

See the future!



INDUSTRY DAYS



10. International Industrial Trade Exhibition

16-19 May 2023



hungexpo 

INDUSTRY DAYS

10th International Industrial Trade Exhibition

Hungary's largest business meeting in the industrial sector, where global brands, market leaders, and small and medium-sized enterprises from the domestic and international industry present their products, services, unique solutions and developments year after year.

CO-EVENT:
AUTOMOTIVE HUNGARY International
Trade Exhibition for Automotive Industry Suppliers

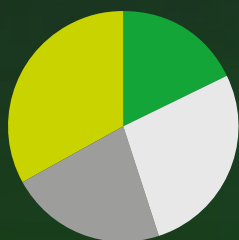
REVIEW

This year we organised the **9th INDUSTRY DAYS** and the **15th MACH-TECH exhibitors**, with the participation of 400 exhibitors from 15 countries and nearly 15 000 professional visitors. Co-event was the 10th AUTOMOTIVE HUNGARY, the exhibition of the automotive industry suppliers and maintainers.

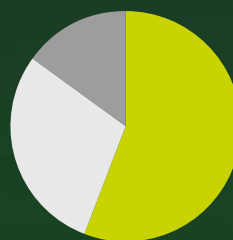
**WE LOOK FORWARD
TO WELCOMING YOU
TO THE EVENT!**



VISITORS (2022) 14 600 professionals from 35 countries



BY THEIR DECISION-MAKING POWER:
18% primary decision-maker
27% take part in decision making
22% advisor in decision making
33% do not take part in decision making



BY THEIR COMPANIES' SPHERE OF ACTIVITY (more than one answer could be given):
56% manufacturer
29% service provider
15% distributor



BY THEIR RESPECTIVE AREAS REPRESENTED (TOP 5):

16% machine industry
13% metalworking industry
10% automotive industry
7% industrial production plant
5% electronics



BY THEIR PRIMARY AREAS OF INTEREST (TOP 5):

16% metalworking
11% production automation
11% robotics
7% 3D printing
5% INDUSTRIAUTOMATION (electronics, electrotechnology, automation)



BY THEIR PRIMARY GOALS FOR VISITING THE EXPO (TOP 5 – RESPONDENTS COULD MARK MULTIPLE CHOICES):

22% interested in innovation, novelties
19% gather market information
19% establish new business contacts, conclude business deals
18% maintain existing business relations
10% view presentations and professional programs

**May 16-19, 2023 INDUSTRY DAYS will be held again at the HUNGEXPO Budapest Congress and Exhibition Center.
Co-event: 11th AUTOMOTIVE HUNGARY**

In the current competitive situation, it is extremely important to take advantage of the synergies between the industries and to exploit the cooperation between market participants. The 2 exhibitions offer a unique opportunity for this at the same time, in one place.

WHY YOU WILL FIND IT WORTHWHILE TO EXHIBIT:

- The 2 most prestigious domestic and regional industrial and automotive trade fairs, in one place at the same time
- Approximately 500 exhibitors and 15,000-18,000 professional visitors from the CEE region are expected to be present in one place, interested in the market offer, participants, opportunities offered by emerging sectors and the latest trends and innovations
- You can present your products to domestic and international professional visitors and key market players
- Personalized services, to help make your participation more effective
- All three exhibitions are characterized by a wide range of professional and state support and rich professional programme
- High-quality presentations, conferences and business forums await industry representatives and decision-makers
- National and cross-border media campaign, DM campaign and mobilization of membership of regional professional organizations in the automotive industry precede the event
- The event allows you to build relationships with existing customers and gain new ones

PLANNED PROGRAMMES DURING THE WHOLE EVENT:

- engineering training courses (BPMK)
- Portfolio-MAGE Automotive Industry 20223 Conference
- Welding training, practical demonstrations
- High-quality lectures and workshops of exhibitors
- conference on plastics industry
- Labour safety conference and fashion show
- **Medical technology section**
- Street of Universities
- Lectures and demonstrations related to batteries and hydrogen propulsion
- Tectogether Automotive Hungary engineering competition (autopro.hu)

NOVELTIES AND SPECIAL SERVICES FOR EXHIBITORS

- Exhibitor banquet (16 May 2023, 18:00) - we're treating our exhibitors to some music and a buffet dinner along with a friendly discussion on the first day of the event, from 6 pm
- GRAND PRIX competition - new: visitors' choice award
- Comprehensive, detailed online list of exhibitors on the website
- Online service order and payment options
- Free wifi access (depending on floor space for a growing number of devices)
- Unique online interfaces tailored to the exhibitors
- Online partner meeting (setting appointments and preliminary discussions)

PRODUCT GROUPS 2023

- INDUSTRIAUTOMATION
- FLUIDTECH (Fluid technology)
- CHEMTECH
- LOGEXPO (Industrial logistics)
- 3D PRINTING
- ENERGEXPO (Energy industry)
- SAFETY NET
- INDUSTRIAL ENVIRONMENTAL PROTECTION
- OTHER INDUSTRIAL SERVICES
- RESEARCH & DEVELOPMENT, INNOVATION
- CYBER DEFENCE, DATA PROTECTION
- TRADE ASSOCIATIONS, ORGANIZATIONS
- EDUCATION INSTITUTIONS
- FINANCIAL SERVICE PROVIDERS
- TRADE JOURNALS, PUBLISHERS
- HR SERVICE PROVIDERS

PROFESSIONAL PARTNERS OF THE EXHIBITION

- Budapest and Pest County Chamber of Engineers (BPMK)
- Scientific Society for Mechanical Engineering (CTE)
- Ministry for Technology and Industry (ITM)
- Hungarian Association of Welding Technology and Material Testing (MHtE)
- German-Hungarian Chamber of Industry and Commerce (DUIHK)
- Society of Hungarian Automotive Industry (MAGE)
- Hungarian National Association of Machinery and Power Engineering Industries (MAJOSZ)
- Hungarian Investment Promotion Agency (HIPA)
- Autopro.hu automotive industry trade portal

PARTICIPATION FEES:

REGISTRATION AND MARKETING FEES:

For exhibitors:
290 EUR+VAT

For co-exhibitors:
237 EUR+VAT
(Co-exhibitors are required to register!)

SPACE RENTAL FEES:

until 31 st October 2022	from 1 st November 2022 to 28 th February 2023	from 1 st March 2023
115 EUR/m ²	132 EUR/m ²	146 EUR/m ²

Space rental fees do not include the price of the build-up, the registration and the marketing fee or other services!

DISCOUNTED EARLY BIRD APPLICATION DEADLINE: 31st October 2022 and 28th February 2023

INDIVIDUAL APPEARANCE:

If you would like a completely unique appearance for your company, we can provide custom solutions to realize your ideas in terms of prices, area size, location and implementation, too. For more information, contact us via the iparnapjai@hungexpo.hu e-mail address!

ADVERTISEMENT TOOLS IN THE FAIR AREA:

In addition to the stands, exhibitors may also select from various tools to accentuate their presence even more. Use the advertising and marketing tools available in the Exhibition Center area to ensure the success of your presence at the exhibition.
ASK OUR COLLEAGUES FOR A QUOTATION!

DATE: 16–19 May 2023

OPENING HOURS:

16-18 May 2023 (Tuesday-Thursday):
10:00-17:00

19 May 2023 (Friday):
10:00-16:00

VENUE: HUNGEXPO Budapest Congress and Exhibition Center
1101 Budapest, Albertirsai út 10.

Co-event: AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

The exhibition was created more than a decade ago with the aim of allowing the professional actors of the Hungarian and regional vehicle industry, from Hungarian car manufacturers to suppliers to small and medium-sized enterprises, to meet each other. Over the years, more and more Hungarian and foreign companies have shown interest in participating in AUTOMOTIVE HUNGARY, its professional support has become stronger, and its program offering has become more high-quality. The event is a forum for all domestic and international suppliers and service providers of the vehicle industry, where **companies can take advantage of the synergy between industries in order to preserve and strengthen their position in the supply chain, or perhaps enter this market as a new player.**

WE ARE WORKING FOR YOUR SUCCESS:

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