



FeHoVa 

6-9 February 2025

 **hungexpo** 

FeHoVa 2025



FISHING, HUNTING AND ARMS EXHIBITION

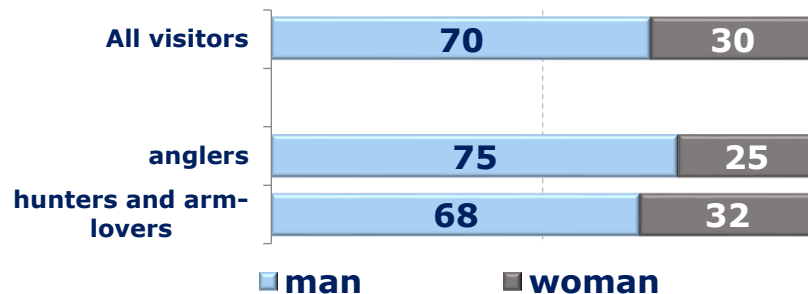
- 6-9 February 2025
- HUNGEXPO Budapest Congress and Exhibition Center (Budapest, Hungary, Europe)
- FeHoVa is Hungary's and the CEE region's largest and most prestigious meeting of anglers and hunters
- Year after year, it has 40 000 - 50 000 visitors who come to spend a whole day at the event, to meet friends and colleagues, to relax and, first and foremost, to buy some of the exhibitors' products and novelties showcased at the exhibition.
- Product groups: fishing, hunting, arms, forest management, horse keeping and equestrian sport

FEHOVA 2025

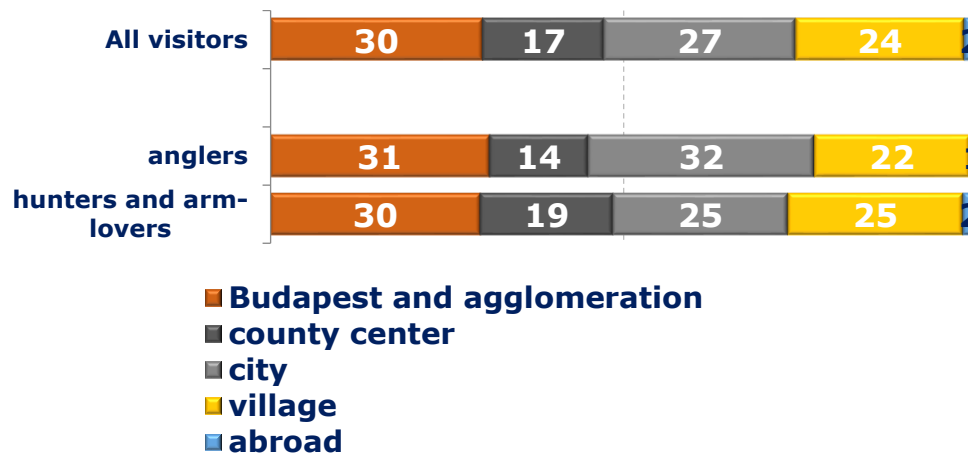
- Complex event – FeHoVa’s first 2 days are for business and the last 2 days are for public, so exhibitors can find new business partners and sell their products and services directly to hunters and anglers during this 4 days
- potencial target groups in Hungary:
 - number of hunters: 70 000
 - number of anglers: 1 000 000
 - foreign hunters and anglers from the region who come to FeHoVa year after year
- unique event for
 - presenting your brand, building the image of your company
 - arousing visitors’ interest in your product or service
 - making new partnerships in sales, finding new distributor
 - direct sales



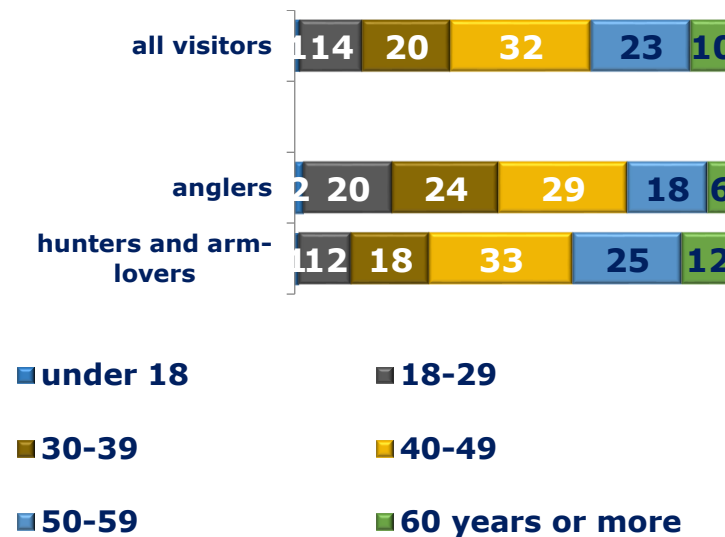
VISITORS' SURVEY: DEMOGRAPHY



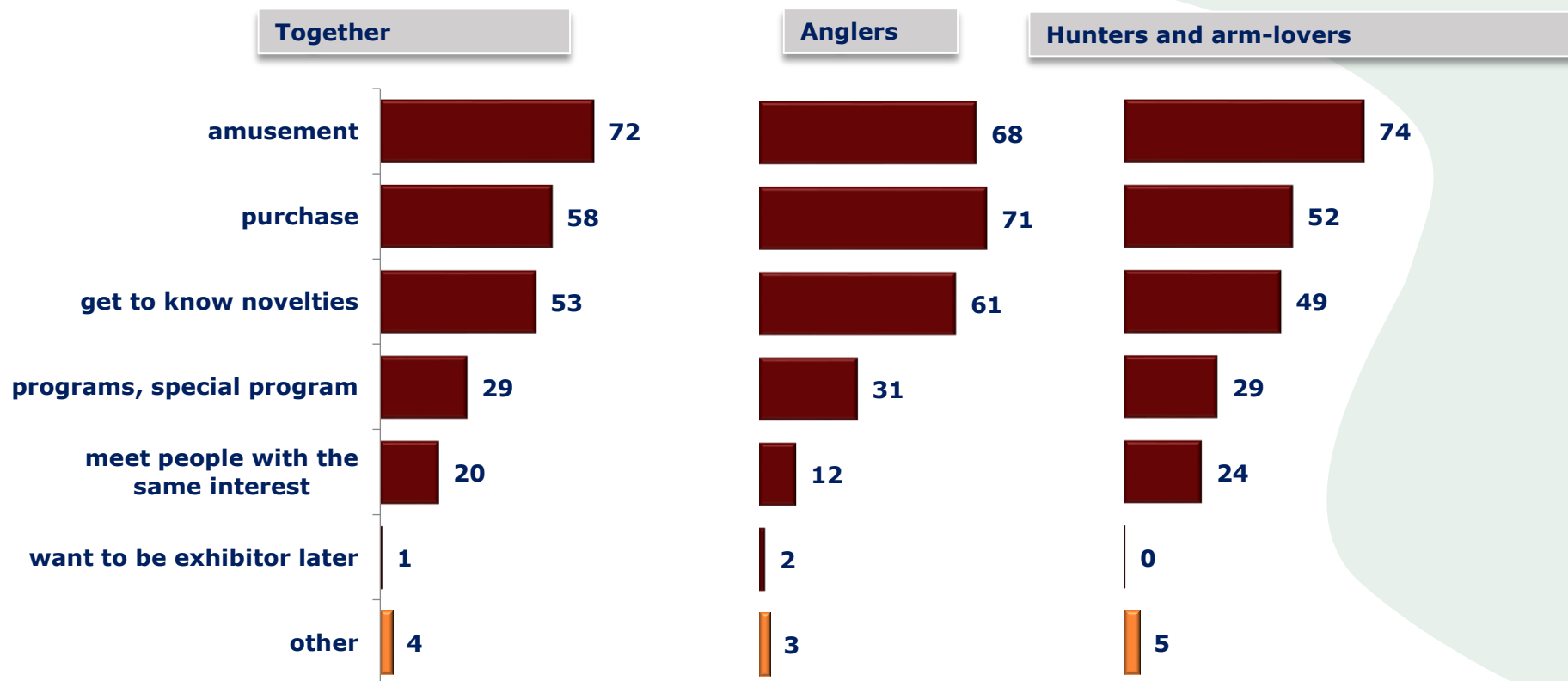
Residence



Age



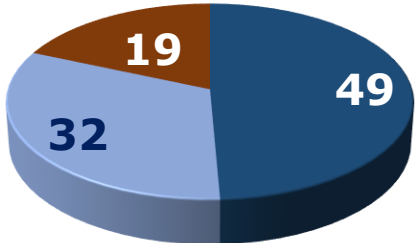
THE VISITORS SPENT AN AVERAGE OF 5.1 HOURS AT THE EXHIBITION, WHICH THEY CAME WITH THE FOLLOWING AIMS:





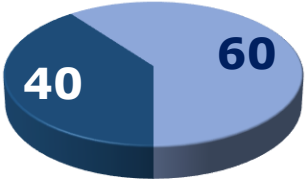
FIELDS OF INTEREST

Which part of the exhibition interested you the most?



■ hunting ■ angling
■ arms

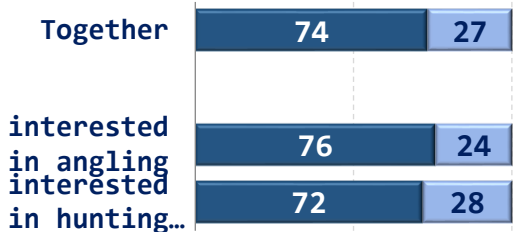
From hunters and arm enthusiasts:
Do you also go fishing?



■ yes ■ no

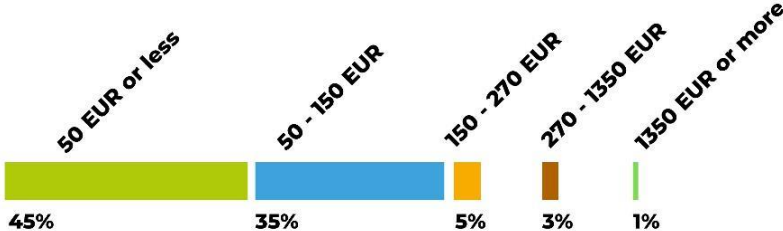
SPENDING

Purchase from exhibitors



■ yes ■ no

Spent money at the exhibitors during the fair





PROGRAMS IN 2025

- „Black and White” diorama
- „Anatomical drawings of birds” - presentation of the works of graphic artist András Szunyoghy (prepared for FeHoVa)
- Dr. Endre NAGY - an exhibition presenting the life and work of the African hunter
- Presentations of exhibitors on hunting and fishing stage – professional topics
 - hearing protection, hearing protection devices
 - round table discussion: Is there sustainable hunting and sport shooting?
 - off-road tires
 - fashion show (luxury category)
- Béla Hidvégi Hunting Trophy Foundation auction for wildlife protection
- Exhibitors’ banquet
- Agricultural conference on the current issues of wildlife management
- New product group: horse keeping and equestrian sport
- Co-event: XII. FEHOVA-MEOESZ International Dog Show (CAC, CACIB)

Participation in the programs shows an increasing trend compared to previous years. More than 87% of visitors are interested in programs.

Video of the previous event (2024.)



OFFER

- Be an exhibitor at the next event, be present in the HUNGEXPO Budapest Congress and Exhibition Center in February!
- Present your products and services for thousands of hunters and anglers! If you have a distributor or a partner providing other products and services (e.g. clothes, travel companies), then come and rent a stand together and show your complete portfolio to 50 000 visitors!

Book your stand at a discounted price for the 2025 exhibition!

Submit your signed application form by **October 31, 2024**, to receive a **significant discount on space rental fee!**

Take advantage of our unique offer, which we provide until **October 31, 2024!**

INDIVIDUAL EXPOSURE:

- Should you wish to arrange custom exposure for your company, we offer a range of individual solutions in terms of pricing, spacing, location and design, according to your needs.
- Ask our colleagues for an offer!

EXHIBITION CENTRE ADVERTISING:

- Apart from their booths, exhibitors have numerous devices at their disposal from which they can choose the most appropriate to distinguish their exposure from the offers of the other companies. Use the advertising and marketing tools available in the Exhibition Center area to ensure the success of your participation at the exhibition!

DISCOUNT COUPONS AND NOVELTIES:

- Do you offer discounts, special "fair offers" or novelties to visitors? We help you promote them with our free service: your offers will appear on the FeHoVa website and in the HUNGEXPO application!



**ATTRACT AS MANY VISITORS AS POSSIBLE TO
YOUR STAND!**

CONTACT US!

If you have any questions, feel free to contact us, we are ready to help you!

Please inquire about participation opportunities, stand design, and other marketing solutions at our contact details below!

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