

Presented by HUNGEXPO

eurocine

29 April – 1 May 2027

**Hungary's first film industry trade exhibition
returns to Budapest.**



EUROCINE BUDAPEST

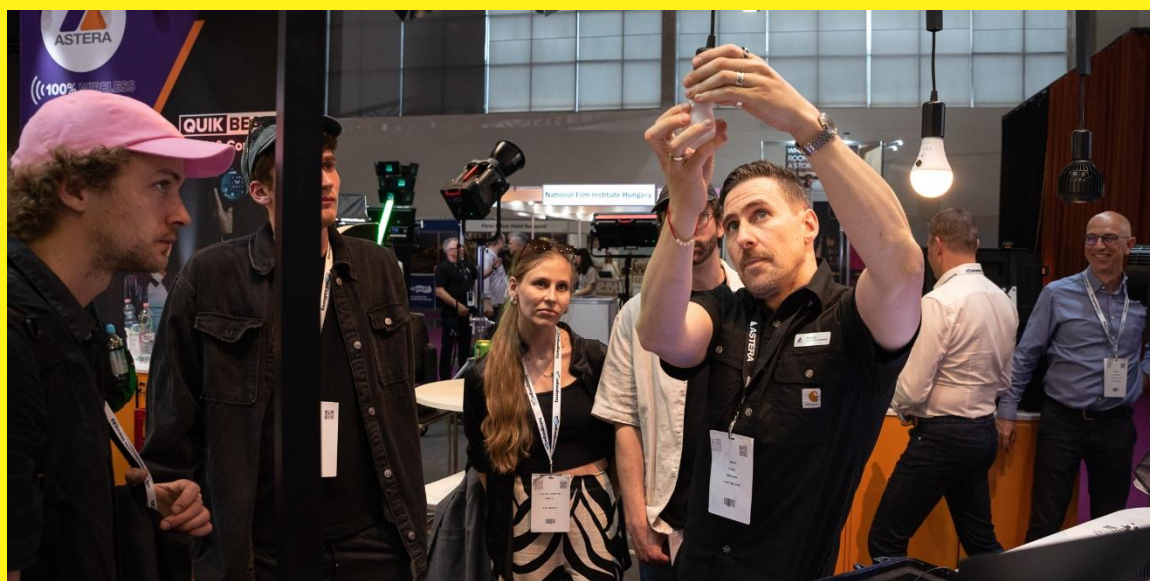
The **Eurocine**, which made its highly successful debut in **Budapest in 2026**, is the region's first international film industry trade exhibition. Following its successful launch, the exhibition will return to Hungary in 2027, jointly organised by HUNGEXPO and SCS Concepts & Exhibitions Ltd.

Eurocine Budapest covers the full spectrum of film, broadcast, and creative media industries:

- production and filmmaking,
- technological solutions and services,
- post-production,
- distribution,
- as well as service providers and partners connected to the industry.

The event is an international **B2B meeting point** where film and creative industry professionals can **meet in person, build business relationships** and **initiate new collaborations**.





In the exhibition hall, visitors can try out the latest cameras, lighting, recording and post-production equipment, presented by leading international companies and key representatives of the Hungarian film industry.



EXHIBITOR THEMES:

- production technology,
- art department,
- equipment rental companies and services,
- production,
- catering,
- studios/locations,
- software and workflow,
- post-production and sound,
- education.



OUR TARGET AUDIENCE:

- Producers and directors
- Production professionals
- Cinematographers and camera crews
- Lighting technicians and grips
- Rental companies and studios
- Post-production and VFX professionals
- Students and emerging talent
- Content Creators
- Technical managers and procurement professionals
- Broadcasters and streaming platforms

► CREATIVE AND TECHNICAL PROGRAMME

Participants can take part in a packed programme of presentations, panel discussions, workshops, masterclasses and demonstrations featuring leading industry professionals.

► NETWORKING AND PARTY

The event offers numerous opportunities for face-to-face networking, **professional meetings** and **one-on-one networking** for all exhibitors and visitors.

As part of the **Hosted Buyer Programme**, participants can also join a **location tour**, **studio tour** and **Danube boat trip**.

The professional programme is complemented by more informal events, including the **Partner Programme** and the **Eurocine Afterparty**, creating further opportunities to connect and build relationships.

► EDUCATION

In co-operation with leading societies, international, Hungarian, and regional film schools, the event gives emerging talent, young professionals, and content creators, the opportunity to meet industry experts, while also providing companies with a platform to discover and recruit new talent. Talks designed to support those starting their careers further enrich the event programme.



2026 EVENT

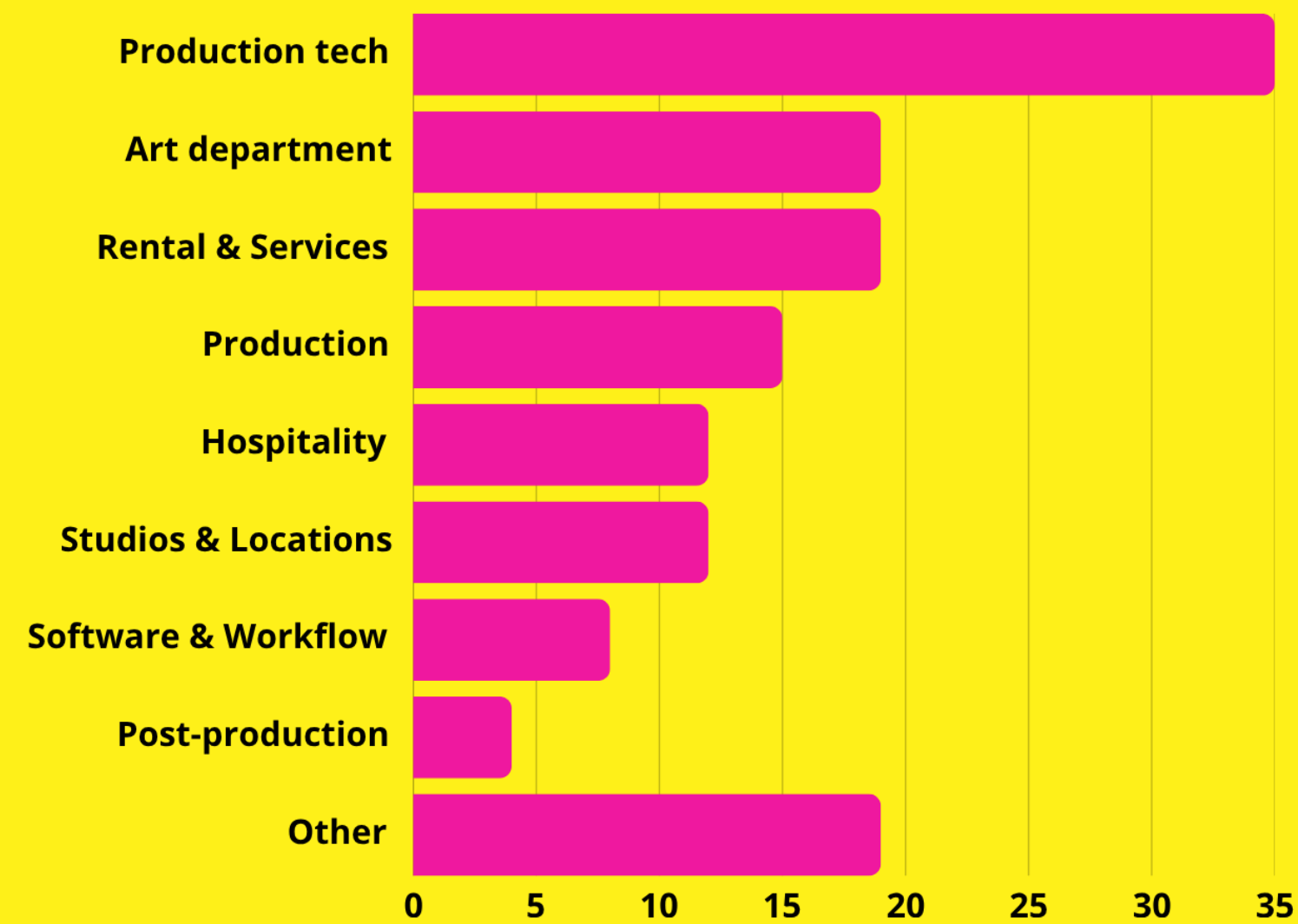
- ▶ More than **150** exhibitors,
- ▶ Nearly **4000** visitors,
- ▶ From almost **60** countries,
- ▶ Professional visitors spent more than **7** hours per day at the exhibition.



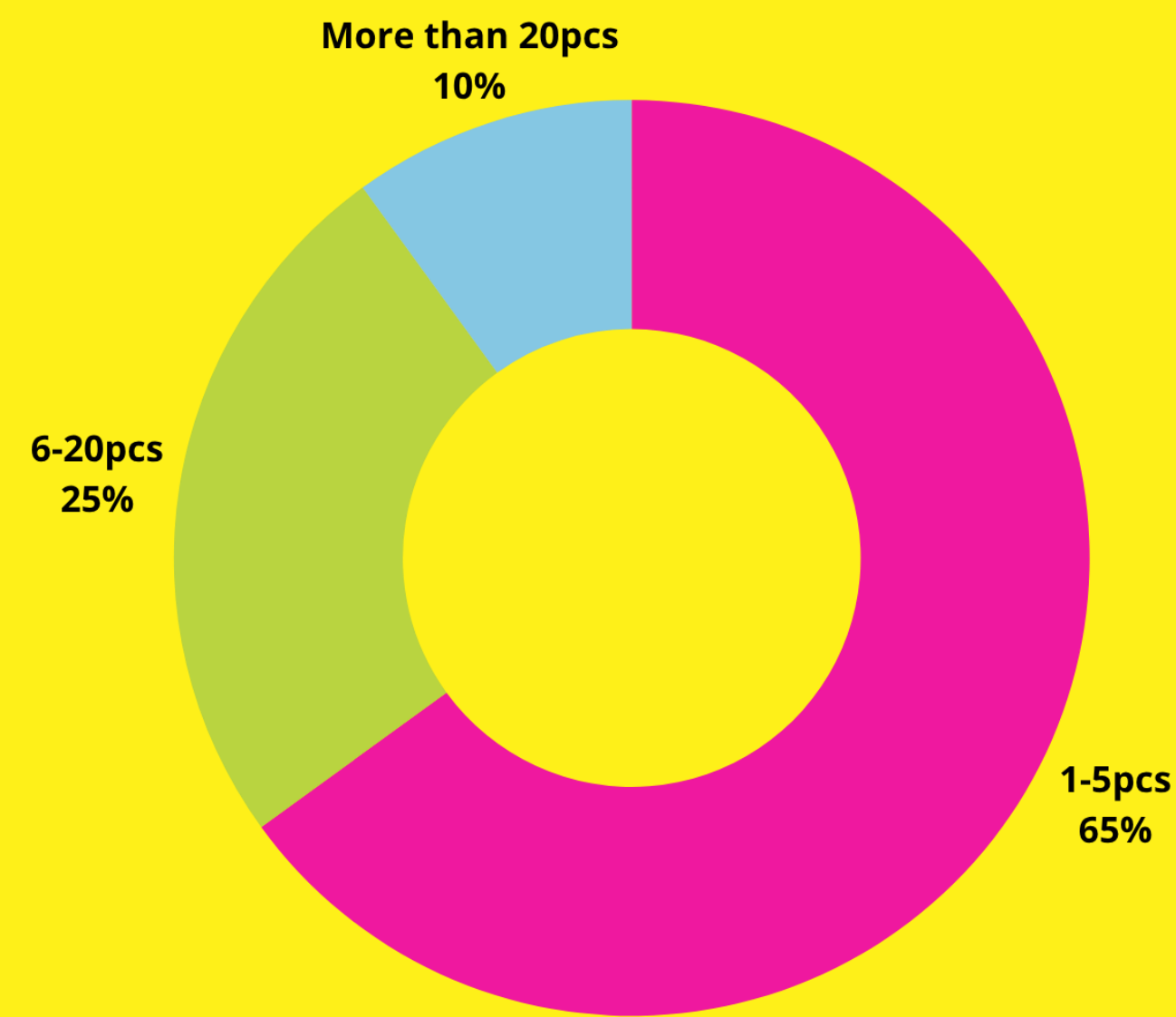
EXHIBITOR STATISTICS

Source: EUROCINE Budapest 2027 Exhibitor and Visitor Research and EUROCINE Budapest 2027 Exhibitor and Visitor Registration

The majority of exhibitors represented the Production Tech sector: (%)



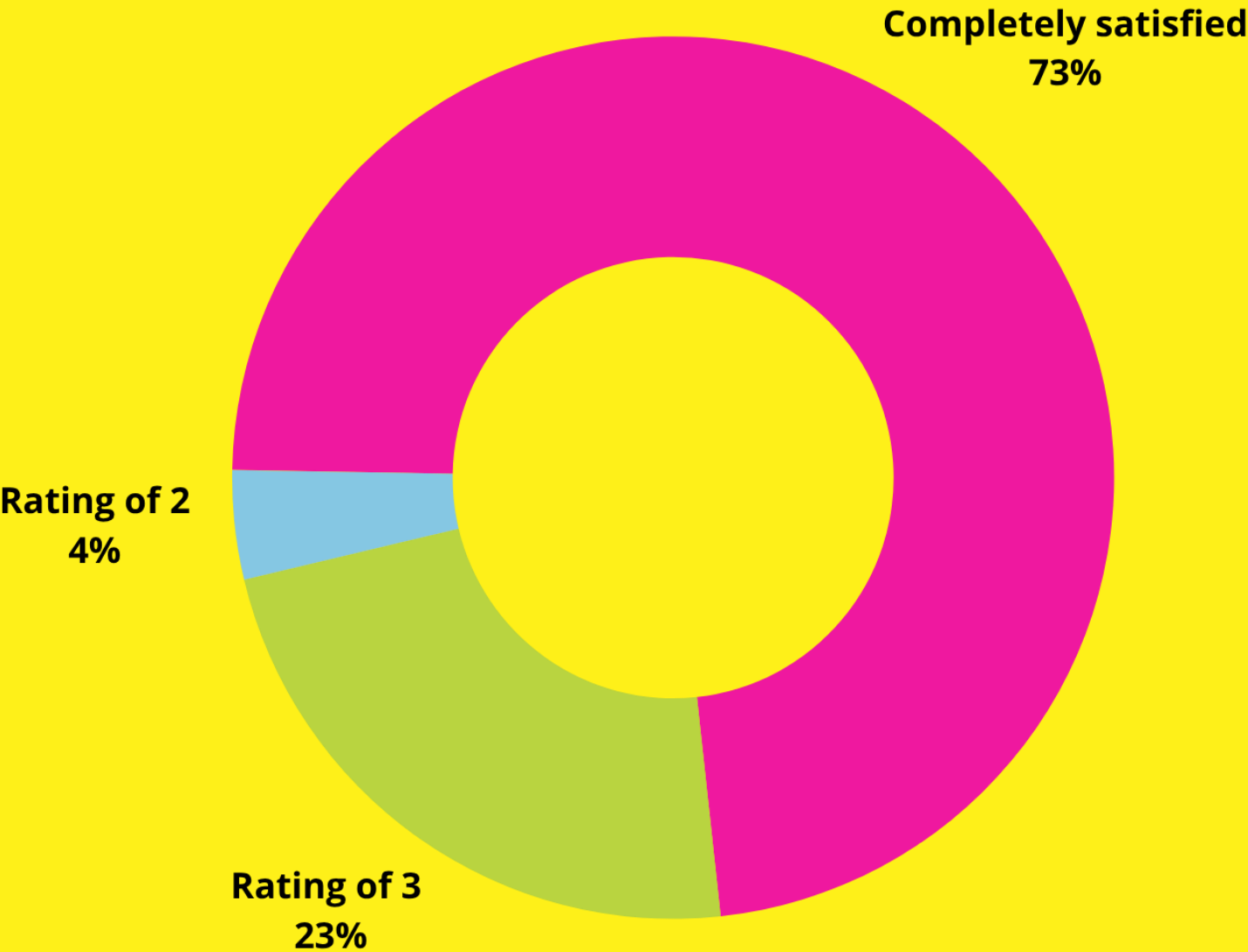
A quarter of exhibitors closed at least 6 successful business deals: (%)



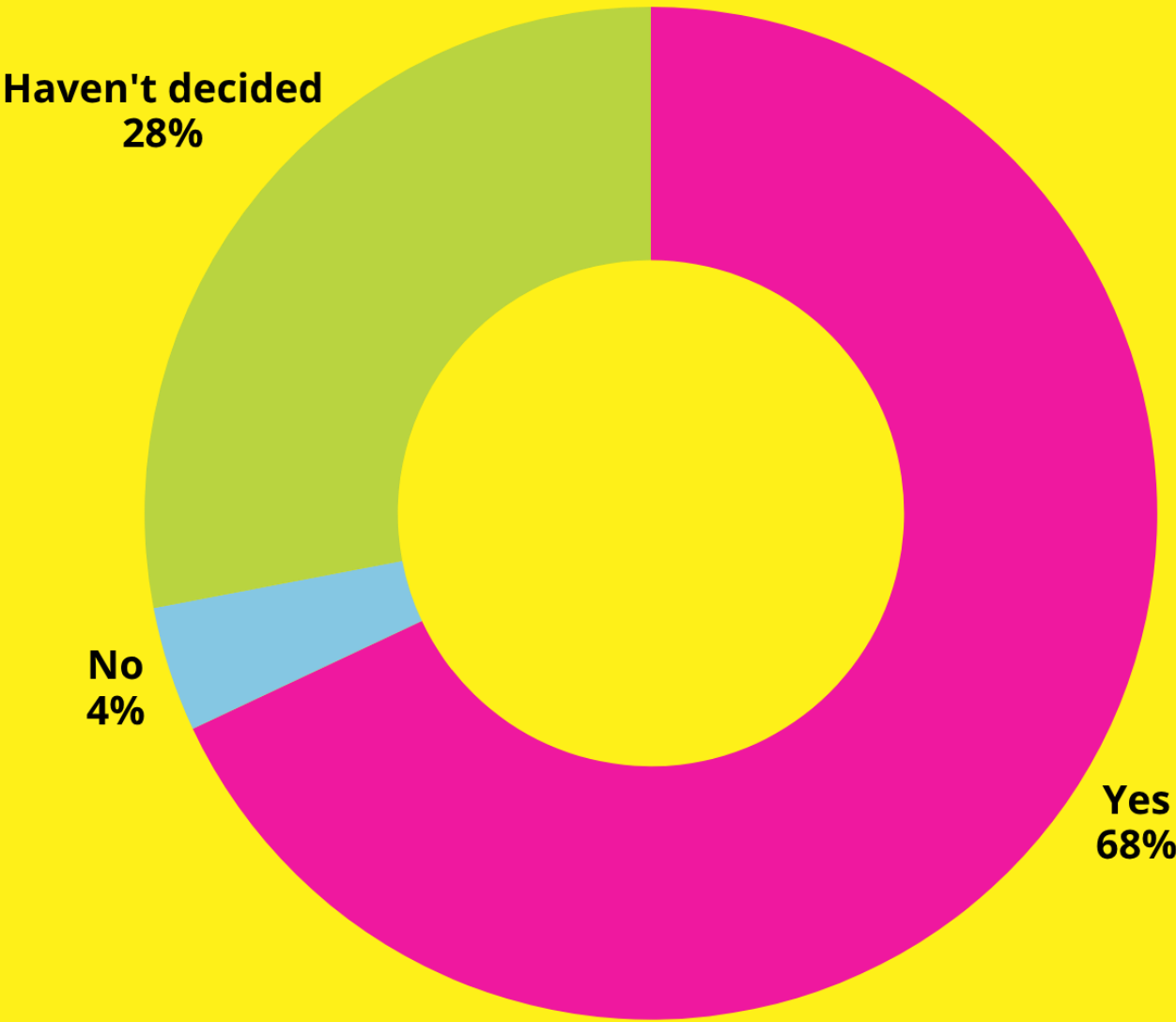
EXHIBITOR STATISTICS

Two-thirds of exhibitors were satisfied with the exhibition: (%)

(on a scale of 1 to 5)



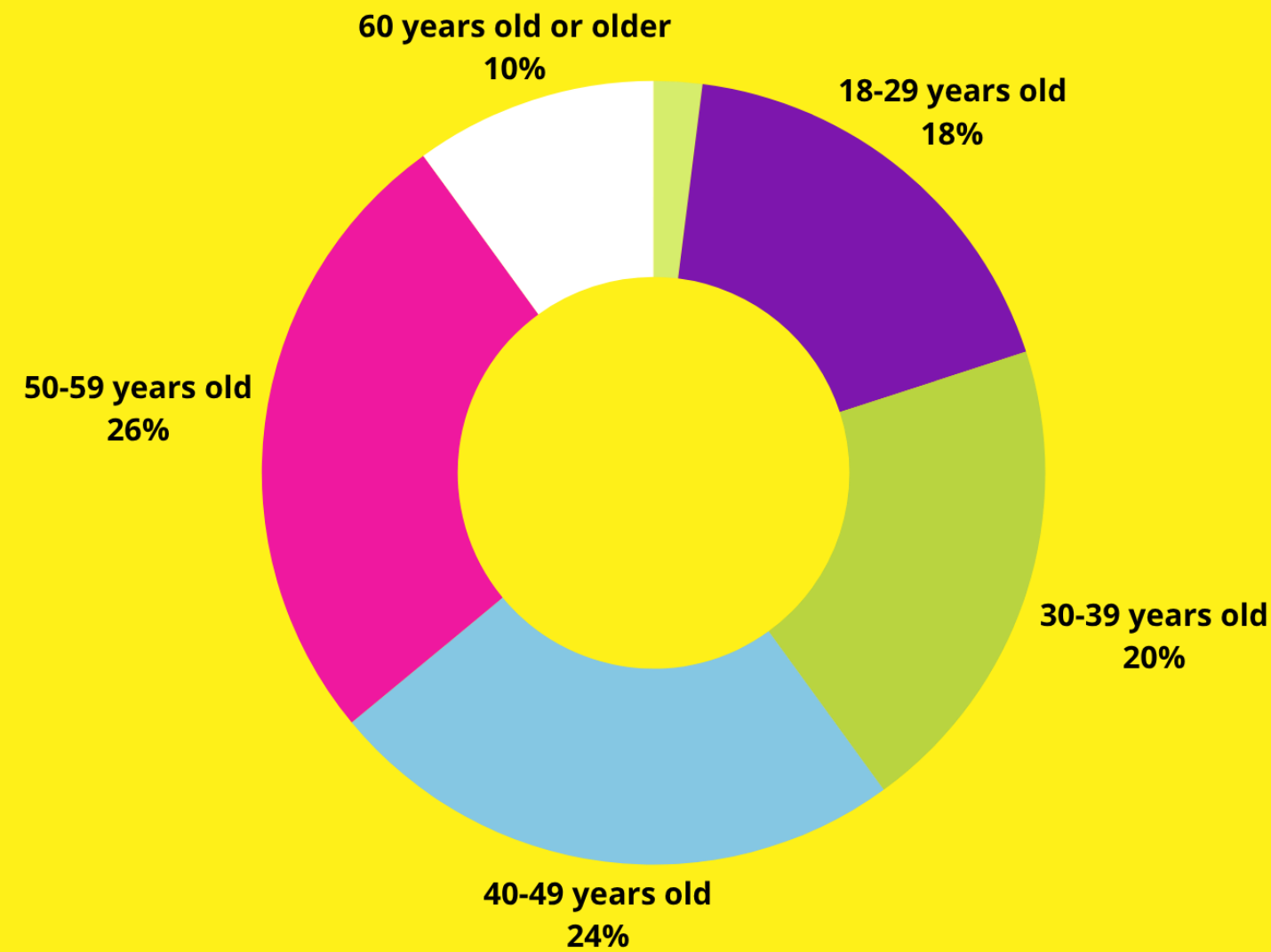
Nearly two-thirds of exhibitors intend to participate in the exhibition again: (%)



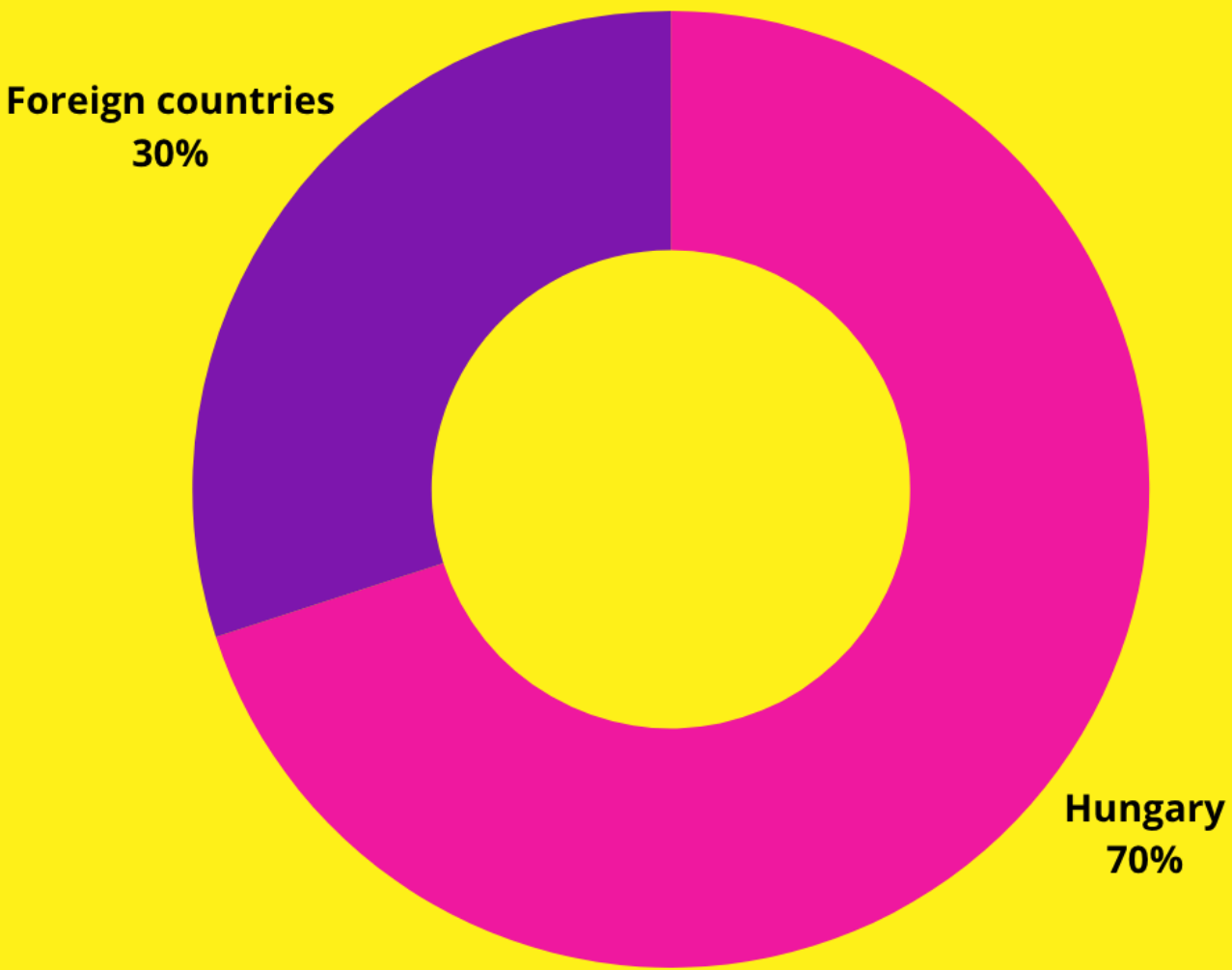
VISITOR STATISTICS

Source: EUROCINE Budapest 2027 Exhibitor and Visitor Research and EUROCINE Budapest 2027 Exhibitor and Visitor Registration

All age groups were represented at the exhibition: (%)

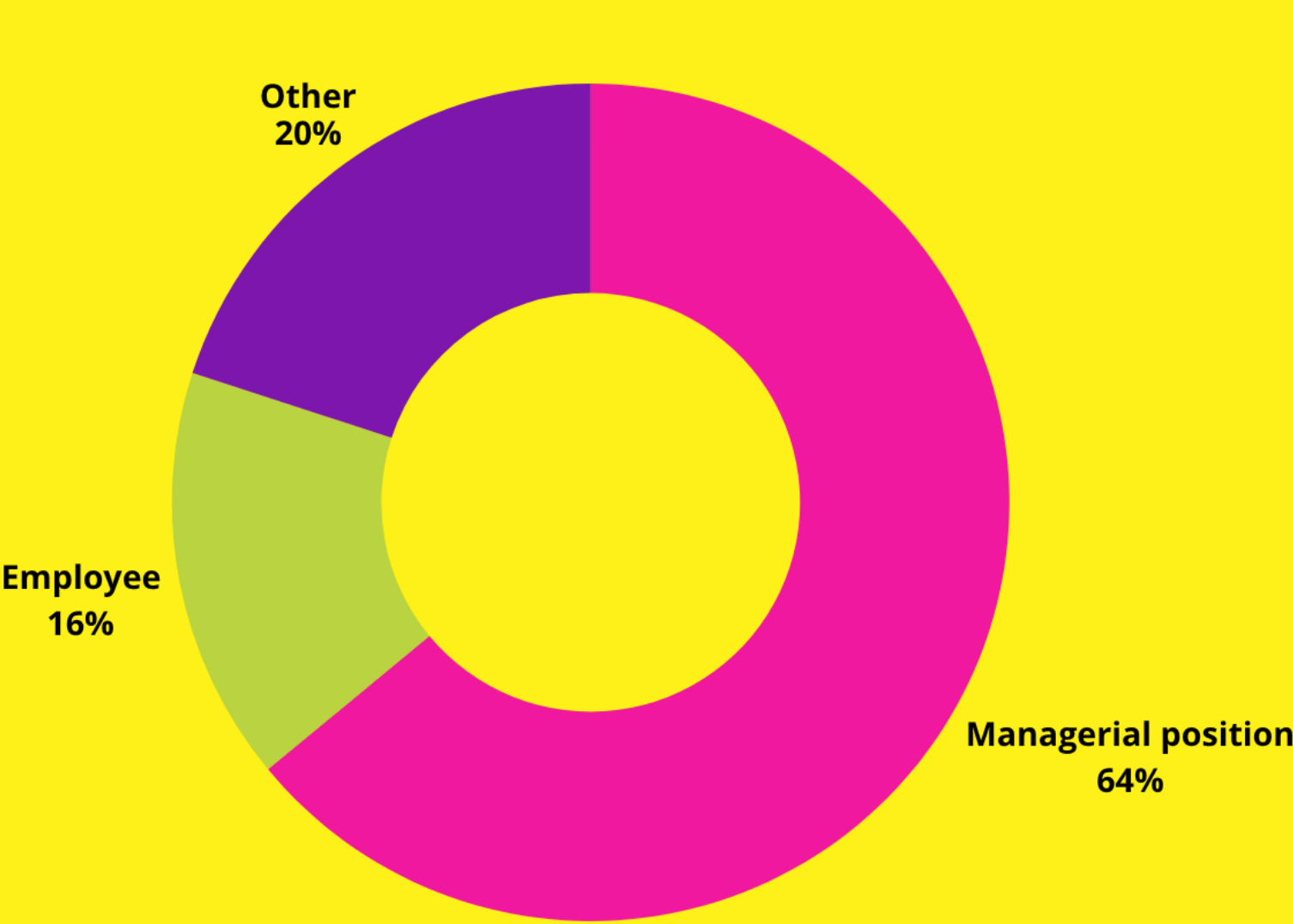


Nearly one-third of visitors came from abroad: (%)

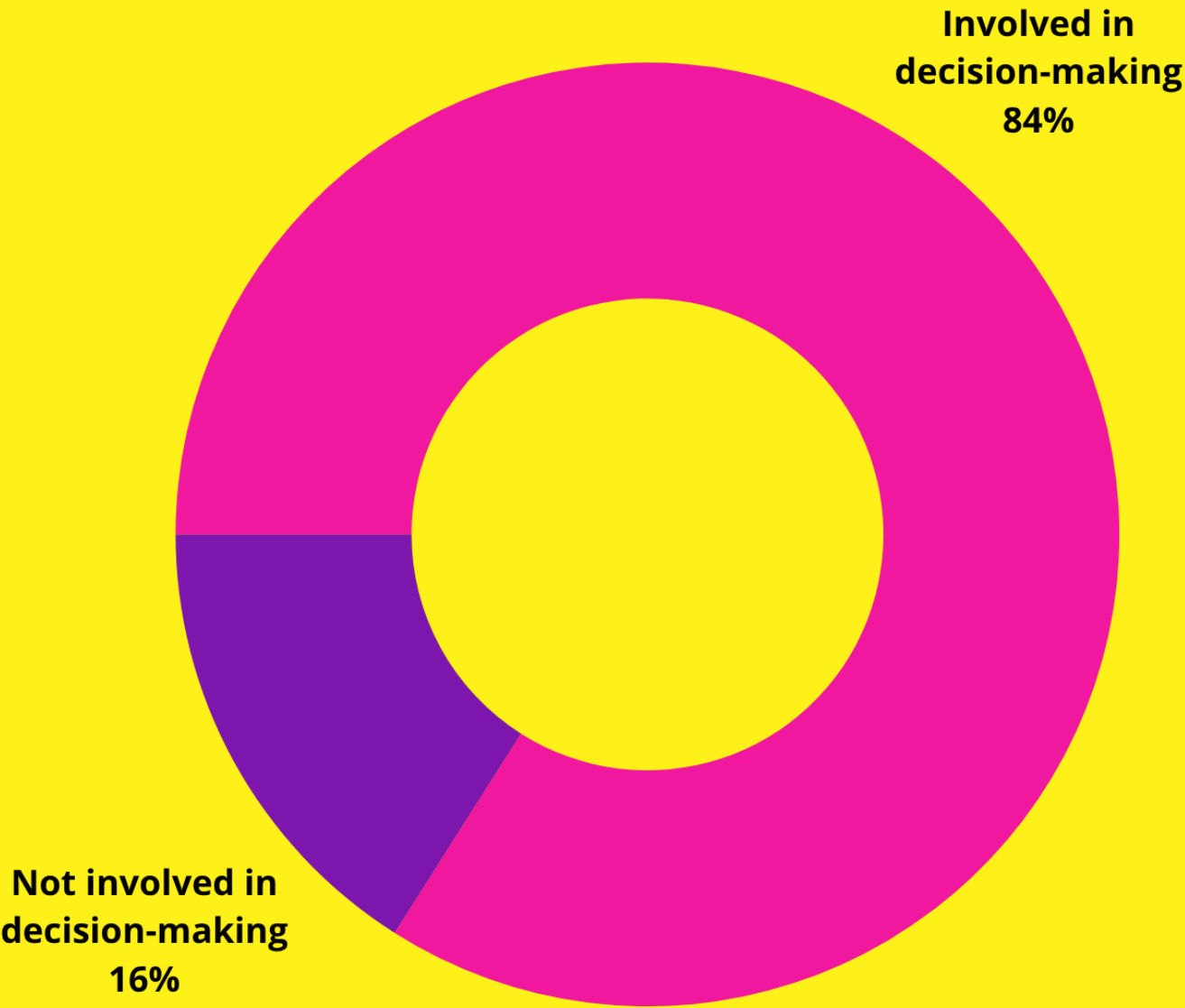


VISITOR STATISTICS

Nearly two-thirds of visitors work in managerial positions: (%)

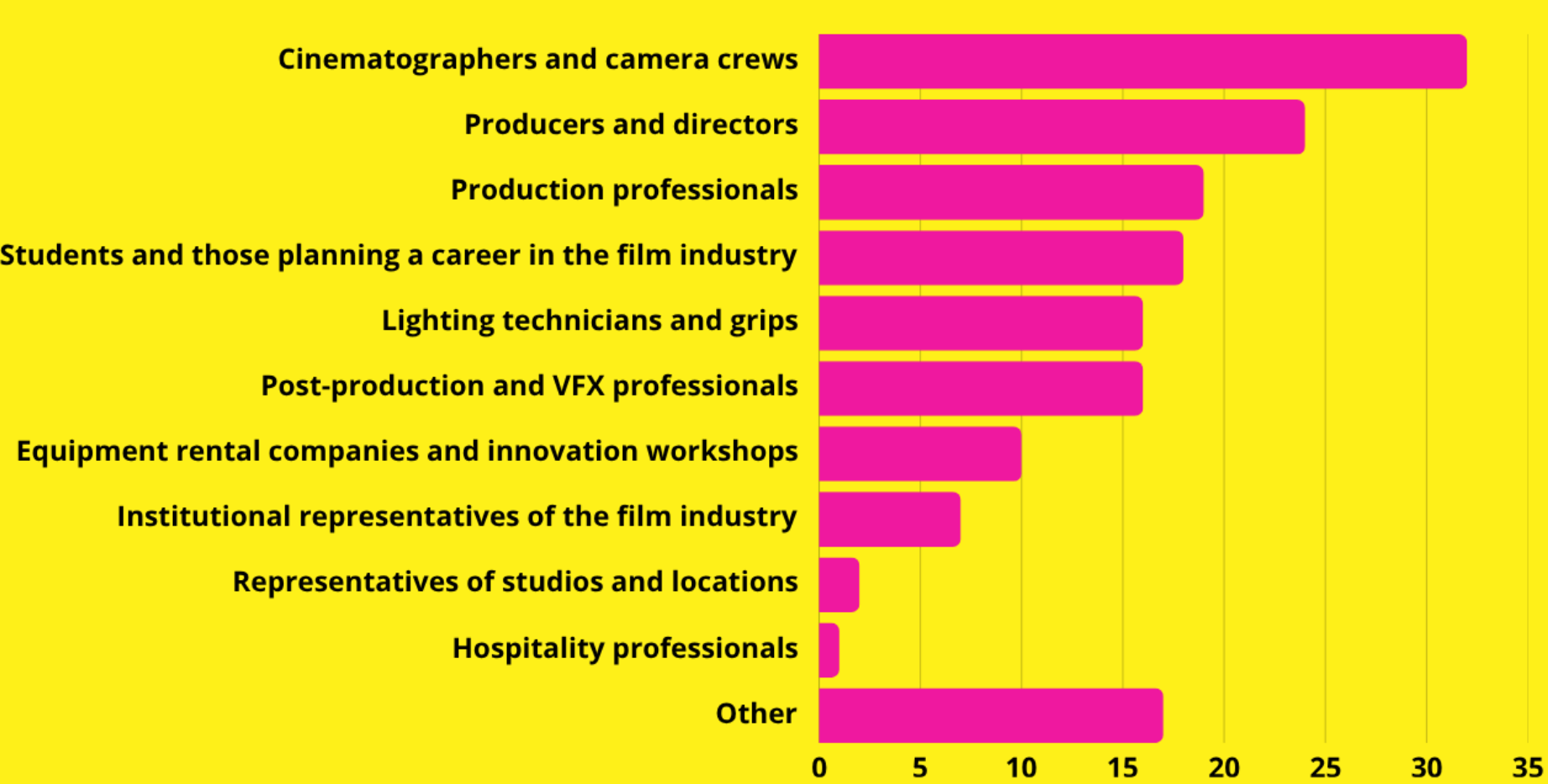


More than 80% of visitors are involved in decision-making: (%)

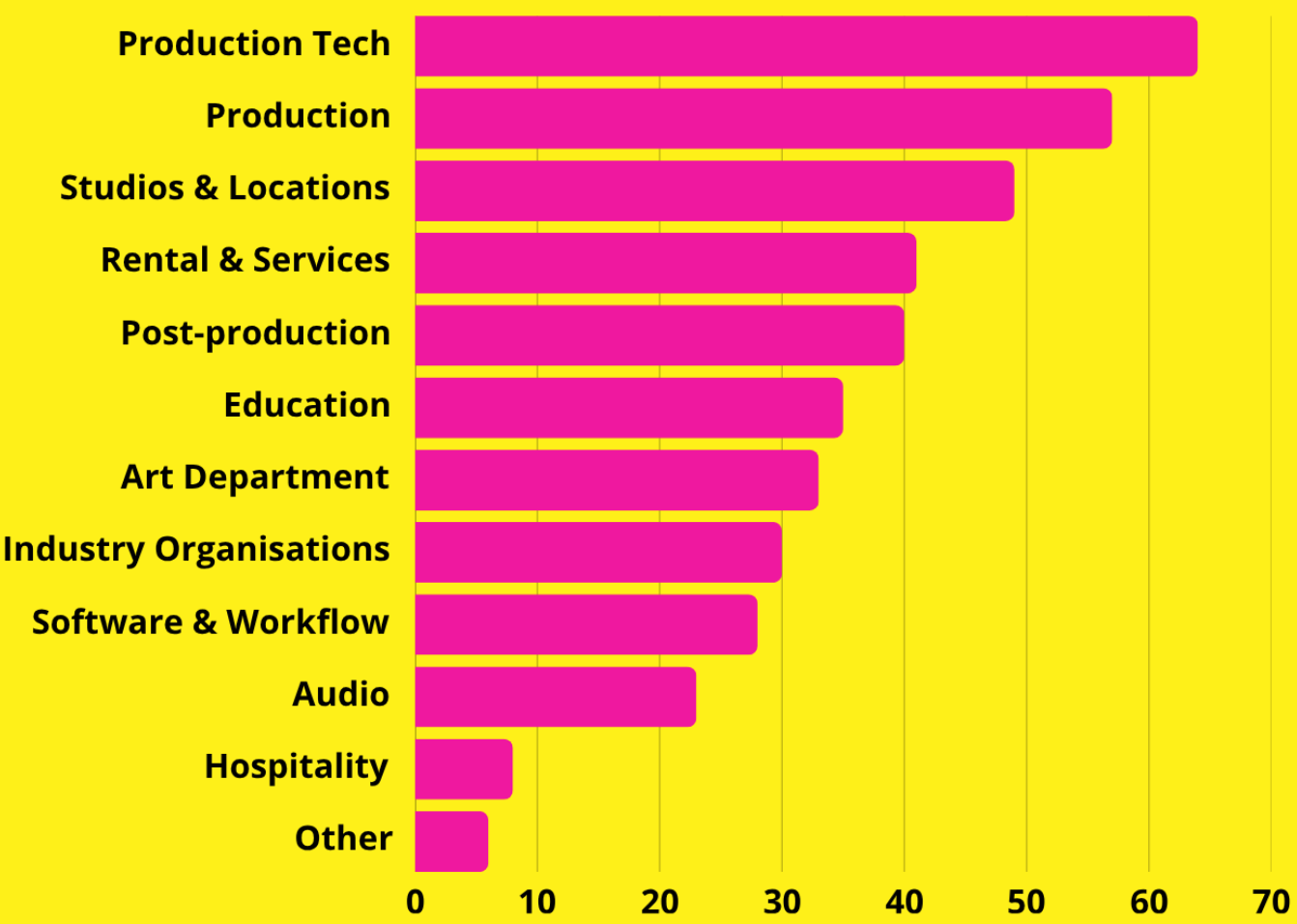


VISITOR STATISTICS

The largest group of our visitors consisted of cinematographers and camera crews: (%)



Visitors were primarily interested in Production Tech and Production topics: (%)





WHY JOIN US?

- Budapest has become one of Europe's major production hubs with worldclass studios, crews and talent.
- Meet hundreds of international industry professionals!
- Connect with industry professionals and decision-makers!
- Build relationships with clients, future partners and colleagues!
- Be part of the professional community and take part in conferences, panel discussions and industry workshops!

WHEN AND WHERE?

29 April – 1 May 2027

HUNGEXPO, Budapest, Hungary

CONTACT



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