

**Home is full of life.**



# HOME Design Autumn 2023

# HOME MAKING - EITHER IN AUTUMN OR WINTER

Nowadays, the possibility of making a home and furnishing it is available at all times of the year, and there is an increasing demand for our home to be transformed again and again as the seasons change.

For autumn / winter the focus is on creating safe, intimate interior spaces where we can retreat from the noise of the world.

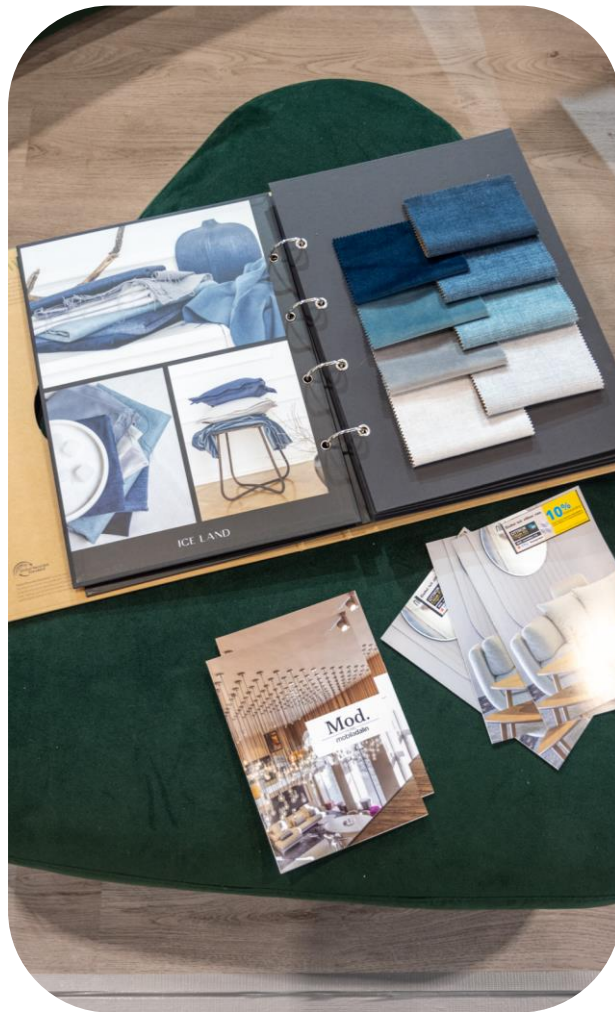
**The HOMEDesign Autumn during this period offers an opportunity to introduce itself to all companies that offer products and services related to home building.**

Our aim is to present a quality offer, which makes it possible to create the environment-conscious, sustainable and energy-efficient home that is so important today, but which also complies with current design trends.

[HOMEDesign Autumn 2022 short film](#)







# WHY IS IT WORTH TO EXHIBIT?



- Personal contact with potential partners – is an excellent business opportunity
- New customers and cooperation partners
- Database construction
- Direct sales
- Testing new products
- Assessment of market needs
- Increasing company awareness - exhibitor participation + practical demonstration at the stand and / or stage presentation in the form of a performance
- Accompanying events: lectures, workshops
- Attracting visitors - national media campaign
- Reaching new target groups with visitors of simultaneous exhibition
- Free tickets by inviting your partners



# THEMATICS



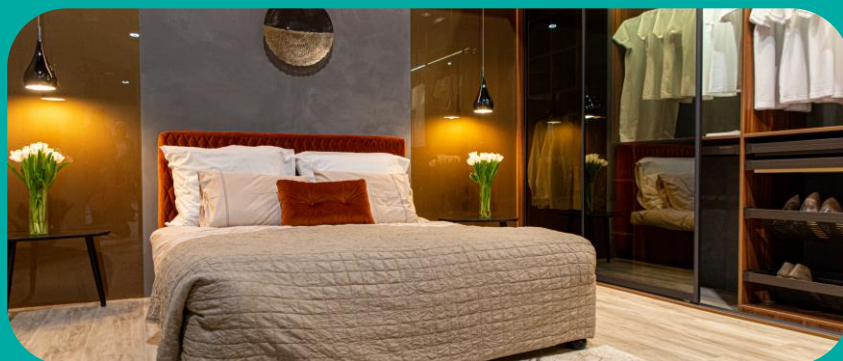
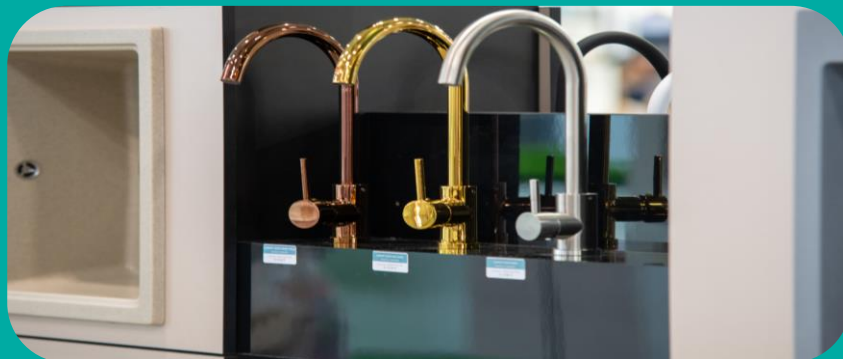


- **FURNITURE**
- **KITCHEN**
- **BATHROOM, WELLNESS, SANITARY**
- **HEATING TECHNOLOGY, AIR-, VENTILATION AND AIR CONDITIONING TECHNOLOGY**
- **RENEWABLE ENERGY**
- **FIREPLACES, STOVES**
- **STAIRS, BARRIER**
- **SHADING TECHNIQUE**
- **OPENING LOCKS**
- **SAFETY TECHNOLOGY**
- **COVERINGS**
- **DECORATIVE PROFILES AND CEILING PANELS**
- **WALL PAINT, DECORATIVE PAINT**
- **DESIGN ACCESSORIES, DECORATIONS**
- **ORNAMENTAL PLANTS**
- **DECORATIVE MATERIALS, HOME TEXTILES**
- **RESIDENTIAL LIGHTING**
- **CONSUMER ELECTRONICS**
- **SMART HOME**
- **HOME GYM, MACHINES, EQUIPMENT**
- **FURNISHING DESIGN, CONSULTING, SOFTWARE**
- **SERVICES**





FOR EXHIBITORS





## SPACE RENTAL FEE:

**Until June 15, 2023** – 92 EUR+VAT / sqm

**June 16 - September 15, 2023** - 98 EUR+VAT / sqm

**From September 16, 2023** - 109 EUR+VAT/m<sup>2</sup>

## LOCATION:

**Hungexpo Budapest** Congress and Exhibition Center (Hall D next to Entry Hall I.)

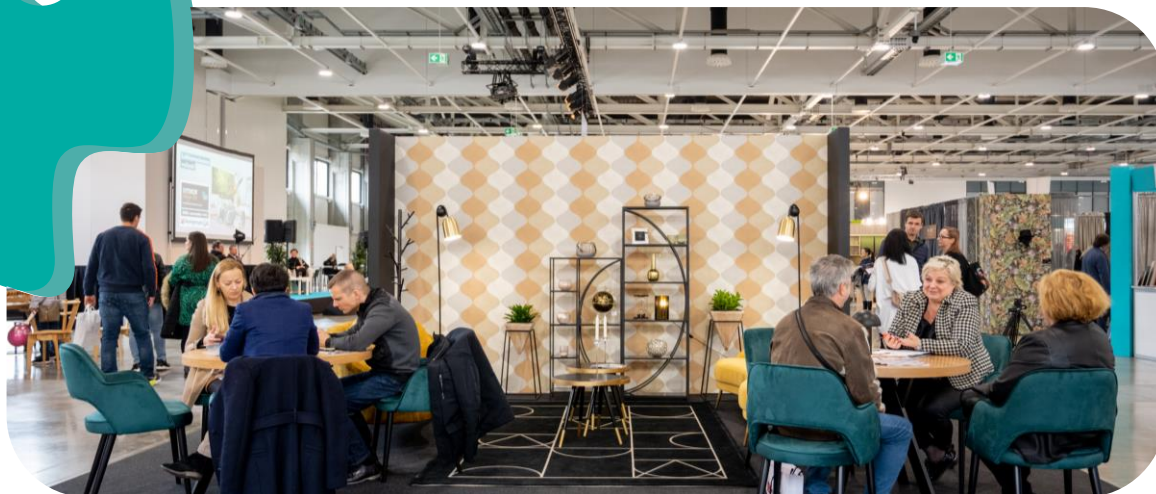
## OPENING HOURS:

**November 10-12, 2023.**

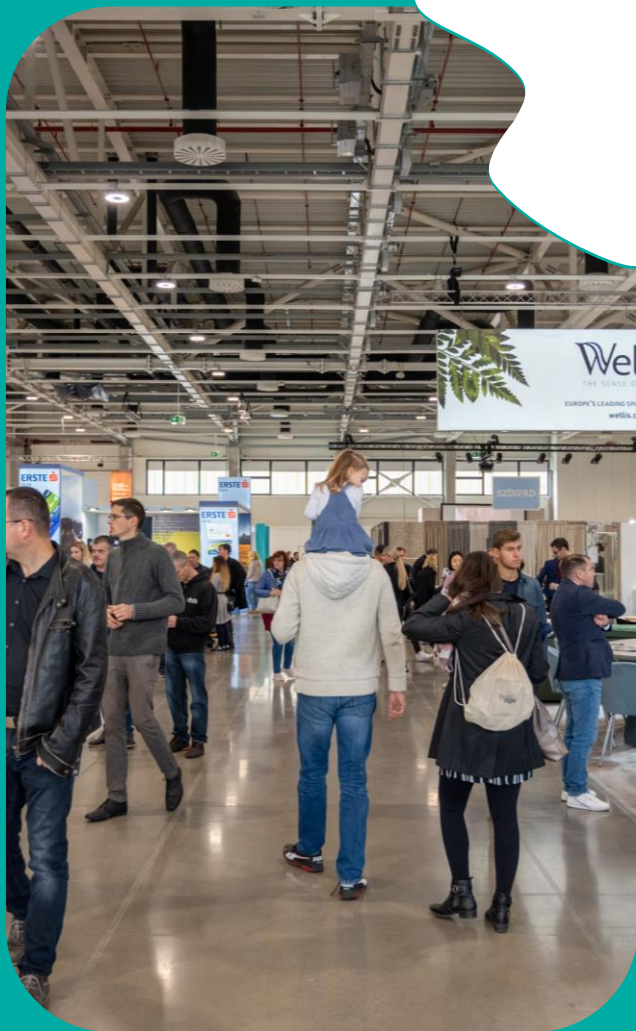
10 a.m. to 6 p.m. (Sunday until 5 p.m.)

## SIMULTANEOUS EXHIBITION:

**Autumn WEDDING Exhibition**







# VISITORS

## TARGET GROUPS:

### General public

- planning new apartment
- renovating apartment
- transform apartment

### Professional

- Interior designers
- Home decorators
- Designers
- Furniture and wood industry specialists
- Architects

## CAMPAIGN:

### General public

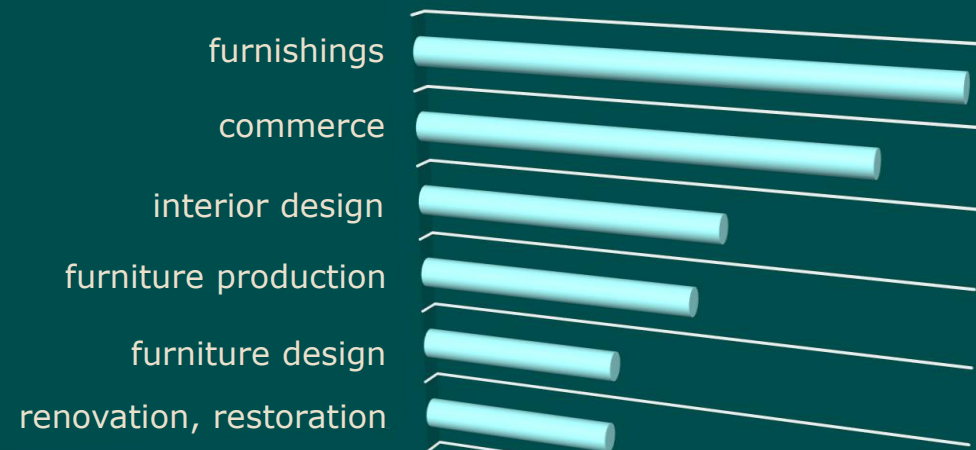
- billboard
- TV, radio prize game
- Facebook, Instagram, Pinterest campaign
- interior design bloggers
- online interior design portals
- other online media campaign
- DM campaign for own visitor database

# VISITOR STATISTICS

## TOPICS MOST SEARCHED BY REGISTERED VISITORS



## ACTIVITIES OF THE COMPANY OF PROFESSIONAL VISITORS







# PROGRAMS



## PROFESSIONAL PROGRAMS

- On the opening day, professional programs for interior designers and decorators
- FABUNION conference
- LOSZ round table discussions
- Introduction of the domestic design profession

## GENERAL PUBLIC PROGRAMS

- Practical demonstrations, interactive programs and advice for end users
- LOSZ interior design consultancy
- FABUNION Wood Like Workshop
- Exhibitor presentations, practical demonstrations

## OUR FEATURED PROFESSIONAL PARTNERS





# OUR INTERNATIONAL REPRESENTATIVES

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**PLEASE CONTACT US!**

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