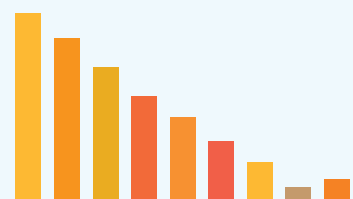


ITS COMPOSITION IN TERMS OF DECISION-MAKING



Age Group	Percentage
18-24	~95%
25-34	~94%
35-44	~85%
45-54	~82%
55-64	~80%
65+	~78%



83% are satisfied with the composition of exhibitors

84% are satisfied with the novelties presented

86% satisfied with the exhibition as a whole

***Source:** Construma Home-making Exhibition Group Visitor research 2023.

A map of Europe with country labels: Ireland, United Kingdom, Netherlands, Belgium, Luxembourg, Germany, Poland, France, Switzerland, Austria, Slovakia, Romania, Italy, Portugal, Spain, and Turkey. The flag of Slovakia is placed over the country of Slovakia.



**OF THE MOST PRESTIGIOUS EVENT
OF THE CONSTRUCTION INDUSTRY
AND INTERIOR ARCHITECTURE
IN HUNGARY!**

BOOK YOUR PLACE NOW FOR THE 2024 EXHIBITION GROUP!

15 October 2023
-20% discount

31 January 2024
-10% discount

VENUE

HUNGEXPO Budapest Congress and Exhibition Center

OPENING HOURS

Trade days:
10-11 April 10 a.m. – 5 p.m.,
12 April 10 a.m. – 6 p.m.

Public days:
13 April 10 a.m. – 6 p.m.,
14 April 10 a.m. – 5 p.m.

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APPLICATION, MORE INFORMATION

www.construma.hu/en
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HOME-MAKING THEMED EXHIBITION GROUP



42nd International Building Trade Exhibition

HOME Design

12th Home Making Exhibition

10–14 April 2024



HOME-MAKING THEMED EXHIBITION GROUP

CONSTRUMA – HOMEDesign

The CONSTRUMA Home-making Themed Exhibition Group is an outstanding professional forum in Hungary and the Central and Eastern European region, which covers the entire spectrum of home-making, from construction to building engineering and interior design. **Its internationality is clearly demonstrated by the fact that in 2023 slightly more than 100 foreign exhibitors from around 20 countries took part in the event.**

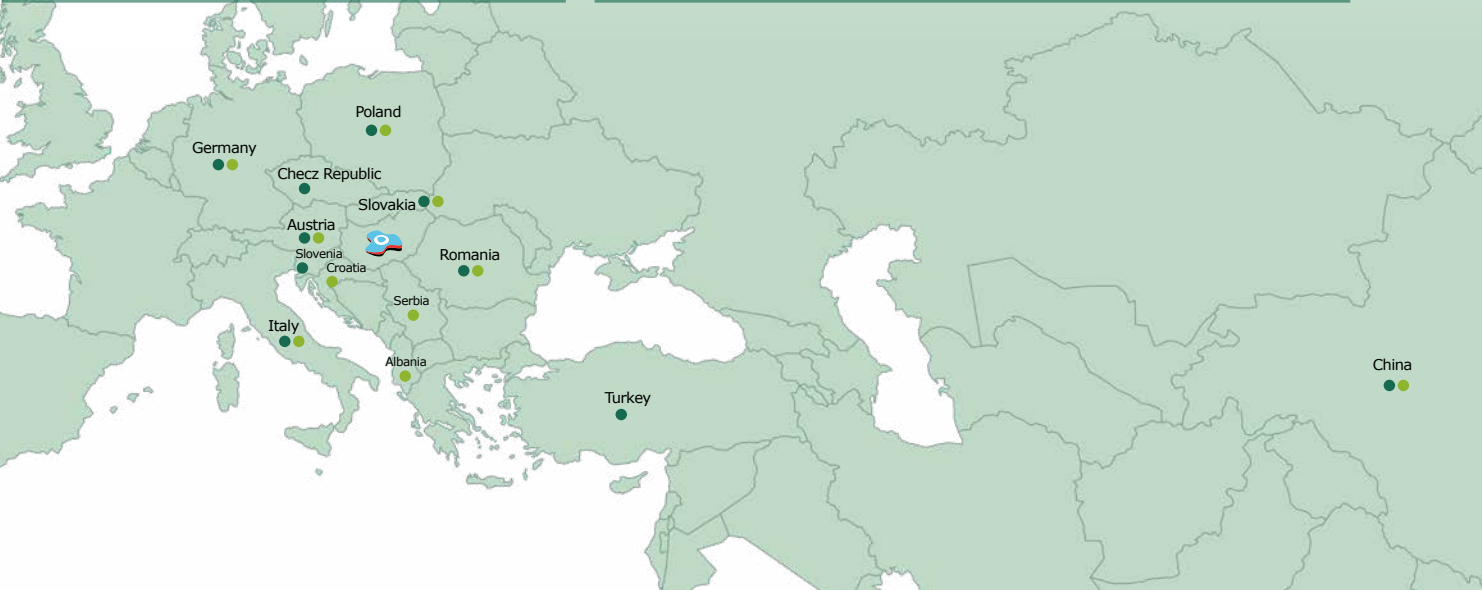


Budapest – The heart of Europe

Hungary and Budapest are popular among business travellers offering a hub and a meeting point in the very heart of Europe. Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a vibrant destination with so much to offer. The well-developed infrastructure, dynamically developing economy and vibrant academic and cultural life of the city makes Budapest one of Europe’s favoured locations for exhibitions and conferences.

- Located in the heart of Europe - easy access from overseas, short flights from all European capitals.
- Well-developed infrastructure for exhibitions. Deluxe and five- star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
- Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.

TOP 10 ORIGIN OF INTERNATIONAL EXHIBITORS IN 2023 ●		TOP 10 ORIGIN OF INTERNATIONAL VISITORS IN 2023 ●			
Austria	Romania	The visitors of the exhibition group were from 48 countries from all over the world.			
China	Slovakia	Slovakia	China	Italy	Croatia
Germany	Slovenia	Romania	Serbia	Germany	
Italy	Turkey	Poland	Austria	Albania	
Poland	Checz Republic				



CONSTRUMA 42th International Building Trade Exhibition

QUALITY – INNOVATION – ENERGY MANAGEMENT

BUILDING INDUSTRY – BUILDING ENGINEERING – RENEWABLE ENERGY

The largest Hungarian and internationally recognized trade exhibition for the construction industry, which, as an event widely supported by professional forums and organizations, is also the building industry’s annual meeting. Every year, domestic and international manufacturers present their new products here. The conferences and workshops organized within the framework of the exhibition discuss current issues and future trends of the industry.

HOMEDesign 12th Home-making Exhibition

QUALITY – COMFORT – ELEGANCY – DESIGN

KITCHEN – BATHROOM&WELLNESS – INTERIOR DESIGN

From kitchen technology to the bathroom & wellness theme, to the living room, everything necessary for home design will be displayed at the exhibition. In addition to the novelties and solutions of the exhibitors, great emphasis is placed on the presentation of current interior design trends and domestic design culture. With the help of our professional partners, we present them every year in an impressive interior. At the HUNGARIAN DESIGN stand, the works of young Hungarian designers are also displayed, arranged in interiors.



WHY IS IT WORTH TO EXHIBIT

- a complex marketing communication tool
- personal communication and business opportunity
- direct sales
- testing new products
- market demand survey
- increasing company awareness
- expanding the network
- reaching new target groups
- database extension

THE TOPICS OF THE FUTURE

- Vocational training, future generations in construction trades.
- Improving the technical condition of new properties and Hungarian housing stock in the spirit of environmental awareness - higher energy requirements.
- Technological renewal and sustainability - digitalization of the construction industry, BIM.
- The impact of Artificial Intelligence on the construction industry and interior design.

PROFESSIONAL PROGRAM DRAFT

- construction industry conferences
- building engineering conferences
- professional training for architects and engineers
- solar conference
- furniture and wood industry presentations, workshops
- stone carving conference

HIGHLIGHTED TOPICS



VISITORS

TARGET GROUPS

- Professionals:** engineers, architectural designers, interior designers, construction managers, interior decorators, mechanics, contractors, wood industry / furniture industry specialists, students and teachers of professional / educational institutions
- Public, end-users:** builders, home renovators

PROFESSIONAL PARTNERS OF THE EXHIBITION GROUP

- CONSTRUMA**
- National Ferderation of Hungarian Building Contractors
- Hungarian Association of Building Insulators, Roofers, Tinsmiths and Carpenters
- Chamber of Hungarian Architects
- Hungarian Chamber of Engineers
- Budapest and Pest County Chamber of Engineers
- Hungarian PV and Solar Collector Association
- Association of Hungarian Building Services Engineers
- Coordinative Association of Hungarian Building Services Engineering
- Hungarian Propane-butane Gas Industry Association
- Hungarian Refrigeration and Air Conditioning Association

- HOMEDesign**
- Association of Hungarian Furniture and Woodworking Industries
- National Association of Interior Designers
- National Industry Board of Stone Carvers and Artificial Stone Contractors

