

**Here is technology
for the metamorphosis.**



MACH-TECH

16. International Trade Exhibition for Machine
Manufacturing and Welding Technology



INDUSTRY DAYS

11. International Industrial Trade Exhibition



7-10 May 2024



hungexpo

In 2024, the HUNGEXPO Budapest Congress and Exhibition Center will host again the largest industrial events in the region.

The MACH-TECH International Trade Exhibition for Machine Manufacturing and Welding Technology and the IPAR NAPJAI International Industrial Trade Exhibition will be held between 7-10 May.



Co-event:

AUTOMOTIVE HUNGARY

International Trade Exhibition for Automotive Industry Suppliers

HUNGARY'S MOST SIGNIFICANT BUSINESS MEETING IN THE INDUSTRY



THE PREVIOUS EVENT IN NUMBERS:



18 countries



3 pavilion



370 exhibitors



13 500 professional visitors

You can see the photos from the exhibition in the [gallery](#) on the website.



WHY YOU WILL FIND IT WORTHWHILE TO EXHIBIT? (visitors' data from 2023):



professional visitors from
25 countries



spent at the event
average of 5 hours

By their companies' sphere of activity (more than one answer could be given):

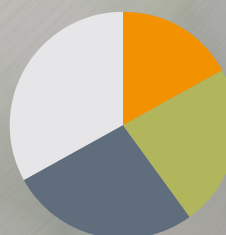
- 52%** manufacturer
- 32%** service provider
- 16%** distributor

By their respective areas represented (top 5):

- 14%** machine industry
- 12%** automotive industry
- 11%** metalworking industry
- 7%** industrial production plant
- 7%** electronics

By their decision-making power:

- 17%** primary decision-maker
- 23%** take part in decision making
- 27%** advisor in decision making
- 33%** do not take part in decision making



By their primary areas of interest (top 5):

42% INDUSTRIAUTOMATION (electronics, electrotechnology, automation)

39% MACH&WELD

34% R+D, innovation

32% 3D printing

24% Fluidtech

By their primary goals for visiting the expo (top 5 – respondents could mark multiple choices):

86% interested in innovation, novelties

76% gather market information

63% maintain existing business relations

57% establish new business contacts, conclude business deals

30% view presentations and professional programs

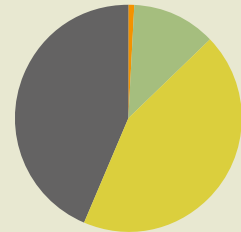
Did you make a concrete business decision at the exhibition? (%):

1% Yes, we signed a contract, too

12% Yes, but we need some more negotiations

44% No, but what we saw here will have an impact on our decisions

44% No, or don't have such information about their company



81% of our visitors plan to visit the 2024 event as well.

Want to meet even more exhibitors in the areas (top 5):

15% tools, machining tools

11% metal working; **11%** plastic injection moulding, plastic industry

9% chemical industry

8% industrial automation

6% electronics

- Complex industrial exhibition that is the **most prestigious** in Hungary and has a key role in the region
- **You can showcase your products and services** for the Hungarian and international professional visitors and key market players
- **Customized services** to increase the efficiency of your presence
- Characterized by a rich professional programme, the event enjoys wide **professional and state support**
- **Industry representatives and decision makers are welcomed by high-end professional presentations, conferences and business forums**
- Visitors are mobilized by a **national and cross-border media** and DM campaign
- **We expect 500 exhibitors and 15,000 professional visitors of 4000 companies from at least 30 industries from the CEE region,**

who will be all at the same place and the same time to get an insight into the supply and the players in the market as well as the latest trends, innovations and the opportunities offered by the showcased industries

- The event allows you to intensify your relations with your existing customers and acquire new ones



PLANNED EVENTS DURING THE WHOLE EVENT:

- Engineering training courses (BPMK)
- Welding training, practical demonstrations
- Join-Trans „Welding and Manufacturing of Railway Vehicles” conference (MhTE)
- Automotive supplier B2B meeting (MAGE – HIPA)
- High-quality lectures and workshops of exhibitors
- Conference on plastics industry (MMSZ)
- Labour safety conference and fashion show
- Techtogether Automotive Hungary engineering competition (autopro.hu)
- APPLICATION ZONE

NOVELTIES, SPECIAL SERVICES FOR OUR EXHIBITORS:

- GRAND PRIX competition (with a separate INDUSTRY 4.0 section)
- Comprehensive, detailed online list of exhibitors on the website
- Online service order and payment options
- Free wifi access (depending on floor space for a growing number of devices)
- Unique online interfaces tailored to the exhibitors
- Online partner meeting (setting appointments and preliminary discussions)
- New HUNGEXPO mobil application - exhibitor profile (simpler, faster administration related to exhibition participation)
- Renovated parking sites for exhibitors

PROFESSIONAL PARTNERS:

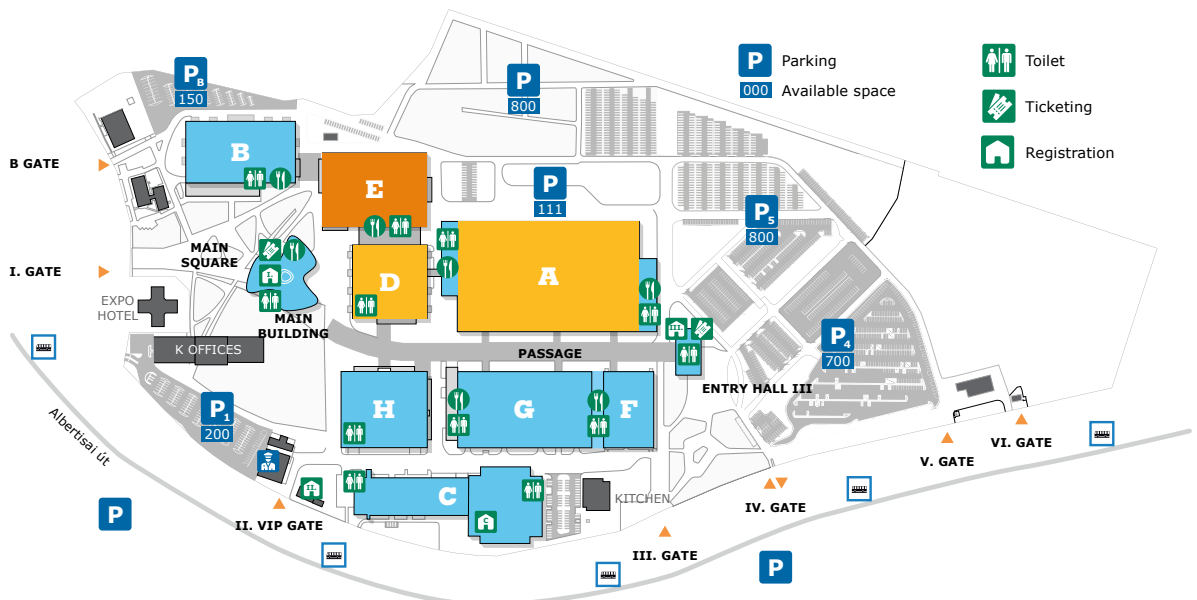
- Budapest and Pest County Chamber of Engineers (BPMK)
- Scientific Society for Mechanical Engineering (GTE)
- Ministry for Culture and Innovation (KIM)
- Hungarian DigiLean Association
- Hungarian Association of Welding Technology and Material Testing (MhTE)
- Association of Hungarian Automotive Component Manufacturers (MAJOSZ)
- Hungarian Plastic Industry Association (MMSZ)
- German-Hungarian Chamber of Industry and Commerce (DUIHK)
- U4 Advertising agency
- Autopro.hu

HUNGEXPO BUDAPEST CONGRESS AND EXHIBITION CENTER

A, D:



E:



PRODUCT GROUPS:

MACH-TECH

International Trade Exhibition for Machine
Manufacturing and Welding Technology



- Metalworking machines and machine construction components
- Factory automation
- Binding technology equipment and tools
- Robotics, production lines
- Heat treatment equipment and coating machines
- Surface treatment and surface protection
- Corrosion-resistant structural materials
- WELD-TECH Metal and plastic welding materials, equipment and tools
- Industrial material inspection methods, equipment and devices
- Tool and device manufacturing
- Machine maintenance and diagnostic tools, methods
- Measuring technology, quality assurance
- Software in the machine industry
- Industrial cleaning technology
- SUBCON - supplier industry, metal processing

INDUSTRY DAYS

International Industrial Trade Exhibition



- INDUSTRIAUTOMATION – process automation, security protection, industrial electronics, electrotechnology, industrial communication technology, building automation
- FLUIDTECH - pneumatics, hydraulics, pumps, compressors, sealing technology
- CHEMTECH - chemical, plastic, rubber industry
- 3D printing
- LOGEXPO - industrial logistics, material handling, storage, transportation, logistics services, wireless transportation systems
- ENERGEXPO - energetics, energy management
- SAFETY NET Budapest - labour safety, fire safety, security
- Industrial environmental protection
- Cyber security, data security



PARTICIPATION FEES:

REGISTRATION AND MARKETING FEES:

For exhibitors: 333 EUR+VAT

For co-exhibitors: 272 EUR+VAT

(Co-exhibitors are required to register!)

SPACE RENTAL FEES:

| Until 15 November 2023 | Until 29 February 2024 | After 01 March 2024 |
|-----------------------------|------------------------------|------------------------------|
| 136 EUR/m ² +VAT | 153 EUR/m ² + VAT | 170 EUR/m ² + VAT |

Space rental fees do not include the price of the build-up, the registration and the marketing fee or other services!

**DEADLINE FOR DISCOUNTED REGISTRATION FOR EXHIBITORS:
15 NOVEMBER 2023**

Individual exposure:

Should you wish to arrange custom exposure for your company, we offer a range of individual solutions in pricing, spacing, location and design, according to your needs.

For more information, contact us via the iparnapjai@hungexpo.hu e-mail address!

Fair centre advertising spaces:

In addition to the exhibition stand, there are several other tools at the exhibitors' disposal, from which they can select the best option that can help them accentuate their presence.

Use the advertising and marketing tools available in the Exhibition Center area to ensure the success of your exhibition.

Ask our associate for a quotation!

Stand-party:

Invite your key account partners to your stand after the daily closing of the exhibition. During the first 3 days of the event, our exhibitors can organize stand parties in the pavilions, at their own stands, where they can invite their business partners to showcase their products and services to these special clients in a less restricted environment in a way that is different from the average exhibition.

The exclusive service may include, among other things, a full-scale catering, security supervision and extended opening hours of the pavilion.

For a customized offer, please contact your salesperson or organizer.

AUTOMOTIVE HUNGARY

International Trade Exhibition for Automotive Industry Suppliers



Co-event: AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

Nearly a decade ago, we created the Automotive Hungary exhibition as a meeting forum for the stakeholders of the Hungarian automotive industry: car manufacturers, suppliers as well as small and medium enterprises.

The event is dedicated to presenting the latest technologies and trends, so it focuses on these kinds of innovations and their related conferences.

We want to make sure that AUTOMOTIVE HUNGARY serves as the meeting point for all Hungarian and international automotive industry suppliers and service providers in May of each year.

Trying to renew year by year, AUTOMOTIVE HUNGARY aims to efficiently facilitate the growth of Hungarian automotive industry stakeholders, including the promotion of different vehicle propulsion alternatives.

**DISCOUNTED EARLY BIRD APPLICATION DEADLINE:
15 November 2023**

Date: 7-10 May 2024

Opening hours:

7-9 May 2024 (Wednesday-Thursday):
10:00-17:00

10 May 2024 (Friday):
10:00-16:00

Venue:

HUNGEXPO Budapest Congress and Exhibition Center

Registration and more information:

HUNGEXPO Ltd.,
INDUSTRY DAYS and MACH-TECH team

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