

**Nature is  
close by.**



# FEHOVA

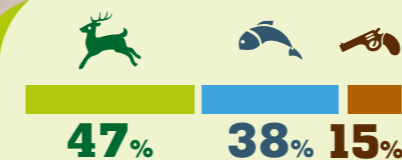
In February 2022, FeHoVa returns as the greatest and most original meeting of the hunters, fishermen and nature-lovers of the Carpathian Basin at the HUNGEXPO Budapest Congress and Exhibition Center!

## RETROSPECT:

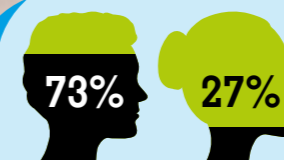
We have concluded the overview of FeHoVa 2020 and we can safely say that this year marks another successful event. At the 27th Fishing, Hunting and Arms International Exhibition, **312 exhibitors from 14 countries presented their products and services to 50,000 visitors.**

## MORE INFORMATION ON FEHOVA VISITORS

Based on visitor surveys from 2020



47% of questionnaire respondents are mainly interested in hunting, 38% in angling and 15% in arms, **YET 45% OF HUNTERS ARE ALSO ENGAGED IN ANGLING**



73% of visitors are men, 27% are women



Visitors spend an average of 5.6 hours at the exhibition with browsing and shopping

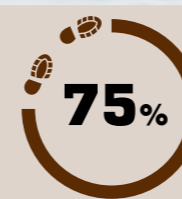


Approximately 3/4ths of visitors primarily come with the purpose of recreation and to shop from the exhibitors in attendance

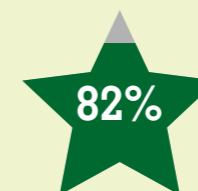
**80%**



The general audience isn't merely interested in the range of exhibitors, but also in the accompanying events as 80% attended at least one demonstration, competition or lecture over the 4 days

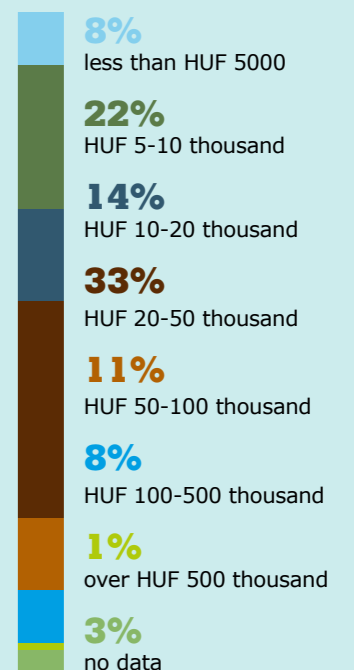


75% of visitors are planning on or have already decided to visit the next FeHoVa



They were satisfied with the exhibition as 82% would recommend the event to their friends or acquaintances

And they certainly did so, as **80% of visitors** purchased something from the exhibitors



# FeHoVa

28th Fishing, Hunting and Arms International Exhibition



**17-20 February 2022**



**hungexpo**

# JOIN US NEXT YEAR

## – WE ARE HOSTING THE 28TH FEHOVA BETWEEN 17–20 FEBRUARY 2022!

We have already begun preparations for next year's exhibition. Apart from our regular attractions, we offer a range of novelties for exhibitors and visitors alike, including a renewed trophy exhibition.

HUNGEXPO spares no effort to minimize pandemic risks during the event. Last year, the company compiled a **POST COVID handbook**, followed by the issuance of **rules of entry** into the area of the Exhibition Center. The concept details the centrally issued fundamental hygiene rules, helps compliance and significantly reduces infection risks.

### PLANNED EVENTS:

#### Trophy exhibitions:

- Hunter's World at FeHoVa – trophies from 4 continents (diorama)
- Nadler exhibition – a selection of the best Hungarian large game trophies from the 2019-220 hunting season
- The trophies dearest to dr. Gábor Pálos
- Hungarian materials presented on the international scene from 1980 onwards
- Exhibition of the works of Mr. Róbert MURAY

## PRODUCT GROUPS:



### PROFESSIONAL PARTNERS:

- Hungarian Ministry of Agriculture
- Agricultural Marketing Center
- Hungarian National Angling Association
- Hungarian National Hunting Association
- Hungarian National Hunting Chamber
- Hunting Culture Association (VKE)
- Hungarian National Birds of Prey Conservation and Falconry Association (MNRSE)
- International Council for Game and Wildlife Conservation (CIC)
- Safari Club International (SCI – Hungarian Chapter)
- Hunor web magazine
- Magyar Vadászlap

### SIMULTANEOUS EVENTS AND PROGRAMMES:

- III. FeHoVa International Open Taxidermy Championship
- IX. FeHoVa-MEOESZ International Dog Show (CAC, CACIB)

# COME AND JOIN

## THE GREATEST DOMESTIC EVENT OF HUNTERS AND ANGLERS! WE'RE LOOKING FORWARD TO YOUR APPLICATION!

### REGISTRATION AND MORE INFORMATION: DATE: 17–20 FEBRUARY 2022

#### OPENING HOURS :

##### – extended Friday opening hours!

In order to adapt to the free time of visitors and ensure meaningful attendance at the exhibition, as well as for avoiding urban traffic, the opening hours on Friday are modified.

**Thursday: 9 am - 6 pm**  
**Friday: 9 am - 7 pm**  
**Saturday: 9 am - 6 pm**  
**Sunday: 9 am - 5 pm**

#### VENUE:

HUNGEXPO Budapest Congress and Exhibition Center  
H-1101 Budapest, Albertirsai út 10.

### DEADLINE FOR DISCOUNTED REGISTRATION FOR EXHIBITORS: 31 OCTOBER 2021

#### INDIVIDUAL EXPOSURE:

Should you wish to arrange custom exposure for your company, we offer a range of individual solutions in terms of pricing, spacing, location and design, according to your needs.  
Ask our colleagues for an offer!

#### FAIR CENTRE ADVERTISING SPACES

Apart from their booths, exhibitors have numerous devices at their disposal from which they can choose the most appropriate to distinguish their exposure from the offers of the other companies.  
Use the advertising and marketing tools available in the Exhibition Center area to ensure the success of your exhibition.

### HUNGEXPO ZRT., FEHOVA PROJEKT

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