



FeHoVa PLUS



ONE WITH NATURE
World of Hunting and Nature Exhibition
HUNGARY 2021



HUNGEXPO Budapest
Congress and Exhibition Center
30 September – 3 October 2021

The first official National Hunting Exhibition was organized in 1871, mostly as a professional gathering of hunters. On the hundredth anniversary of the first exhibition, the World Exhibition of Hunting was hosted in Budapest in 1971, which was unprecedented in terms of its rich selection of exceptional events. Nearly two million tickets were sold for the grand-scale event with close to two hundred thousand estimated visitors from all parts of the world attending the event.

50 years later.. Hungary is staging yet another worldwide exhibition on the 50th anniversary of the 1971 World Exhibition.

From 25 September to 14 October 2021, the central exhibition and series of the events of the One With Nature - World of Hunting and Nature Exhibition will take place in the nearly 75 thousand square metre renovated space of the HUNGEXPO Budapest Congress and Exhibition Center.

The purpose of the worldwide gathering is for Hungary present sustainable conservation and utilisation and modern manner and highlight their outstanding importance and necessity for the domestic and international audiences through the examples of game, fish and forestry management as sectors in close proximity to nature that offer wide-ranging solutions to the challenges of the current day and age.

Apart from the world record hunting trophies on display as national treasures at the central exhibition, visitors can also discover the legends of ancient Hungarians, the secrets of various hunting techniques, the mysterious world of Hungarian surface waters, game and fish delicacies from natural sources as well as modern solutions for the utilisation of natural resources, combined with traditional tools and knowledge that date back hundreds of years. The exhibition on the 1000-year

history of the Carpathian Basin will be the central element of the event, while the 12th Open European Taxidermy Championship also promises to be a spectacular feature.

There is something for all generations of family members at the pavilion of traditional hunting methods, featuring both outdoor and indoor events with a wide range of attractions including falcons, pointing dogs (Hungarian Vizsla), sighthounds (Hungarian Agár), horses, muzzle-loading rifles and archery displays. Naturally, the equestrian and dog events are not just for professionals, but also general audiences and hobby pet owners.

More information on the World of Hunting and Nature Exhibition:
onewithnature2021.org/

FEHOVA PLUS 30 September – 3 October 2021

Apart from the central display and the wide range of attractions of the World of Hunting and Nature Exhibition, **one of the key events will be FeHoVa PLUS**, featuring the themes of hunting, angling, forestry and nature tourism as well as companies presenting their products and services in equestrian as well as pet and work dog-related fields from 30 September to 3 October.

Just as the annual FeHoVa exhibition taking place every year in February, FeHoVa PLUS hosted in Pavilions B and E, will provide plenty of opportunities for commerce and the sale of equipment related to the themes of the

exhibition, including ornaments, fittings, accessories, clothing, feeds, materials, as well as other goods, services and trinkets.

The organiser of the World of Hunting and Nature Exhibition, Egy a Természettel Nonprofit Kft., has commissioned Hungexpo with organising FeHoVa PLUS. This allows our exhibitors and partners to arrange their participation amongst the usual terms, in coordination with the members of the FeHoVa team.

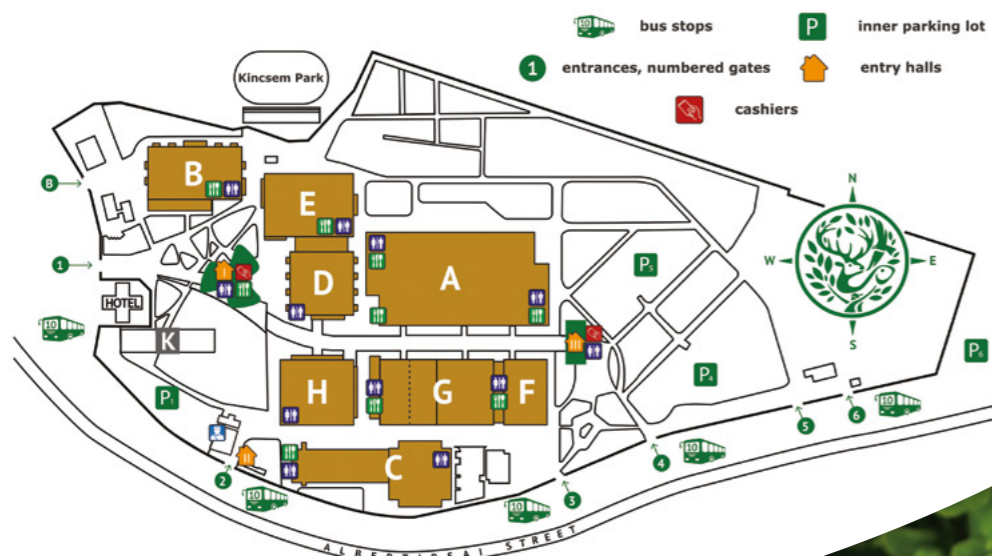
More information on FeHoVa PLUS is available here:
www.fehova.hu/en/fehova-plus

BE AN EXHIBITOR at this unique event!

Following FeHoVa PLUS, the other key event of the World Exhibition will take place from 7-10 October 2021: **OMÉK - National Agriculture and Food Exhibition and Fair**, which will also be hosted

in Pavilions B and E of the HUNGEXPO Budapest Congress and Exhibition Center. More information on the event:
<https://omek-eng.amc.hu/>

Programs of „One with Nature” World of Hunting and Nature Exhibition in HUNGEXPO Budapest Congress and Exhibition Center



Pavilion A
- INTERNATIONAL HALL

Conference Center C
- PROFESSIONAL EVENTS: conferences, wildlife biology congress, CIC general assembly, wildflowers forum and Innovation Showroom

Pavilion D
- FISH, WATER AND MAN

Pavilion F - TRADITIONAL FORMS OF HUNTING

Pavilion G
- TROPHY DISPLAY, HUNTING IN THE 21ST CENTURY EXHIBITION AND THE 12TH OPEN EUROPEAN TAXIDERMY CHAMPIONSHIP

Pavilion H
- CENTRAL HUNGARIAN EXHIBITION

OPEN GROUNDS
- Visitors can attend equestrian displays, hunting dog demonstrations, firearms displays, cultural

programs, concerts and lectures on the open grounds of the Exhibition Center

PASSAGE
- GASTRONOMY DISPLAYS: wild game and fish dishes, show kitchens, demonstrations, streetfood

KINCSEM PARK
- equestrian displays, competitions

30 September – 3 October 2021
Pavilions B, E - FeHoVa PLUS

(OMÉK – National Agriculture and Food Exhibition and Fair from 7-10 October 2021)

WHY IS IT WORTH ATTENDING FEHOVA PLUS AS AN EXHIBITOR?

- This is a singular opportunity as it's the first worldwide exhibition in Hungary for 50 years in the themes of hunting and angling
- Companies can present their products and services to domestic and international visitors as well as key market operators and associations
- Customized services boost the efficiency of exhibitors' participation
- The exhibition enjoys wide-ranging professional support and

- offers a rich schedule for general audiences
- The professional representatives and decision-makers of the various sectors can attend world class lectures, conferences and business forums
- The exhibition is supported by a preliminary national and international media campaign
- The event allows participants to develop ties with their existing clientele as well as acquire new clients and customers

Exhibitors can benefit from our EXTRA DISCOUNT offer until 30 June 2021: those who attend the 2021 FeHoVa PLUS event can book their spots for FeHoVa 2022 with a discount of up to 20%

Featured media partner:



BE A PART

of this unique event and join us as an exhibitor at the key event of the World of Hunting and Nature Exhibition, FeHoVa PLUS!

We're looking forward to your application!

Date: 30 SEPTEMBER - 3 OCTOBER 2021

Opening hours:
Thursday - Sunday 10:00 – 19:00

Venue:
HUNGEXPO Budapest Congress and Exhibition Center, Pavilions B and E
1101 Budapest, Albertirsai út 10.

Deadline for the discounted registration of exhibitors: 30 June 2021

Individual exposure:

Should you wish to have customised exposure for your firm, we offer a range of individual solutions in terms of pricing, spacing, location and design, according to your needs.

PARTICIPATION FEES:

Registration and marketing fees:

- For exhibitors: 258 EUR + VAT
- For partner exhibitors: 210 EUR + VAT

The prices indicated in the table do not include VAT, registration and marketing fees and the fees of other services.

Space rental fees:

FeHoVa PLUS in the case of attendance in Pavilion B		
area	before 30 June 2021 (EUR + VAT / m ²)	from 1 July 2021 (EUR + VAT / m ²)
12 m ²	79	88
12 - 48 m ²	68	75
48 - 120 m ²	56	63
above 120 m ²	45	50

FeHoVa PLUS in the case of attendance in Pavilion E		
area	before 30 June 2021 (EUR + VAT / m ²)	from 1 July 2021 (EUR + VAT / m ²)
16 m ²	98	109
16 - 64 m ²	93	103
64 - 150 m ²	82	91
above 150 m ²	70	78

THEMES:

arms, angling, hunting, forestry, equestrian sports, hobby and work dog caring

**HUNGEXPO Ltd.,
FeHoVa PLUS project**

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For more information on the "One with Nature" World of Hunting and Nature Exhibition, please visit the <https://onewithnature2021.org/en> website!