



ENVIRONTEC powered by ÖKOINDUSTRIA 2026 EXHIBITORS' FOLDER

ENVIRONTEC powered by ÖKOINDUSTRIA

Following the successful debut in 2024, **ENVIRONTEC powered by ÖKOINDUSTRIA** will return in 2026 with an even broader and more diverse professional portfolio. The international trade fair for environmental technologies, waste, water, and sustainability was first held from 1-3 October 2024, at the **HUNGEXPO Budapest Congress and Exhibition Center**. The event brought together industry leaders, innovators, and professionals on a single platform. Organized in close cooperation with the **Hungarian Association of Environmental Enterprises**, the event showcased the most innovative solutions alongside high-level professional conferences.

Showcase your company as an exhibitor at the second edition of the event, where technologies, expert insights and key industry players come together again to shape the future of sustainability!



ENVIRONTEC powered by ÖKOINDUSTRIA 2024
FILM

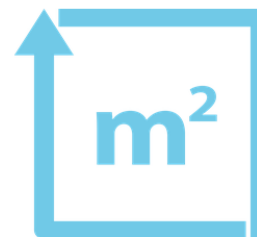
**OUR GOAL IS TO CREATE A UNIQUE NATIONAL AND
INTERNATIONAL PROFESSIONAL SUMMIT!**



ENVIRONTEC 2024 IN NUMBERS



**100
EXHIBITORS**



**1.100 M2
EXHIBITION
AREA**



**3.000
PROFESSIONAL
VISITORS**



8 EXHIBITING COUNTRIES

(Austria, Croatia, Czech Republic, Germany,
Hungary, Italy, Netherlands, Switzerland)

BUDAPEST – THE HEART OF EUROPE

Hungary and Budapest are popular among business travellers offering a **hub and a meeting point in the very heart of Europe.**

Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a **vibrant destination with so much to offer.**

- Located in the heart of Europe - **easy access from overseas**, short flights from all European capitals.
- **Well-developed infrastructure for exhibitions.** Deluxe and five-star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
 - Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.





CO-ORGANISER



FEATURED PROFESSIONAL PARTNER



PROFESSIONAL PARTNERS



The co-organisier of HUNGEXPO Zrt. in the organisation of the exhibition and professional programmes

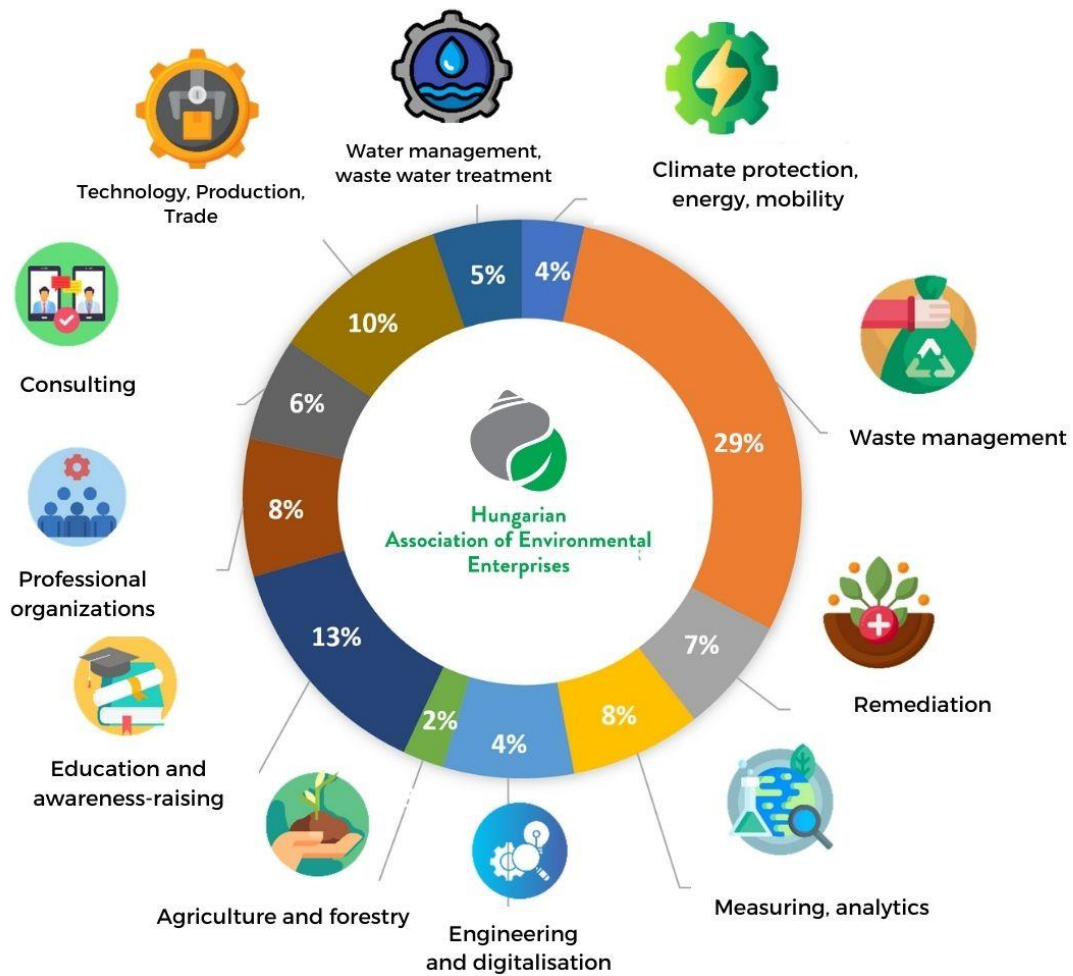
The Hungarian Association of Environmental Enterprises (HAEE) is the largest Hungarian environmental advocacy organization. Its members are key players in the Hungarian green industry, covering the whole range of environmental activities. The HAEE works to promote members' demands at the national and international levels.

The Association, with its 280 members has been coordinating and educating the actors of the Hungarian environmental protection and nature conservation scene and the environmental industry for more than 30 years being an outstanding partner of policymakers and almost all actors of the economic life.

Since 2009, HAEE has organised the biannual ÖKOINDUSTRIA international environmental exhibition. **ENVIRONTEC powered by ÖKOINDUSTRIA** reflects the cooperation between the two organisations and the professional support of the ÖKOINDUSTRIA exhibition.

International Memberships





HAAEE members' fields of activity



TOPICS

Circular economy, waste management

Water management, wastewater treatment

Remediation and brownfield investment

Air quality protection

Noise and vibration protection

Energy efficiency, renewable energy

Infrastructure development, sustainable cities and towns

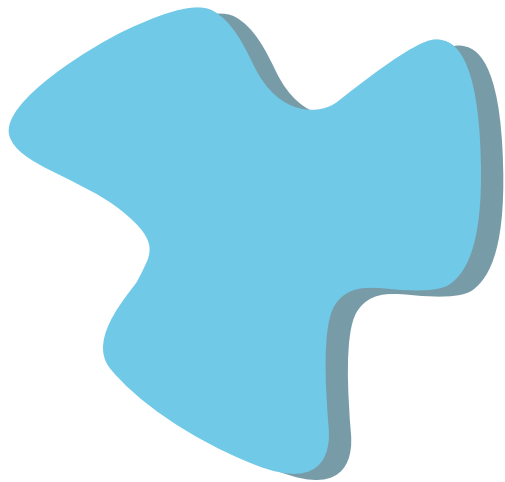
Living water protection

Eco-innovations and startups in Central and Eastern Europe

Environmental consulting

Environmental measurement and sampling





**FOR
EXHIBITORS**

**EARLY BIRD APPLICATION
DEADLINE:**

31 May 2026

VENUE:

**HUNGEXPO Budapest Congress
and Exhibition Center**

Hall E

OPENING HOURS:

7-9 October 2026

**10 a.m. to 5 p.m.
(on Friday 4 p.m.)**



FLOORPLAN: HALL E



VISITORS



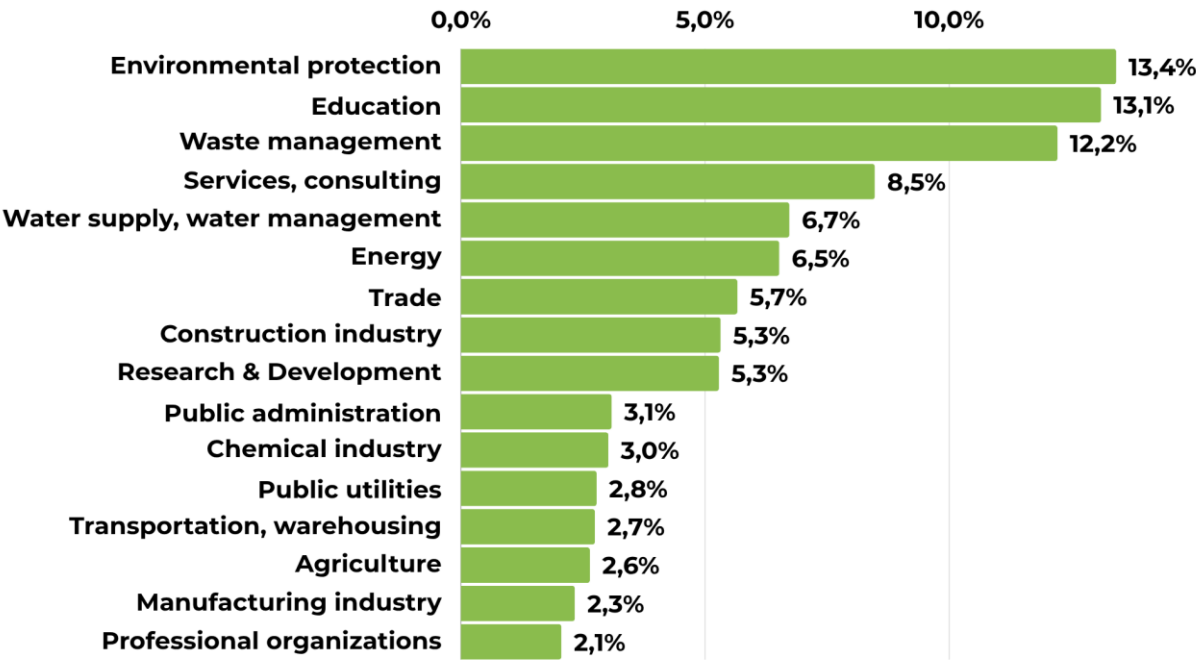


VISITOR GROUPS

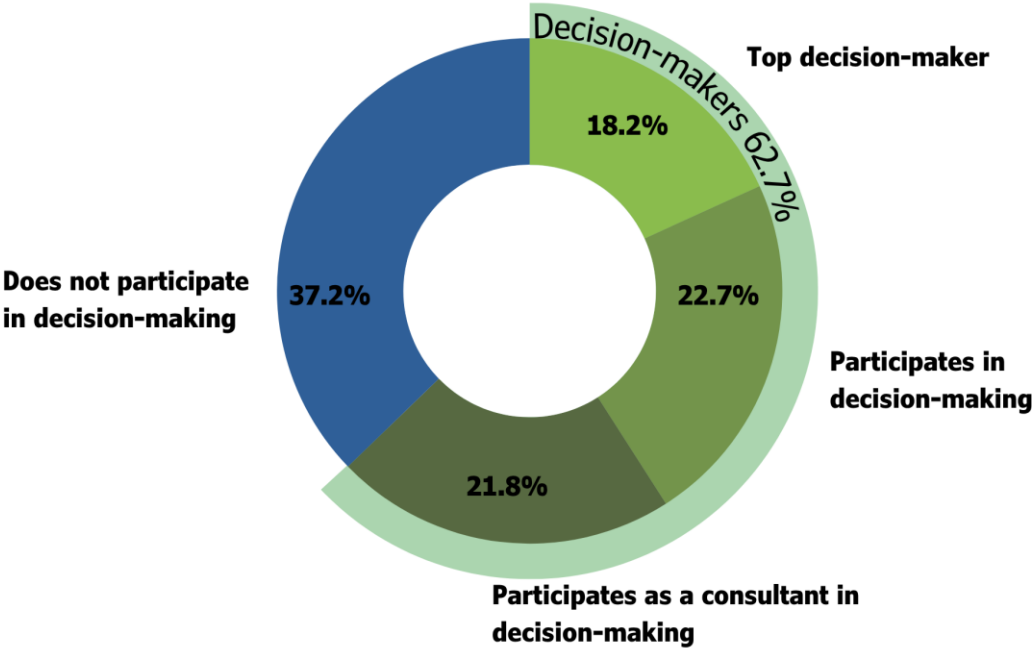
(BY INDUSTRY)

- Environmental protection
- Waste management
- Water supply and water management
- Utilities
- Energy sector
- Agriculture
- Processing industry (food industry, pharmaceutical industry, printing and paper industry, rubber and plastics industry)
- Automotive industry
- Chemical industry
- Packaging industry
- Construction industry
- Commerce / trade
- Transport and logistics
- Research and development
- Education
- Professional organizations
- Services and consulting
- Public administration, local governments

VISITOR STATISTIC 2024 I.

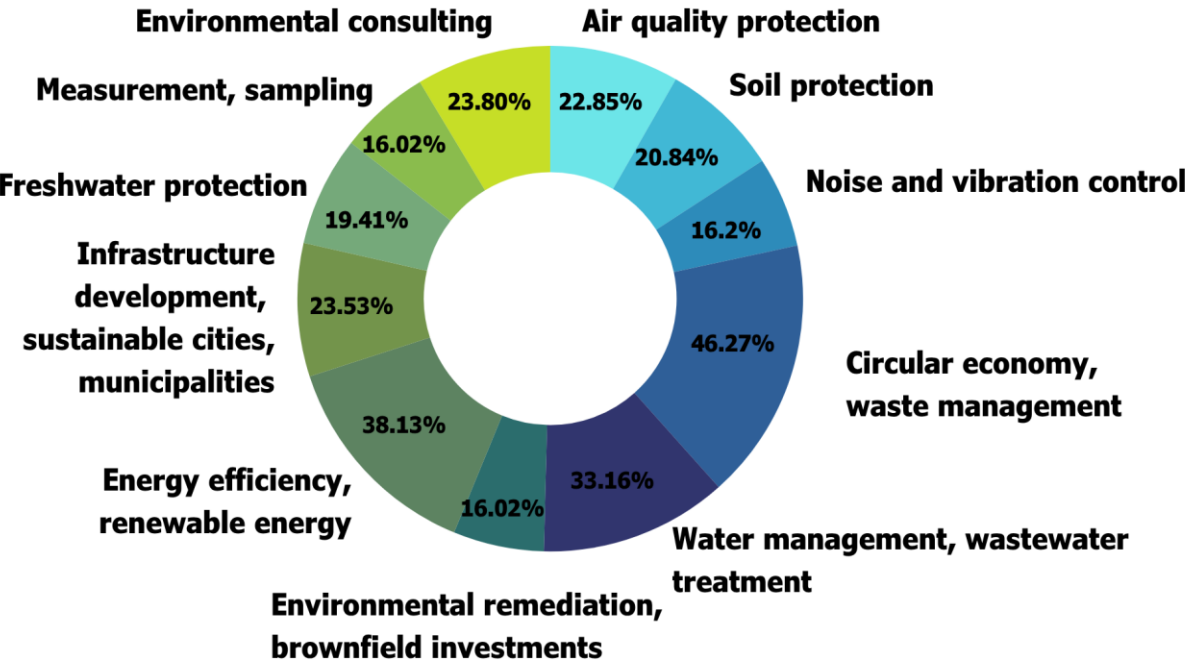


**VISITORS'
BUSINESS
ACTIVITY**



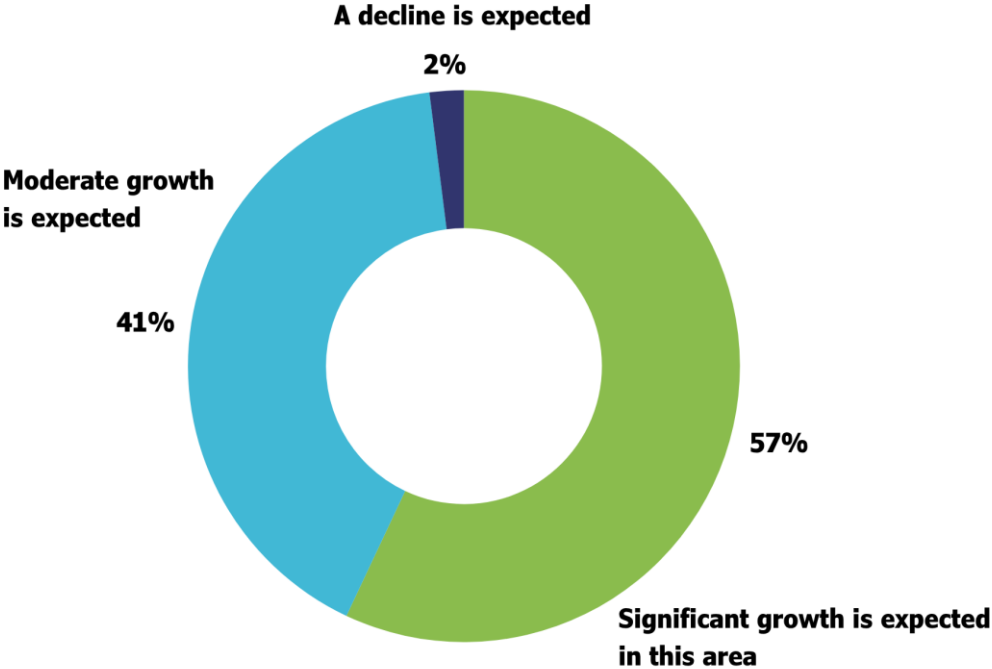
**VISITORS'
PARTICIPATION IN
DECISSION-MAKING**

VISITOR STATISTIC 2024 II.



VISITORS' INTERESTS

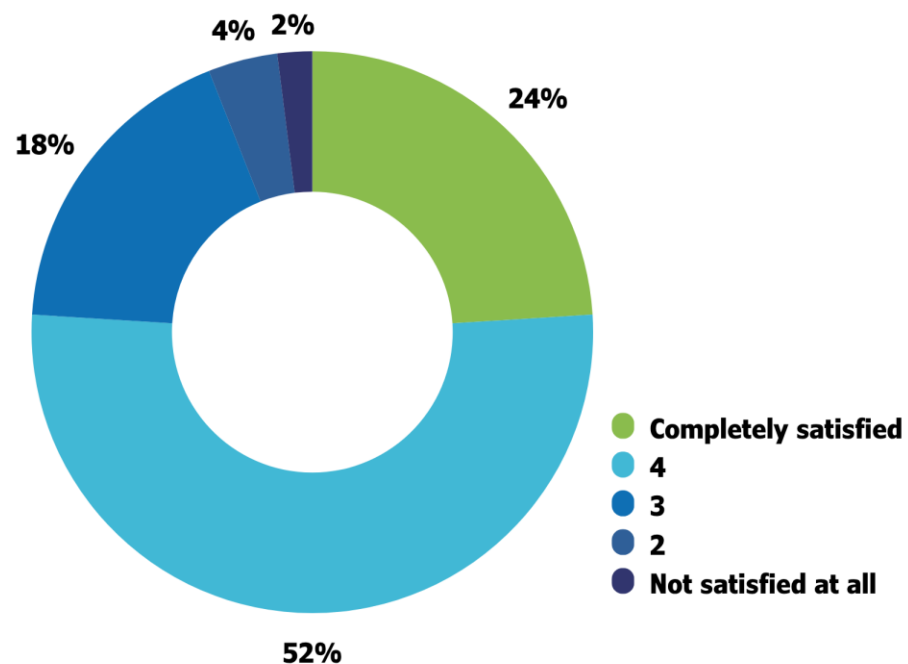
Source: ENVIRONTEC 2024 VISITOR REGISTRATION



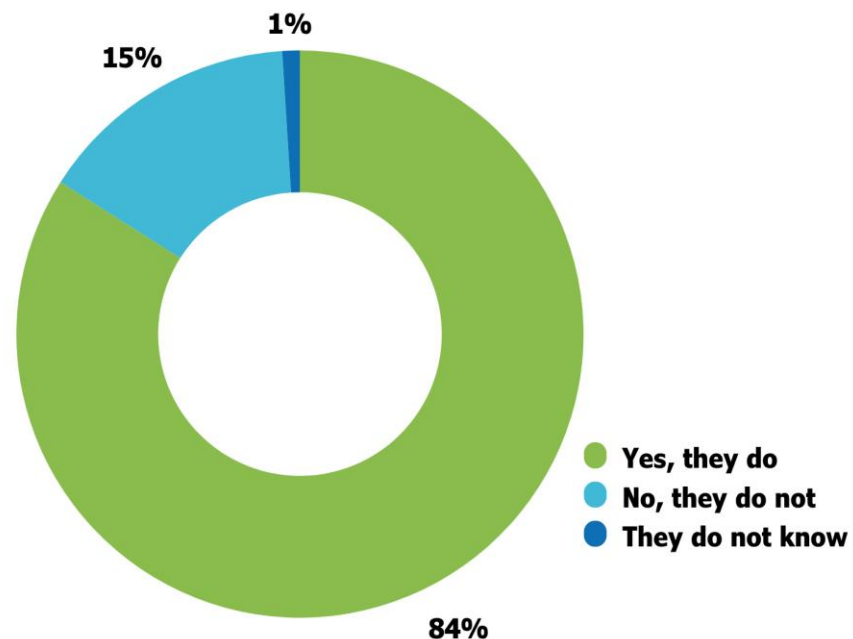
VISITORS' EXPECTATIONS REGARDING THE FUTURE OF THE ENVIRONMENTAL INDUSTRY

Source: ENVIRONTEC 2024 VISITOR SURVEY

VISITOR STATISTIC 2024 III.



**VISITORS'
SATISFACTION
WITH THE
EXHIBITION**



**VISITORS' PLAN
TO ATTEND THE
NEXT EXHIBITION**

VISITOR CAMPAIGN

Online campaigns

- programmatic: bannermix, video, native
- podcast
- Google Search
- Social Media: Facebook, LinkedIn

Radio

Professional media (online / print)

- ZIP Magazin, Transpack, Trade Magazin, Lépések, Waste Management World

DM

- HEX database (exhibitors and visitors of trade exhibitions)
- purchased database

Conferences

Professional partners

- newsletters





ENVIRONTEC powered by ÖKOINDUSTRIA AWARD

PURPOSE OF THE CALL FOR APPLICATIONS

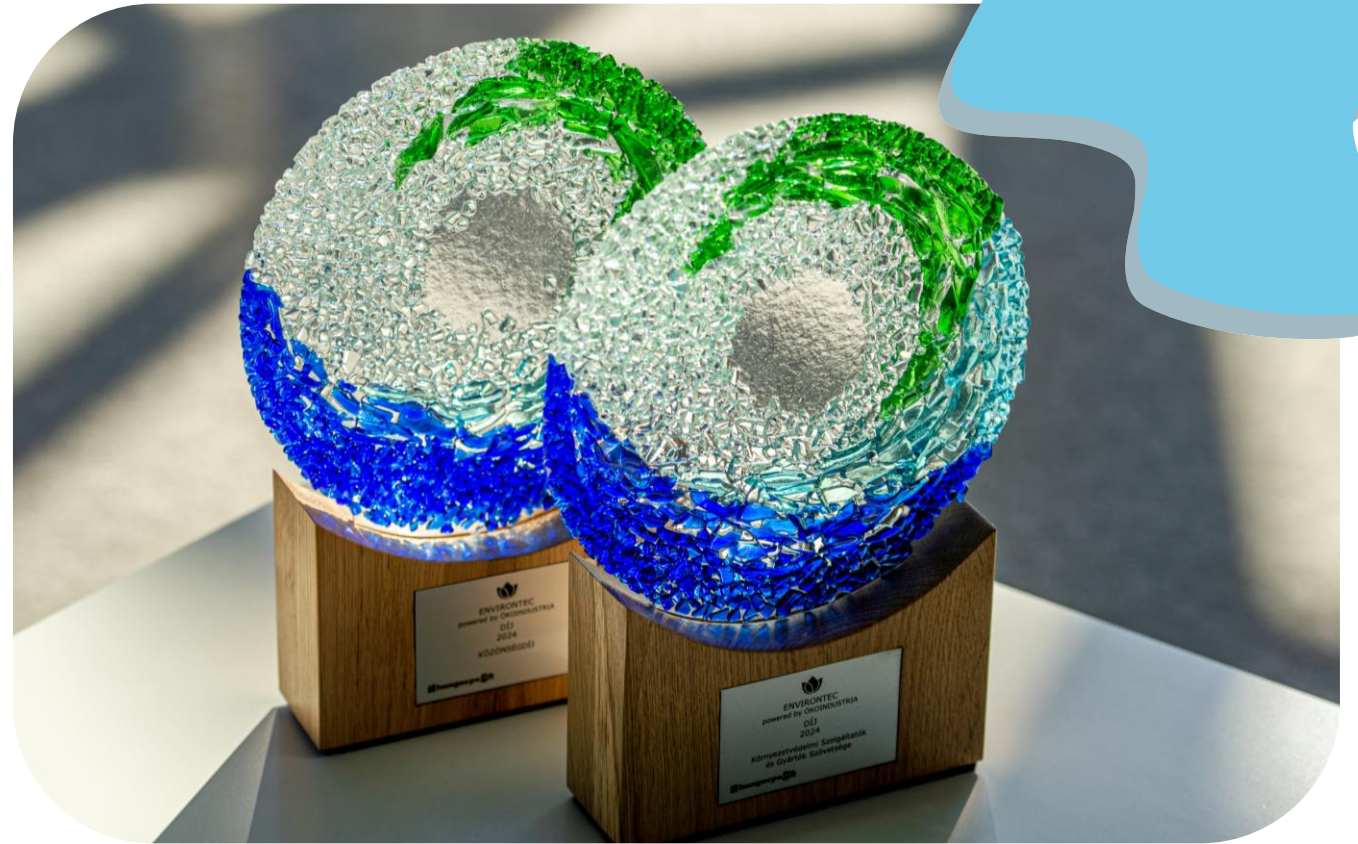
Within the framework of the ENVIRONTEC powered by ÖKOINDUSTRIA exhibition, we aim to recognize and reward the most outstanding products and services presented.

Companies participating in the exhibition are eligible to apply for the **ENVIRONTEC powered by ÖKOINDUSTRIA AWARD.**

Applications will be evaluated by a professional jury composed of recognized experts. The awarded products and services will receive prominent visibility both at the exhibition and in its official communications.

CATEGORIES

1. Product, technology
2. Service
3. Audience award



BENEFITS OF EXHIBITING



Direct access to a targeted audience:

- Visitors are typically decision-makers and industry experts.

Networking and business development:

- Build new business relationships and expand your professional network.
- Meet existing partners in person and strengthen ongoing collaborations.
- Gain direct feedback from a professional audience.

Market presence and visibility:

- Build brand awareness within a professional environment.
- Showcase innovations and new products.
- Stand out from competitors and strengthen your market positioning.

Professional feedback and trend monitoring:

- Gather first-hand insights on industry trends and competitor activity.
- Visitor feedback can support product and service development.
- Exchange experiences with fellow exhibitors through professional conferences, presentations, and workshops.

Sales opportunities:

- Short- and medium-term sales potential through orders and partnerships.
- Showcase products and services in action: live demos and interactive elements.

PR and communication:

- Media exposure through the presence of both trade and general press.
- Activate your own communication channels around the exhibition.
- Strengthen credibility through active market presence.

Sustainability and corporate social responsibility:

- Demonstrate active contribution to environmental industry topics.
- Communicate your company's environmental commitment in an authentic and credible way.

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THANK YOU FOR YOUR ATTENTION!

HUNGEXPO Zrt.

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