



GET THE MOST OUT OF YOUR PARTICIPATION!

Unique appearance, individual stand:

If you wish a completely unique appearance for your company, we offer a range of solutions tailored to your ideas in price, size, location and design. For more information, please send an email to iparnapjai@hungexpo.hu

Marketing toolkit

Make your exhibition participation even more effective, let the public know in every forum that you will be present at our event! In the marketing toolkit package (available free of charge), you will find a wide range of tools. Use the images with pre-written text or add your own message to the "blank" formats! We recommend including the stand number or the pavilion letter designation in the captions.

On-site advertising opportunities:

In addition to the exhibition stand, exhibitors have a wide range of tools at their disposal to choose from to make their appearance more prominent and attract even more visitors to their stand. To ensure the success of your participation, take advantage of the advertising opportunities available in the Exhibition Centre. Request a quote from our colleagues!

Standprograms:

Please send us what the audience can expect at your booth, so that we can use our own advertising platforms to inform interested parties more widely about the upcoming programs!

If you are not doing a presentation, but rather a novelty, a new product, or a new service, please upload your novelties to the "Novelties" menu within your exhibitor profile!

Communication of new products:

Draw visitors' attention to the new products and services presented at your stand! Do you have something new to offer or present to visitors? Using our free service, your offers will be displayed on the exhibition website and in the HUNGEXPO app! In the "Novelties" menu, our exhibitors can introduce products and services that are featured for the first time on their stand or in their offering for the first time. Attract as many visitors to your stand as possible with your new products, encourage them to visit you at the event! You can find the interface under the exhibitor zone / activities / edit novelties menu item.

Stand party:

Invite your most important partners to your stand after the exhibition closes for the day! During the first three days of the event, exhibitors can organise a stand party in the pavilion at their own stand, to which they can invite their partners and business customers to present their products and services to their special customer base in a more informal setting than the average exhibition layout.

This exclusive service includes, among other things, full catering, security and extended opening hours for the pavilion. Ask your sales representative or organiser for our unique quote.

Online partner meeting (preliminary negotiations):

The partner meeting function allows you to arrange meetings in advance with registered visitors who will visit your stand during the exhibition. The service is available free of charge to exhibitors and visitors on the exhibition website.

Digital marketing packages:

Take advantage of our revamped digital marketing services, which will enable you to promote your products and services even more effectively! To help our exhibitors reach their customers and visitors effectively, we offer two unique solutions that provide professional assistance with communicating their participation in the exhibition.

HUNGEXPO app:

Download the HUNGEXPO app, where you will find details of the exhibition and venue information, as well as exhibitor profiles! You can quickly and easily use useful functions related to your participation in the exhibition and stand construction, and you can also find your exhibitor passes, which you can show on your phone via the app when entering.

NEW FEATURES AND SPECIAL SERVICES FOR OUR EXHIBITORS:**• JOB FAIR**

Our free service is available again on the exhibition websites, allowing you to inform registered visitors about your job opportunities before the event and to organize preliminary contacts and job interviews more efficiently during the exhibition(s). The Job Fair feature provides you with a free opportunity to inform potential job seekers and recent graduates about your company prior to the event and arrange meetings with them in advance.

• VISITOR DATA COLLECTION APP - NEW

Our new service is an app for collecting visitor data, which allows you to read the data provided by visitors upon registration with a single click, enabling you to build a database quickly and easily. Take advantage of this opportunity to save time and energy that you would otherwise spend on data entry, and order our new service in our webshop!

