

HOMEDesign 2025

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CONSTRUMA HOME MAKING THEMED EXHIBITION GROUP

480 exhibitor – 30.000 visitor – 15.000sqm

The CONSTRUMA Home-making Themed Exhibition Group is an **outstanding professional forum** in Hungary and the Central and Eastern European region which **covers the entire spectrum of homemaking**, from construction to building engineering and interior design.

The exhibition group includes the **HOMEDesign Home Making Exhibition**, where everything needed for home design is showcased, from kitchen technology to bathroom & wellness themes and living room setups. Alongside it is the **CONSTRUMA International Construction Trade Fair**, the largest construction trade fair in Hungary, an event widely supported by professional forums and organisations, and the annual meeting place for the industry. In addition, every odd-numbered year, the HUNGAROTHERM Trade Exhibition for Heating, Ventilation, Air-Condition Technology and Sanitation which also adds to the professionalism of the group with programmes and meetings for **mechanical engineers, fitters and future mechanical engineers**.

Its international character is demonstrated by the fact that in 2024, just **over 100 foreign exhibitors** from around 20 countries participated in the event.

The target group is twofold: the professional days, with a rich conference program are followed by a weekend for the end users.



HOMEDesign

HOME MAKING EXHIBITION

From kitchen technology to the bathroom & wellness theme, to the living room, everything necessary for home design is displayed at the exhibition.

Great emphasis is placed on the presentation of current interior design trends and domestic design culture. Every year the **National Association of Interior Designers** presents the latest interior design solutions, trends, colours and styles in an impressive interior imitating the interior of a home.

The **HUNGARIAN DESIGN** stand is also showcases the works of young Hungarian designers, arranged in interiors. Hungarian carpet designers are represented at the exhibition by the **Association of Carpet Designers**.

The Hungarian furniture design and production is presented through the professional programs of the **Association of Hungarian Furniture and Woodworking Industries**, and the **National Industry Board of Stone Carvers and Artificial Stone Contractors** also prepares for the event every year with a conference and a stone carver presentation.



BUDAPEST – The heart of Europe

Hungary and Budapest are popular among business travellers offering a **hub and a meeting point in the very heart of Europe.**

Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a **vibrant destination with so much to offer.**

- Located in the heart of Europe - **easy access from overseas**, short flights from all European capitals.
- **Well-developed infrastructure for exhibitions.** Deluxe and five- star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
- Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.



PRODUCT GROUPS



- **KITCHEN FURNITURE, KITCHEN DESIGN, EQUIPMENT**
- **KITCHEN TECHNOLOGY FROM A TO Z**
- **FURNITURE, RAW MATERIALS FOR THE FURNITURE INDUSTRY AND INTERIOR DESIGN**
- **BATHROOM AND WELLNESS**
- **COLD COVERINGS, WARM COVERINGS**
- **FIREPLACES, STOVES, STOVE TILES**
- **STAIRS, BARRIERS**
- **DESIGN ACCESSORIES, ORNAMENTS**
- **HOME TEXTIL**
- **HOMELIGHTING TECHNOLOGY**
- **CONSUMER ELECTRONICS**
- **FURNISHING PLANNING AND CONSULTANCY**

FOR EXHIBITORS

DISCOUNTED APPLICATION DEADLINES

- 31 OCTOBER 2024
- 31 JANUARY 2025

VENUE

HUNGEXPO Budapest Congress and Exhibition Center

OPENING HOURS

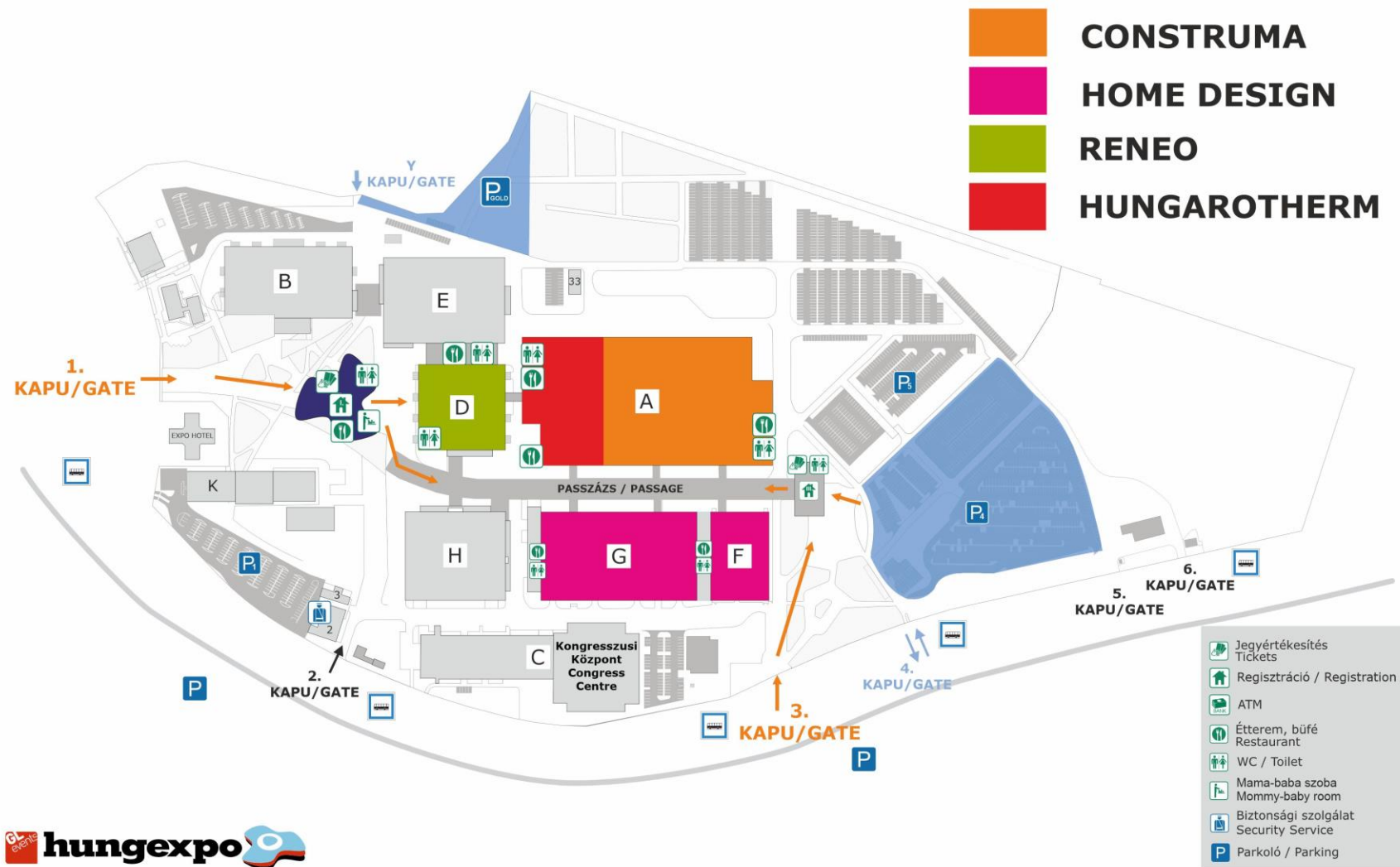
- **Trade days:** 9-10 April 2025 from 10 am to 5 pm, 11 April 2025 from 10 am to 6 pm
- **Public days:** 12 April 2025 from 10 am to 6 pm, 13 April 2025 from 10 am to 5 pm

SIMULTANEOUS EXHIBITIONS:

- **CONSTRUMA International Building Trade Exhibition**
- **HUNGAROTHERM Trade Exhibition for Heating, Ventilation and Air-condition Technology**



CONSTRUMA HOME-MAKING THEMED EXHIBITION GROUP 2025



VISITORS

Visitor target groups

Professional

Interior designers, designers, furniture and woodworking professionals, architectural designers.

Public

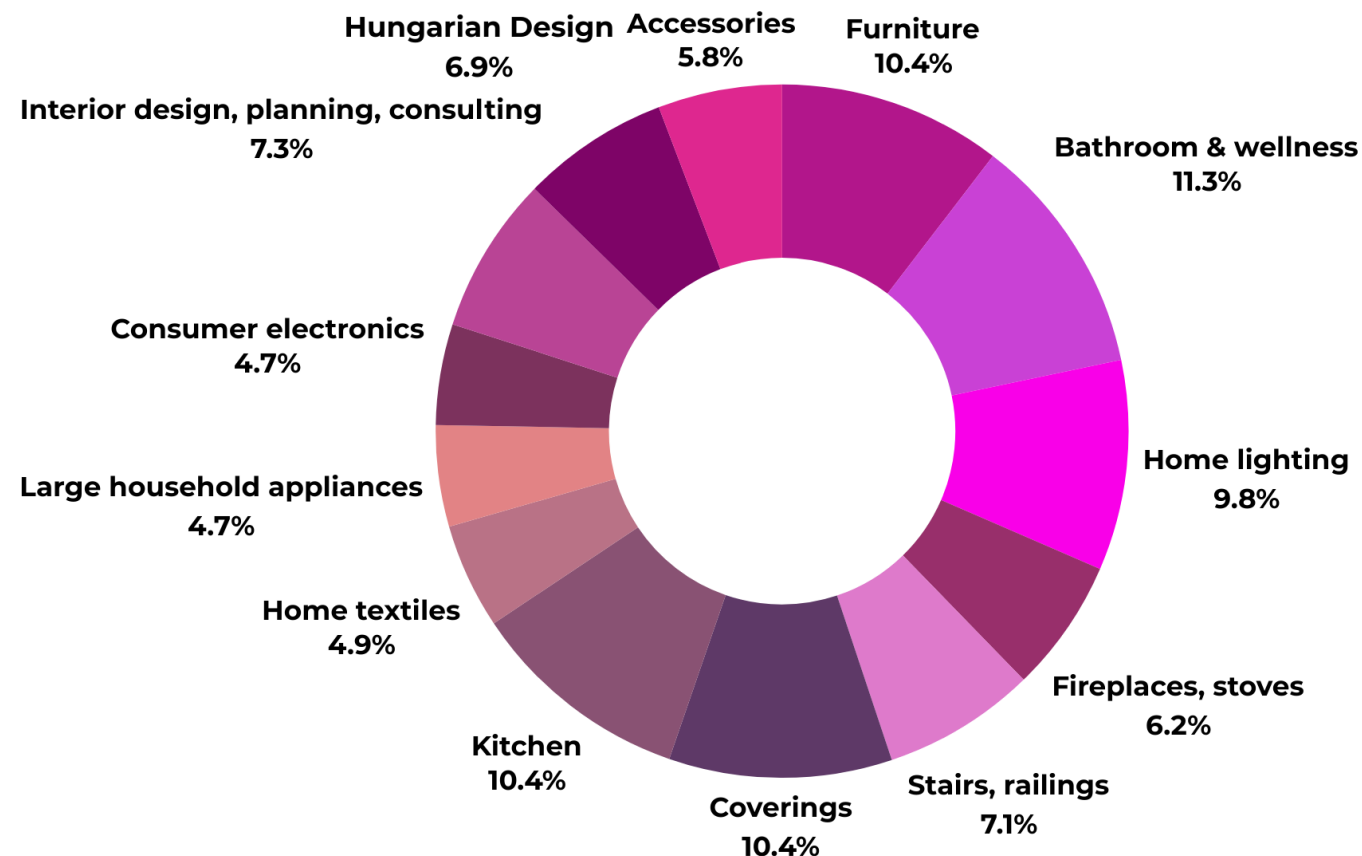
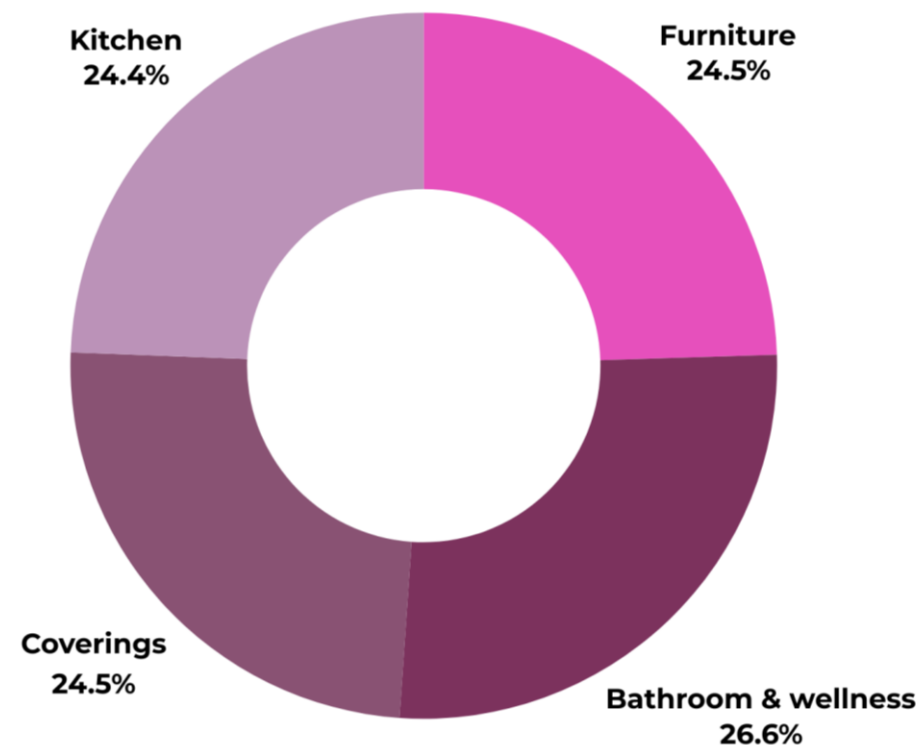
End-users planning to furnish a new dwelling, renovate or convert their dwelling.

Visitor campaign (CONSTRUMA Home Making Themed Exhibition Group):

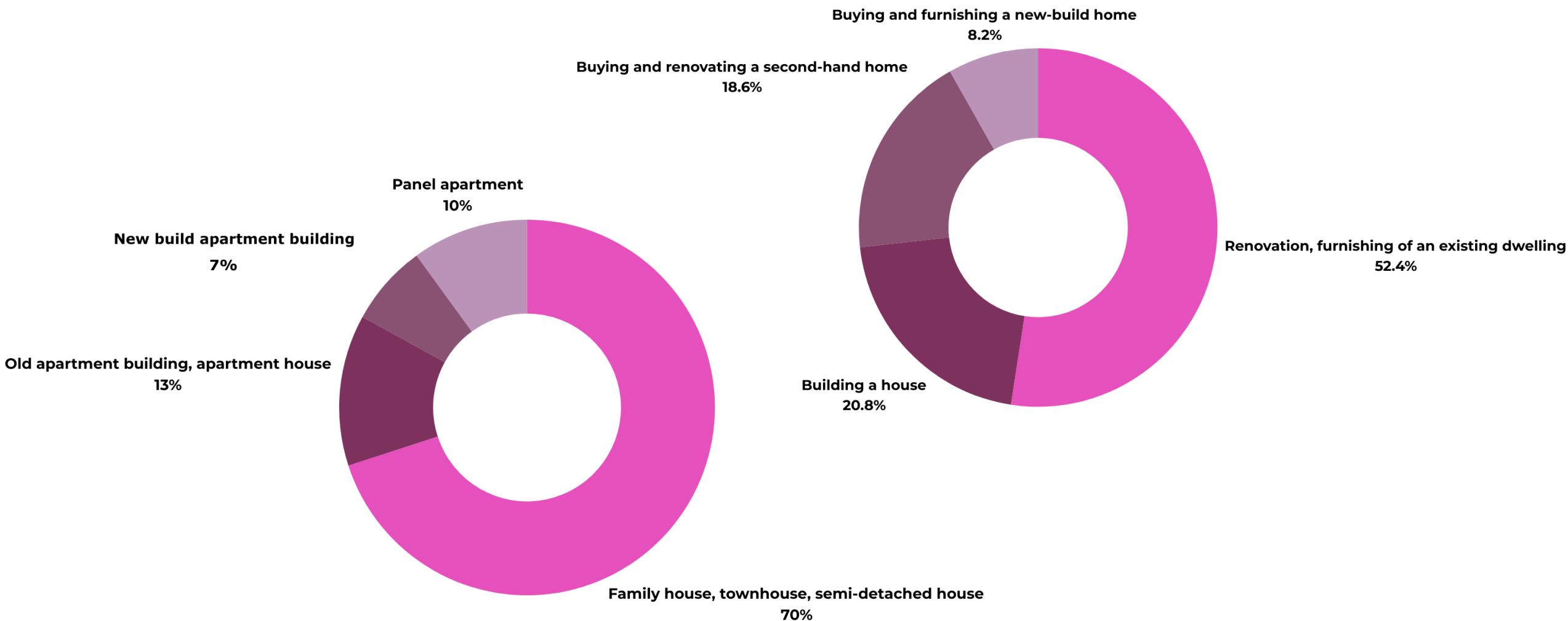
- Billboard (nationwide)
- Radio spot and competition
- Programmatic (bannermix, nativ, YouTube, teeds)
- Facebook, Instagram, Pinterest, LinkedIn
- Interior design magazines and online interior design sites
- Influencers
- DM: HUNGEXPO exhibitor / visitor database



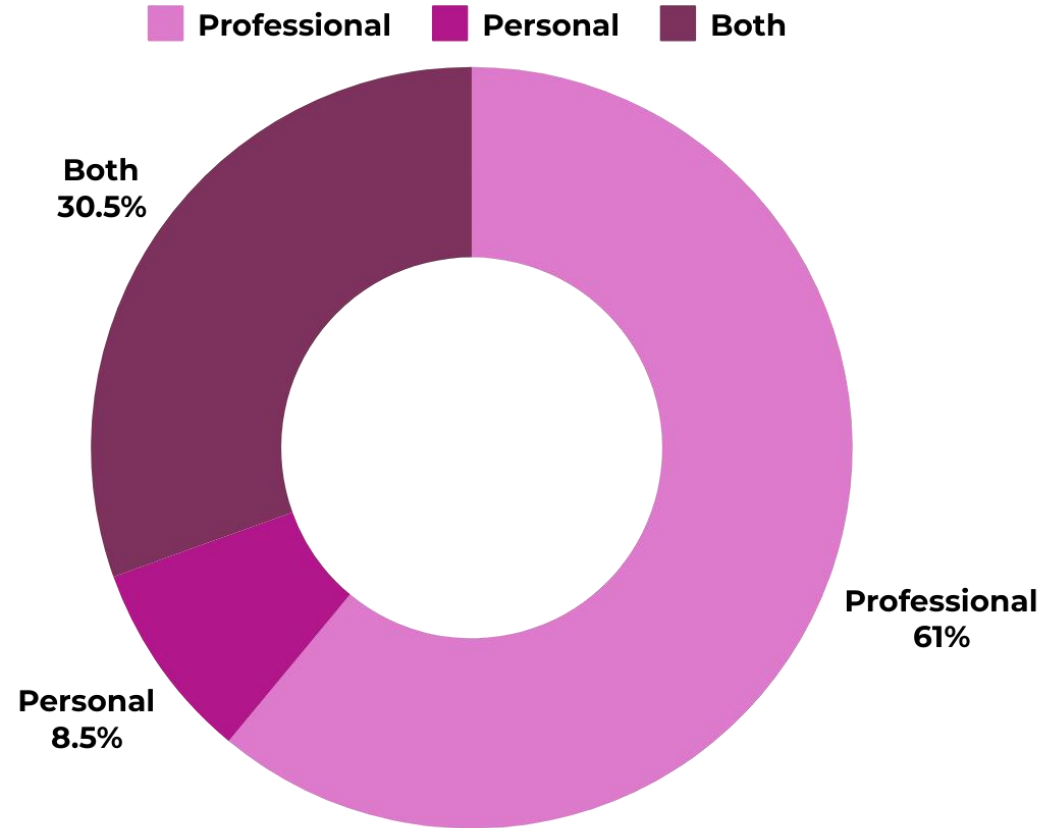
VISITORS' STATISTIC 2024



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VISITORS' STATISTIC 2024



*by purpose of visit

PROGRAMS



Practical demonstrations,
presentations, round
table discussions.



SZETT conference and
presentations.

SZETT



Presentation of **Hungarian
Design** - Hungarian
designers in interiors.



LOSZ interiors with the
latest interior design trends.
Interior design consultancy.



Stone carving conference
and stone carver
presentations.



FABUNIO – conference and
Wood like after.



Professional conferences on
construction, building
engineering and interior design.



NOVELTIES



Paintings



Vintage and upcycling furniture



Bedroom textiles



Hotel furniture



Pop-up store



Living wall



**HALL of KNOWLEDGE
DIY , workshops**



Pool engineering

WHY IT IS WORTH TO EXHIBIT

- The latest innovations in interior design, construction and building services are presented in **one place at one time**.
- **Reach new audiences** with simultaneous exhibitions.
- The exhibition is a **complex marketing communication platform**.
- Excellent **business** and **personal communication** opportunity.
- It is excellent for **direct sales, testing new products**, assessing market demand and increasing company awareness.
- It gives the opportunity to **expand the network of contacts, attract new customers** and **update the existing database**.



WHY IT IS WORTH TO EXHIBIT

- A **national media campaign** helps to engage visitors.
- It helps to make personal contact with your business partners under special conditions and we provide **free invitation for the exhibitors' partners**.
- Visitors will also be attracted by **colourful accompanying programmes, lectures, workshops, DIY demonstrations** and a **gastro show**.
- Exhibitor can make **special product demonstrations and practical presentations on the exhibition's stage**.
- A **professional exhibition management company** and an experienced team of organisers help your successfully participation.



EMPHASIZED PROFESSIONAL PARTNERS



**National Association of
Interior Designers**



**Association of Hungarian
Furniture
and Woodworking Industries**



**Association of Carpet
Designers**



**National Industry Board of
Stone Carvers and Artificial
Stone Contractors**



THANK YOU FOR YOUR ATTENTION!

PLEASE CONTACT US!

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