition for the construction industry, which, as an event widely supported by professional forums and organizations, is also the building industry's annual meeting. Every year, domestic and international manufacturers present their new products here. The conferences and workshops organized within the framework of the exhibition discuss current issues and future trends of the industry.

HOME  
Design

12th Home-making  
Exhibition

### QUALITY – COMFORT – ELEGANCY – DESIGN

#### KITCHEN – BATHROOM&WELLNESS – INTERIOR DESIGN

From kitchen technology to the bathroom & wellness theme, to the living room, everything necessary for home design will be displayed at the exhibition. In addition to the novelties and solutions of the exhibitors, great emphasis is placed on the presentation of current interior design trends and domestic design culture. With the help of our professional partners, we present them every year in an impressive interior. At the HUNGARIAN DESIGN stand, the works of young Hungarian designers are also displayed, arranged in interiors.



### WHY IS IT WORTH TO EXHIBIT

- a complex marketing communication tool
- personal communication and business opportunity
- direct sales
- testing new products
- market demand survey
- increasing company awareness
- expanding the network
- reaching new target groups
- database extension

### THE TOPICS OF THE FUTURE

- Vocational training, future generations in construction trades.
- Improving the technical condition of new properties and Hungarian housing stock in the spirit of environmental awareness - higher energy requirements.
- Technological renewal and sustainability - digitalization of the construction industry, BIM.
- The impact of Artificial Intelligence on the construction industry and interior design.

### PROFESSIONAL PROGRAM DRAFT

- construction industry conferences
- building engineering conferences
- professional training for architects and engineers
- solar conference
- furniture and wood industry presentations, workshops
- stone carving conference

## HIGHLIGHTED TOPICS

home lighting heating INSULATION prefabricated houses  
INTELLIGENT BUILDINGS  
home textiles walls building materials

construction machinery FURNITURE ventilation air-handling technology BATHROOM fireplaces WELLNESS LIGHTING windows TECHNOLOGY

COVERINGS shading technology KITCHEN roofing renewable energies BUILDING ELECTRICITY gate technology INTERIOR DESIGN GARDEN doors

## VISITORS

### TARGET GROUPS



**Professionals:** engineers, architectural designers, interior designers, construction managers, interior decorators, mechanics, contractors, wood industry / furniture industry specialists, students and teachers of professional / educational institutions



**Public, end-users:** builders, home renovators

## PROFESSIONAL PARTNERS OF THE EXHIBITION GROUP

### CONSTRUMA

- National Federation of Hungarian Building Contractors
- Hungarian Association of Building Insulators, Roofers, Tinsmiths and Carpenters
- Chamber of Hungarian Architects
- Hungarian Chamber of Engineers
- Budapest and Pest County Chamber of Engineers
- Hungarian PV and Solar Collector Association
- Association of Hungarian Building Services Engineers
- Coordinative Association of Hungarian Building Services Engineering
- Hungarian Propane-butane Gas Industry Association
- Hungarian Refrigeration and Air Conditioning Association

### HOMEDesign

- Association of Hungarian Furniture and Woodworking Industries
- National Association of Interior Designers
- National Industry Board of Stone Carvers and Artificial Stone Contractors

