

Silver package

With **SILVER PACKAGE** you can now target your audience on two different social media platforms: Facebook and TikTok. The activity and response rate for TikTok is much higher than the average activity rate on other social networking sites. Furthermore, you don't need a follower base to get your video to reach as many users as possible, as the algorithm redistributes content based on viewer satisfaction and reactions.

Package contents:

- 1 Facebook post with paid advertising
- 1 exhibitor TikTok video
- 1 exhibitor parking pass



Price of the package:

140 000 Ft