



## GRAND AWARD

### *Announcement*

**Dear Exhibitor,**

Would you like your product/service to receive special attention at the  
**INDUSTRY DAYS 2020** trade exhibitions?

**Then you also ought to enter the product competition!**

Exhibitors of the INDUSTRY DAYS 2020 have the opportunity again to enter the product competition for **GRAND AWARD** in the categories of best products and most outstanding innovations that falls within one of the product groups of **INDUSTRY DAYS 2020** is sold in Hungary!

This year's entries will be evaluated by experts.

#### **What are the benefits of winning the GRAND AWARD?**

- It directs attention onto your product
- Increases confidence in your product among the target group
- Helps customers make purchase choices
- Strengthens marketing activities
- Gives your product prestige, acknowledgement of the profession
- Grand award-winning products receive much greater attention during the trade fair – the awards are presented to the winners at the opening ceremony, winners are listed on the website of the fair, and the winning products are displayed in a separate stand.

#### **What are the evaluation criteria?**

- High standards in terms of technical, economic value and usability
- The innovative nature of the product and the sphere of activity of technical development and innovation
- The economic and economical benefits of launching the product/service on the market

Your company may enter the competition with more than one product; however, each product must be submitted on a separate application sheet.

You can find more information about the application for the Grand Award on the „**Grand Award Competition Guidelines**“ (on the next page).

**Deadline for submission of applications: 28<sup>th</sup> August 2020**

**DON'T FORGET TO ENTER TO WIN!**

<h2 style="margin: 0;">Grand Award Competition Guidelines</h2> <h3 style="margin: 0;">For Apply and Judging (INDUSTRY DAYS 2020)</h3>
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1. Only INDUSTRY DAYS 2020 exhibitors are eligible to enter the competition.
2. **Any product, process, or technical or intellectual service falling under a product category at INDUSTRY DAYS 2020 presented there (hereafter referred to as a product) is eligible to compete if its market impact can be measured.**
3. A product /service that has not been sold on the market (a prototype) is not eligible for entry nor is a product that has been awarded a prize at INDUSTRY DAYS 2020 within three years.
4. An Entry Form must be completed for every product /service in three copies each with annexes in two copies each. The entire package including the attached annexes must be forwarded to HUNGEXPO C.Co. Ltd.
5. Please provide clear and specific responses to the questions. Please provide clear criteria for each product entered so as to prevent any possibility of error in identification. If the competing exhibitor is a distributor of the registered product, and not its manufacturer, this must be indicated on the Entry Form. Entry materials can be forwarded electronically.
6. Only one product/service or product line with similar specifications may be placed in one entry.
7. **A previous prize-winning product can be entered every three years if it can be proved that the product/service has been improved.**
8. If a product has won a prize, this fact and the year in which it was won can be used in further publications and other communication about it provided that the product has remained the same as the previous prize-winner.
9. The entry will be judged by a jury consisting of recognised experts.
10. The Grand Prize of the Exhibition can only be awarded to a product entry which is considered state-of-the-art in Hungary and internationally, has the technical specifications and cost-effectiveness of similar products and possesses features that are at least equivalent to them or more favourable.

**A competing exhibitor must provide appropriate documentation for the technical specifications and parameters of the product, and must certify same by attaching the annexes below (in copies):**

- a detailed description of the product;
- official documents required to begin distribution on the market;

- test reports; „first sample“ test records
- press copy (of no more than 1250 characters in length) drafted for use by the media;
- technical descriptions, documentation and photographs, CAD/CAM models and presentations based on which the product presented can clearly be judged;
- certifications and, where required, official permits;
- audited ISO certification for the manufacturer or distributor;
- a declaration of product liability pertaining to the product entered;
- other documentation, e.g. expert opinions or, where required for a product, a distribution permit;
- an indication of the number of items manu-factured and sold up to the submission of the entry and in the year prior thereto as well as supporting documentation (using only natural units e.g. no. of items, kg, l etc. and net sales returns e.g. Ft, €, \$ etc.)

#### **GUIDELINES FOR JUDGING:**

In awarding the Grand Prize of the Exhibition, the jury will compare the entries by analysing and evaluating the documents above on the basis of the following guidelines:

1. A high standard achieved in terms of technical specifications, economic considerations and value to end user.
2. The amount and quality of intellectual and technical work and innovation embodied in the entry.
3. Evidence that in manufacturing the product the applicant consistently complies with technical specifications and economic criteria. And delivers even quality (We recommend attaching supporting documents.)
4. Innovative content which preferred fields.
5. Other financial advantages enjoyed by end-users since distribution began in respect of market competitiveness:
  - the product has innovation content;
  - the product broadens the range
  - the product contributes to an increase in the volume of exports
  - per unit materials and energy costs can be decreased
  - the product promotes a modern, healthy lifestyle and labour conditions
  - it meets environmental protection guidelines.
  - life-cycle quality management (TQC) is achieved in the product concept.

Please return 3 copies



**Grand Award Entry Form**

**Please send the original form in 3 copies to the postal address of Hungexpo:  
 H-1441 Budapest, P.O.Box 44  
 and send it via e-mail to [industrydays@hungexpo.hu](mailto:industrydays@hungexpo.hu)**

We would like to enter the competition announced by HUNGEXPO C.Co. Ltd. for the **GRAND AWARD** a true sign that a product exhibited at INDUSTRY DAYS 2020 Trade Exhibition is outstanding in quality and innovation.

We understand the terms and conditions of participation and agree to accept the decision of the jury.

FULL NAME OF EXHIBITOR: \_\_\_\_\_

NAME OF CONTACT PERSON: \_\_\_\_\_

POSITION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

1. Name of product (a trade/brand name is not sufficient)  
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 .....  
 .....
2. The competing exhibitor is the **manufacturer/distributor** of the product. (Please mark as appropriate).
3. A detailed description of the product or product line:  
 .....  
 .....  
 .....  
 .....
4. Is the product entered an improvement of an item manufactured previously or is it a new product?  
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5. An assessment of the product entered compared to other products serving a similar function on the basis of usability, quality, aesthetics, and cost-effectiveness.  
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 .....

6. Has the product been presented at previous fairs or exhibitions? Where? When? What prizes did it win? (See point 6 in the guidelines for entry.)

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7. Does the product have the required official documents to begin distribution (legal protection of property rights, patent etc.)?

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8. Do you have an approved quality assurance system and handbook? (Please mark as appropriate.)

Manufacturer Yes No  
Distributor Yes No

9. Production launch date for this product

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10. Amount manufactured and sold up to the submission of the entry and in the year prior thereto (net sales returns).

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11. Which preferred fields have been the innovation content of the product/services?

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**We accept that**

- 1. applications not received by HUNGEXPO C.Co. Ltd. by the **28<sup>th</sup> August 2020** deadline and
- 2. applications containing insufficient information will not be considered by the jury;
  - each section of the Entry Form should be completed, and further information may be attached with reference to certain sections. We ask you to give a complete documentation to ensure fair play.
  - **the application fee is EUR 150** per product. That sum is included in the service invoice which **should be settled by** the construction date of the exhibition (**14<sup>th</sup> October 2020**).

**Attached documents:**

- 1. Technical description
- 2. Documentation
- 3. Photographs and videos
- 4. Drawings
- 5. Test reports
- 6. Production and distribution permits
- 7. Quality testing certificates, expert opinions etc.
- 8. Press materials (of no more than 1250 character in length)
- 9. Other

Date: ..... Legally binding signature .....

Printed name of authorised signer: .....  
Position: .....

**The jury assures confidentiality for all information provided.**