Here is the technology for the metamorphosis.





INDUSTRY DAYS AND MACH-TECH EXHIBITIONS

MACH-TECH and INDUSTRY DAYS professional exhibitions are Hungary's most significant business meeting events for industry stakeholders held in HUNGEXPO Budapest Congress and Exhibition Center in May 2022.

2022 will mark the 15th anniversary of MACH-TECH International Trade Exhibition for Machine-manufacturing and Welding Technology as well as the 9th anniversary of reformation of INDUSTRY DAYS International Industrial Trade Exhibition, respectively.

COME AND CELEBRATE WITH US!

REVIEW - 2019.:

This decade's greatest industrial closed its gates in HUNGEXPO Budapest Congress and Exhibition Center on 17 May 2019.









Demonstrating their intensive demand for the event, 562 companies (including 170 foreign industry stakeholders) of 20 countries reserved their places in Budapest Fair Center.

Due to the exhibition cluster's success, we added Pavilion D in 2019 to the original Pavilions A, G and F,

which allowed exhibitors to occupy a larger area and visitors to get a truly comprehensive insight into the current supply, opportunities and progress of the various industries.

The 562 companies altogether brought 1100 tons of machinery to Hungexpo's four exhibition has



OUR VISITORS (in 2019)

In 2019, 19,000 PROFESSIONAL VISITORS attended the event (13% more than in 2017)

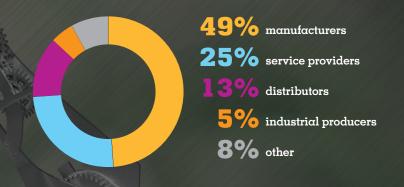
BY THEIR RESPECTIVE AREAS REPRESENTED

	The street of th
18%	METAL PROCESSING
16%	MACHINE INDUSTRY
11%	AUTOMOTIVE INDUSTRY
5%	INDUSTRIAL PRODUCTION
4%	ELECTRONICS

THEY WANT TO MEET EVEN MORE EXHIBITORS FROM THE FOLLOWING AREAS (Top 5):

10%	ELECTRONICS
7 %	METAL PROCESSING
7%	PLASTICS INDUSTRY
6%	INDUSTRY AUTOMATION, INDUSTRY 4.0
4%	MACHINE MANUFACTURING, PRODUCTION LINES

BY THEIR COMPANIES' SCOPE OF ACTIVITIES:



BY THEIR AREAS OF PRIMARY INTEREST (Top 5):

	17%	MACH-TECH (machine manufacturing, welding technology)
	13%	INDUSTRIAUTOMATION (electronics, electrotechnology, automation)
	11%	SUBCON (supplier industry)
	8%	FLUIDTECH (fluid technology, pneumatics, hydraulics)
	7%	LOGEXPO (industrial logistics, logistics services, storage technology)

BY THEIR PRIMARY GOALS FOR VISITING THE EXHIBITION (Top 5):

59%	interested in innovαtion, novelties
45%	maintain existing business relations
41%	gather market information
30%	establish new business contacts, conclude business deals
12%	view presentations and professional programs



7% recommend risiting the exhibition and 1% recommend participation as an exhibitor



40 countries



involved in the decisionmaking process



33% of visitors made final business decisions at the exhibition or were influenced in their later decisions by what they



5,3 hours at



MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology as well as INDUSTRY DAYS International Industrial Trade Exhibition will be held again in HUNGEXPO Budapest Congress and Exhibition Center on 10-13 May 2022.

Co-event:

AUTOMOTIVE HUNGARY

International Trade Exhibition for Automotive Industry Suppliers

Next May we will bring you yet another event with nearly all industries so that exhibitors and visitors could give and get first-hand information on professional trends, and participants could utilize the existing synergy between the various branches of industry.

WHY YOU WILL FIND IT **WORTHWHILE TO EXHIBIT** IN 2022:

- The most prestigious Hungarian industrial exhibition with a fundamental regional role
- You can showcase your products and **services** for Hungarian and international professional visitors and the key market
- **Customized services** to boost the efficiency of your exhibition
- Characterized by a rich professional programme, the event enjoys wide professional and state support
- Industry representatives and decision makers are welcomed by high-end professional presentations, conferences and business forums
- Visitors are mobilized by a **national and** cross-border media and DM campaign
- We expect 500 exhibitors and 20,000 professional visitors of 4000 companies from at least 30 industries from the CEE region, who will be all at the same place and the same time to get an insight into the supply and the players in the market as well as the latest trends, innovations and the opportunities offered by the various industries.
- The event allows you to intensify your relations with your existing customers and acquire new ones

PLANNED EVENTS:

- Industry 4.0 Conference (Ministry for Innovation and Technology)
- Supplier Forum
- Top-quality presentations and workshops
- Conferences, further training courses organized by professional partners
- Techtogether student competition

PROFESSIONAL AND **MEDIA PARTNERS:**

- Budapest and Pest County Chamber of Engineers (BPMK)
- Scientific Society for Mechanical Engineering
- Ministry for Innovation and Technology (ITM)
- Industry 4.0 National Technological Platform
- Public Benefit Non-Profit Ltd. for the Development of Industry (IFKA)
- Hungarian Association of Welding Technology and Material Testing (MHtE)
- Association of Hungarian Automotive Component Manufacturers (MAJOSZ)
- Institute for Computer Science and Control (SZTAKI)
- German-Hungarian Chamber of Industry and Commerce (DUIHK)
- Autopro.hu
- Budapester Zeitung
- CNC.hu
- ElektroInstallateur
- Elektronet
- Fastener
- Gyártástrend
- Index.hu
- Industry Europe
- InfoRádió
- Magyar Elektronika
- Műszaki Kiadványok
- Műszaki Magazin
- Műszeroldal.hu
- NewTechnology
- Polimerek
- TechMonitor
- Totalcar.hu
- Transpack

NOVELTIES AND KEY ACCOUNT SERVICES FOR OUR EXHIBITORS:

Considering our exhibitors' interests and requests as well as the international trends and the pandemic-driven changes, we are planning to launch several novelties, all of which are designed to provide comfortable conditions and an even more successful and safer participation for our exhibitors and partners:

VIRTUAL EXTENSION - HYBRID EXHIBITION

In addition to the exhibition carried out in the conventional physical space, this year's exhibitors and visitors can also join the event online, as we extend the on-site exhibition with a virtual module.

Do not miss this opportunity! Be present in the digital space, too! Don't limit your appearance to the physical event!

RENEWING EXHIBITION CENTER - REVITALIZATION PROGRAMME

Revitalization Programme involves the renewal of the entire Hungexpo area. Two new, columnless exhibition halls, a modern conference centre equipped with cutting-edge technology and a new reception hall were built, besides the old ones were renovated as well. This implementation means the realization of HUNGEXPO Budapest Congress and Exhibition Center's most significant development project in the last 50 years.

Additional key services:

- **Exhibitor banquet (11 May 2022, 18:00)**
- we're treating our exhibitors to some music and a buffet dinner along with a friendly discussion on the second day of the event, from 6 pm
- GRAND PRIX competition (with a separate INDUSTRY 4.0 section)
- Comprehensive, detailed online list of exhibitors on the website
- High-profile and high-quality printed visitors' guide (min. 5,000)
- Online service order and payment options
- Free wifi access (depending on floor space for a growing number of devices)
- Unique online interfaces tailored to the exhibitors
- Online partner meeting (setting appointments and preliminary discussions)
- New application



THEMES

MACH-TECH

Factory automation

equipment and tools

Tool and device manufacturing

Software in the machine industry

Industrial cleaning technology

and devices

Robotics, production lines

components

International Trade Exhibition for Machine Manufacturing and Welding Technology

Binding technology equipment and tools

Surface treatment and surface protection

Measuring technology, quality assurance

SUBCON - supplier industry, metal processing

Corrosion-resistant structural materials

Metalworking machines and machine construction

Heat treatment equipment and coating machines

WELD-TECH Metal and plastic welding materials,

Industrial material inspection methods, equipment

Machine maintenance and diagnostic tools, methods



INDUSTRY DAYS International Industrial Trade Exhibition





INDUSTRIAUTOMATION - process automation, security protection, industrial electronics, electrotechnology, industrial communication

technology, building automation FLUIDTECH - pneumatics, hydraulics, pumps, compressors, sealing technology

CHEMTECH - chemical, plastic, rubber industry 3D printing

LOGEXPO - industrial logistics, material handling, storage, transportation, logistics services, wireless transportation systems

ENERGEXPO - Energetics, energy management SECUTECH-VÉDTECH-SAFETY NET Budapest labour safety, fire safety, security Industrial environmental protection Cyber security, data security

PARTICIPATION FEES

Registration and marketing fees:

Space rental

fees:

For co-exhibitors*
215 EUR+VAT
*Co-exhibitors are required to register
from 1st November 2021
138 EUR + VAT/m ²

Space rental fees do not include the price of the build-up, the registration and the marketing fee or

DEADLINE FOR DISCOUNTED REGISTRATION FOR EXHIBITORS: 31 OCTOBER 2021

Individual exposure:

Co-exhibition:

AUTOMOTIVE HUNGARY

Should you wish to arrange custom exposure for your company, we offer a range of individual solutions in pricing, spacing, location and design, according to your needs.

For more information, contact us via the iparnapjai@hungexpo.hu e-mail address!

International Trade Exhibition for Automotive Industry

Nearly a decade ago, the Automotive Hungary exhi-

bition was created as a meeting forum for the stake-holders of the Hungarian and CEE regional automotive industry: car manufacturers, suppliers as well as small

and medium-sized enterprises. Over the years, the

demand for such events has grown, more and more

Hungarian and foreign companies have been showing

nal support of the exhibition has become stronger, and

Automotive Hungary offers an outstanding meeting

suppliers and their subcontractors, as well as traders

place for vehicle manufacturers and their partners,

its programme offer has increased in quality.

interest in participating in Automotive, the professio-

Fair centre advertising spaces:

In addition to the exhibition stand, there are several other tools at the exhibitors' disposal, from which they can select the best option that can help them accentuate their presence.

Use the advertising and marketing tools available in the Exhibition Center area to ensure the success of your exhibition. Ask our associate for a quotation!

Date: 10-13 May 2022

Opening hours:

- 10-12 May 2021 (Wednesday-Thursday) 10:00-17:00
- 13 May 2021 (Friday): 10:00-16:00

Venue: HUNGEXPO Budapest Congress and Exhibition Center

Deadline for discounted registration for exhibitors:

REGISTRATION AND MORE INFORMATION: HUNGEXPO LTD.. INDUSTRY DAYS AND MACH-TECH TEAM

Exhibition Director

and their service providers.

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