

 LET'S MEET AT OUR
INDUSTRIAL TRADE EXHIBITIONS!



MACH-TECH

17th International Trade Exhibition for Machine
Manufacturing and Welding Technology

INDUSTRY DAYS

13th International Industrial Trade Exhibition

HUNGARY'S MOST IMPORTANT BUSINESS MEETING IN THE INDUSTRY

The **INDUSTRY DAYS** and **MACH-TECH** exhibition group is an international business meeting which brings together actors from various industries, including machine industry, welding technology, surface treatment, automation, logistics and warehouse technology, robotics, labour safety, industrial digitization, and innovative manufacturing technologies.

The goal of the event is to enable domestic and international industrial companies to showcase their latest developments and cost- and energy-efficient solutions, as well as to provide opportunities for networking and business cooperation.



PREVIOUS EVENT FIGURES (2024):

16 countries



3 pavilions

450 exhibitors



14 500 visitors

You can see the photos from the exhibition in the **gallery** on the website.

WHY YOU WILL FIND IT WORTHWHILE TO EXHIBIT? (visitors' data from 2024)



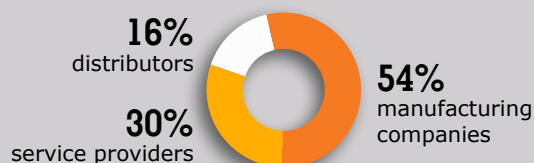
27 countries



spent an average of

5 hours at the event

In terms of their company's scope of activity:



In terms of the industry represented by them (top 5):

Industry	Percentage
machine industry	15%
metalworking	14%
automotive industry	12%
industrial manufacturing companies	7%
electronics industry	5%

The primary purpose of their visit (top 5 – multiple answers possible):

Purpose of Visit	Percentage
interest in innovations	30%
establishing new business relationships, business deals	26%
maintaining existing business relationships	18%
gathering market information	15%
attending lectures, trade programmes	8%

In terms of their decision-making authority:

Decision-making Authority	Percentage
primary decision-maker	18%
involved in decision-making	27%
involved in decision-making as an advisor	23%
not involved in decision-making	32%



WHY IS IT WORTH TAKING PART IN THE EXHIBITION COMPLEX?

- **The most prestigious** domestic and regional industrial exhibition group
- **It presents products and services** to domestic and international trade visitors and key market players
- **Personalized services** help make your participation more effective
- The event benefits from extensive **professional and government support** and has a rich professional programme
- **Industry representatives and decision-makers can look forward to high-quality presentations, conferences, and business fora**
- **A national and cross-border media campaign** and a DM campaign mobilizes visitors
- **14,500 trade visitors, i.e. potential business partners, will be present from the CEE region**, who are interested in what the markets can offer, in participants, opportunities provided by the sectors represented, the latest trends and innovations, all in one place at one time
- The event provides an opportunity to build relationships with existing customers and acquire new ones, and is an **excellent opportunity for networking**



GET THE MOST OUT OF YOUR PARTICIPATION!

- Unique appearance, individual stand
- On-site advertising opportunities
- Stand-party
- Digital marketing packages
- Communication of new products
- Online partner meeting (preliminary negotiations)
- HUNGEXPO app

For more information, please send an email to iparnapjai@hungexpo.hu
Request a quote from our colleagues!



NEW FEATURES AND SPECIAL SERVICES FOR OUR EXHIBITORS:

• JOB FAIR

Our free service is available again on the exhibition websites, allowing you to inform registered visitors about your job opportunities before the event and to organize preliminary contacts and job interviews more efficiently during the exhibition(s). The Job Fair feature provides you with a free opportunity to inform potential job seekers and recent graduates about your company prior to the event and arrange meetings with them in advance.

• VISITOR DATA COLLECTION APP – NEW

Our new service is an app for collecting visitor data, which allows you to read the data provided by visitors upon registration with a single click, enabling you to build a database quickly and easily. Take advantage of this opportunity to save time and energy that you would otherwise spend on data entry, and order our new service in our webshop!



PLANNED PROGRAMMES DURING THE EVENT:



Conferences and professional training courses



Practical demonstrations



B2B meetings



High-quality exhibitor presentations



Techtogether Automotive Hungary competition



APPLICATION ZONE



GRAND PRIX competition – Apply to the competition with your product or service, Be the one recognized by the market, highlighted by the profession, and chosen by the future!



PROFESSIONAL PARTNERS*:

- Budapest and Pest County Chamber of Engineers (BPMK)
- Scientific Association for Mechanical Engineering (GTE)
- Hunify Laboratories Kft.
- Polish-Hungarian Chamber of Commerce
- Hungarian Investment Promotion Agency (HIPA)
- Hungarian DigiLean Association
- Hungarian Economic Development Agency (GFÜ)
- Hungarian Welding Technology and Materials Testing Association (MHTÉ)
- Hungarian Hydrogen Technology Association
- Hungarian National Association of Machinery and Power Engineering Industries (MAJOSZ)
- Hungarian Export Promotion Agency (HEPA)
- Hungarian Plastics Association (MMSZ)
- German-Hungarian Chamber of Industry and Commerce (DUIHK)
- U4 Advertising Agency
- Autorpo.hu

**together with Automotive Hungary's partners*

PRODUCT GROUPS:

MACH-TECH

- Metalworking machines and machine building components
- Production automation
- Binding technology equipment and tools
- Robotics, production lines
- Heat treatment equipment and coating machines
- Surface treatment and protection
- Corrosion-resistant structural materials
- WELD-TECH - Materials, equipment and tools for metal and plastic welding
- Industrial material testing methods, equipment and tools
- Tool and equipment manufacturing
- Machine maintenance and diagnostic tools and methods
- Quality assurance, measurement technology
- Software in the machine industry
- Industrial cleaning technology
- SUBCON – supplier industry, metalworking

INDUSTRY DAYS

- INDUSTRIAUTOMATION – process automation, industrial electronics, electrical engineering, industrial communication technology, building automation
- FLUIDTECH – pneumatics, hydraulics, pumps, compressors, sealing technology
- CHEMTECH – chemical industry, plastics industry, rubber industry
- 3D printing
- LOGEXPO – industrial logistics, material handling, warehousing, transport, freight forwarding, wireless transport systems
- ENERGEXPO – energy, energy management
- VÉDŐHÁLÓ Budapest – labour safety, fire protection, security
- Industrial environmental protection
- Cyber security, data protection

AUTOMOTIVE HUNGARY

Concurrent events: AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

The AUTOMOTIVE HUNGARY exhibition was established more than a decade ago with the aim of bringing together professionals from the Hungarian automotive industry, from Hungarian car manufacturers and suppliers to small and medium-sized enterprises.

The event is committed to showcasing the latest technologies and trends, which is why these innovations and related conferences are at the heart of the event.

Our goal is for AUTOMOTIVE HUNGARY to provide a **meeting point** for all domestic and international suppliers and service providers in the vehicle manufacturing industry every May.

AUTOMOTIVE HUNGARY strives to renew itself every year in order to effectively serve the development of the Hungarian automotive industry, including the promotion of various alternative vehicle propulsion systems.


Follow us on social media!

On our social media pages, we present our exhibitors' posts, the exhibition-complex programme, and share general information that is important for visitors. Follow us on LinkedIn pages (INDUSTRY DAYS, AUTOMOTIVE HUNGARY)!

 iparnapjai.hu

 [iparnapjai](https://www.facebook.com/iparnapjai)

 [industry-days](https://www.linkedin.com/company/industry-days)

 automotivexpo.hu

 [automotivexpo](https://www.facebook.com/automotivexpo)

 [automotivehungary](https://www.linkedin.com/company/automotivehungary)

MORE INFORMATION, APPLICATION:

Date: 18-21 May 2026

Opening hours:

18-20 May 2026 (Monday-Wednesday): 10:00-17:00
21 May 2026 (Thursday): 10:00-16:00

Venue:

HUNGEXPO Budapest Congress and Exhibition Center

**DISCOUNTED EARLY BIRD
APPLICATION DEADLINE:**

15 November 2025

EXHIBITION DIRECTOR

Ms. Enikő MÁRKI

Telephone: +36-30/948-5129
E-mail: marki.eniko@hungexpo.hu

MARKETING MANAGER

Fruzsina TOTTH

E-mail: totth.fruzsina@hungexpo.hu

SALES MANAGERS

Angéla KATONA

Telephone: +36-30/446-1311
E-mail: katona.angela@hungexpo.hu

Renáta KISS

Telephone: +36-30/823-7857
E-mail: kiss.renata@hungexpo.hu

Brúnó SÓS

Telephone: +36-30/164-0207
E-mail: sos.bruno@hungexpo.hu

Orsolya BAZSIK

Telephone: +36-30/085-2415
E-mail: bazsik.orsolya@hungexpo.hu

INTERNATIONAL REPRESENTATIVES

Turkey

Esra İbrahimağaoğlu, Hakan Kurt
Telephone: +90 541 547 61 02
E-mail: esra@messeturkey.com.tr
hakan@messeturkey.com.tr

Romania

Carmen Capanu
Telephone: +40 746 227 905
E-mail: promorestart@yahoo.com

Slovakia, Czech Republic

Maria Kleinová
Telephone: +421 903 601 138
E-mail: info@svt.sk

Baltic countries

Sigitas Brazinskas
Telephone: +370 698 03 730
E-mail: sigitas.brazinskas@gmail.com

Poland

Péter Palkó
Telephone: +36 20 422 4329;
+48 508 698 284
E-mail: peter.palko@plhucc.com

Germany, Switzerland, Austria

Michael Pittscheidt, Paula Glink
Telephone: +49 178 323 0938 (Paula)
E-mail: info@pittscheidt.de
p.glink@pittscheidt.de

Italy

Roberto Puccetti
Telephone: +39 320 7447807
E-mail: roberto.puccetti@grotter.it

Bulgaria

Tyutyunkova Monika
Telephone: +36 70 407 4086
E-mail: bendidakft@gmail.com

Croatia and Balkan countries

Ana Dijan
Telephone: +385 91 539 7683
E-mail: ana@smart-expo.eu

China

Eileen Yin, Rachel Zhang
Telephone: +86-28-85312525-807
E-mail: yin.ailing@hepasihol.com
zhang.xinlei@hepasihol.com

China

Wendy
Telephone: +86 1511 579 8331
E-mail: wendy@iebcexpo.com

**China (except Sichuan
and Chongqing)**

Zoe Yang
Telephone: +86 1399 613 7886
E-mail: zoe_stexhibition@163.com

