

**The place where plans become reality.**



# CONSTRUMA INTERNATIONAL BUILDING TRADE EXHIBITION 2026

# CONSTRUMA

## WHERE THE CONSTRUCTION INDUSTRY SHAPES THE FUTURE – JOIN US IN 2026!

### PAST – PRESENT – FUTURE

The largest and longest-running construction industry trade exhibition in the region.



**MANUFACTURERS –  
PROFESSIONALS –  
DECISION-MAKERS**  
The annual meeting point  
for domestic and  
international manufacturers,  
professionals, and decision-  
makers.



**FLAGSHIP EVENT**  
The industry's key annual  
event.



**BUSINESS**  
New business connections.



**INNOVATION**  
The latest products,  
services, and innovations.

# CONSTRUMA HOME MAKING TRADE EXHIBITION GROUP 2025 FILM







# CONSTRUMA HOME MAKING THEMED EXHIBITION GROUP 2025 IN NUMBERS

## Exhibitions:

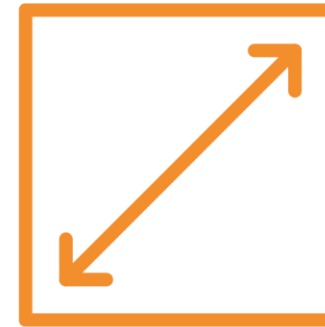
**CONSTRUMA** International Building Trade Exhibition

**HUNGAROTHERM** International Trade Exhibition for Heating, Ventillation, Air Condition Technology and Sanitation (only in odd years)

**HOMEDesign** Home Making Exhibition



**400  
EXHIBITORS**



**15.000 SQM  
EXHIBITION  
AREA**



**30.000  
VISITORS**



### **17 EXHIBITOR COUNTRIES**

**Austria**

**Bulgaria**

**Croatia**

**Czech Republic**

**Denmark**

**Germany**

**Hungary**

**Italy**

**Poland**

**Romania**

**Slovakia**

**Slovenia**

**Turkey**

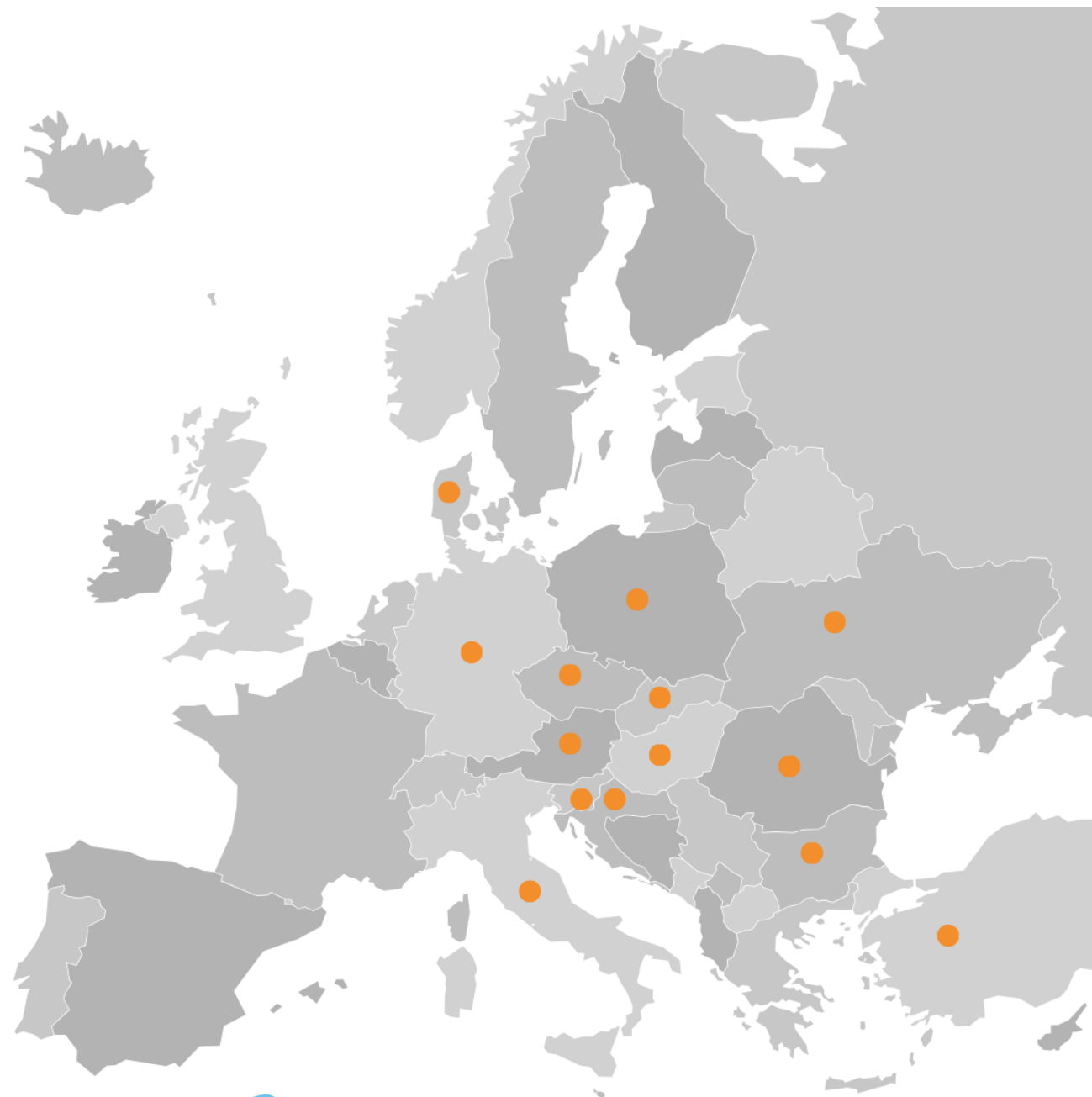
**Ukraine**

**Overseas countries:**

**China**

**Indonesia**

**United States of America**



# BUDAPEST THE HEART OF EUROPE

Hungary and Budapest are popular among business travellers offering a **hub and a meeting point in the very heart of Europe.**

Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a **vibrant destination with so much to offer.**







- Located in the heart of Europe - easy access from overseas, short flights from all European capitals.
- Well-developed infrastructure for exhibitions. Deluxe and five-star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
- Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.

# THE HUNGARIAN CONSTRUCTION INDUSTRY

Employed more than  
200.000 people and  
created EUR 18 billion value  
in 2023.

Hungarian construction  
companies enjoy extensive  
international recognition,  
undertaking many  
outstanding quality projects  
from Germany to the Far East.

An increasing number of  
international exhibitions and  
conferences (e.g. the  
International Conference on  
Sustainability in Energy and  
Buildings) choose Hungary as  
the location for their events.



Many Hungarian innovative  
construction technologies  
evolved in the last years from  
glass concrete to roof tile  
solar battery.

The construction industry  
accounted for 6,1% of  
Hungary's total GDP in 2023 ,  
which means that the  
completed construction  
projects were worth more  
than EUR 18 billion.



# RENEO THE RENEWABLE AND ENVIRONMENTALLY FRIENDLY ENERGY PRODUCTION

Hungary has dedicated significant resources to developing the renewable energy sector. The greatest developments were implemented in the biomass and solar-based energy production sectors.

The growing competitiveness and the international recognition of the Hungarian environmental industry and its solutions are demonstrated by prestigious international awards: Ethnographic Museum.

Hungarian higher education, the postgraduate training programmes and the country's R&D activities in the field of environmental industry also contribute to Hungary's leading global position.



Renewable energy sources provide 13-14% of Hungary's energy production; however, in some periods more than 20% of the energy production was provided by renewable energy sources.

Hungary was able to organise several world-class international exhibitions and events, which also indicates that the country is on the road to becoming a focal point for the international environmental knowledge base network.



**Liget Budapest Project**



**Budapest Airport (SkyCourt)**



**The Laposa Winery**



**Groupama Arena**

**SEVERAL  
PRESTIGIOUS  
AWARDS**



# **HOMEDesign**

## **THE SIMULTANEOUS EVENT FOR INTERIOR DESIGN**

**The jewel of the  
CONSTRUMA Home Making  
Themed Exhibition Group.**



**Everything from kitchens  
and bathrooms to living  
rooms can be found here.  
All essentials for creating a  
stylish and functional home.**



**Its highlights on the latest  
domestic and international  
interior design and home  
décor trends.**



**The interior-designed spaces  
are not only for visually  
striking – they evoke real  
homes.**

**A real experience how the  
latest trends can be  
transformed into tangible,  
inspiring solutions in  
everyday living  
environments.**



# PRODUCT GROUPS



**PREFABRICATED  
BUILDINGS,  
STRUCTURES,  
ELEMENTS**



**ROOFING  
(DACH TECH)**



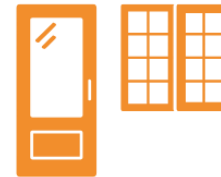
**INSULATING  
SYSTEMS  
(INTER ISOLA)**



**PRIMARY  
MATERIALS**



**BUILDING  
ENGINEERING**



**DOORS,  
WINDOWS  
(FONTAL)**



**CONSTRUCTION  
MACHINERY**



**BUILDING  
ELECTRICITY  
(ELECTROLIGHT)**



**TOOLS,  
INSTRUMENTS**



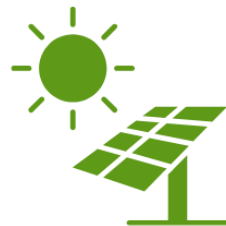
**FACADES**



**PREFABRICATED  
HOUSES**



**CHEMICALS**



**RENEWABLE  
ENERGY  
(RENEO)**



**CONSTRUMA  
GARDEN**



# FOR EXHIBITORS



## EARLY BIRDS DEADLINES:

31 July 2025

31 October 2025

31 January 2026

## VENUE:

**HUNGEXPO Budapest Congress and Exhibition Center**

## OPENING HOURS:

25-26 March 2026 10 a.m. to 5 p.m.

27-28 March 2026 10 a.m. to 6 p.m.

29 March 2026 10 a.m. to 5 p.m.

## SIMULTANEOUS EXHIBITION:

**HOMEDesign Home Making Exhibition**

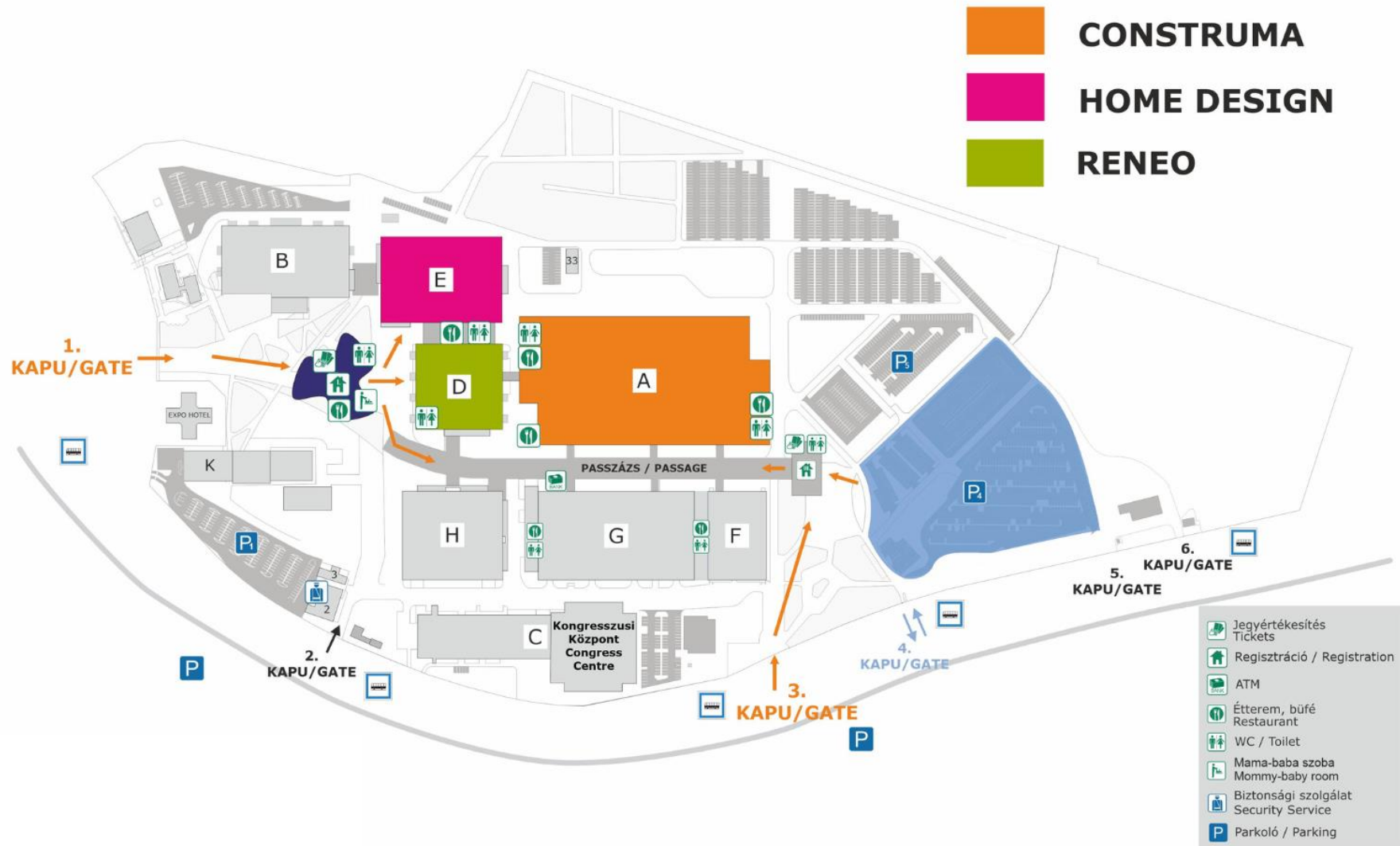
Type of the exhibitor space	Up to 31 July 2025	up to 31 October 2025	up to 31 January 2026	from 1 February 2026
Covered area	158 EUR / sqm	182 EUR / sqm	205 EUR / sqm	225 EUR / sqm
Passage / open area	145 EUR / sqm	145 EUR / sqm	145 EUR / sqm	145 EUR / sqm

The price does not include the registration and marketing fee, the stand construction and other services!



# CONSTRUMA HOME MAKING THEMED EXHIBITION GROUP 2026

## MAP

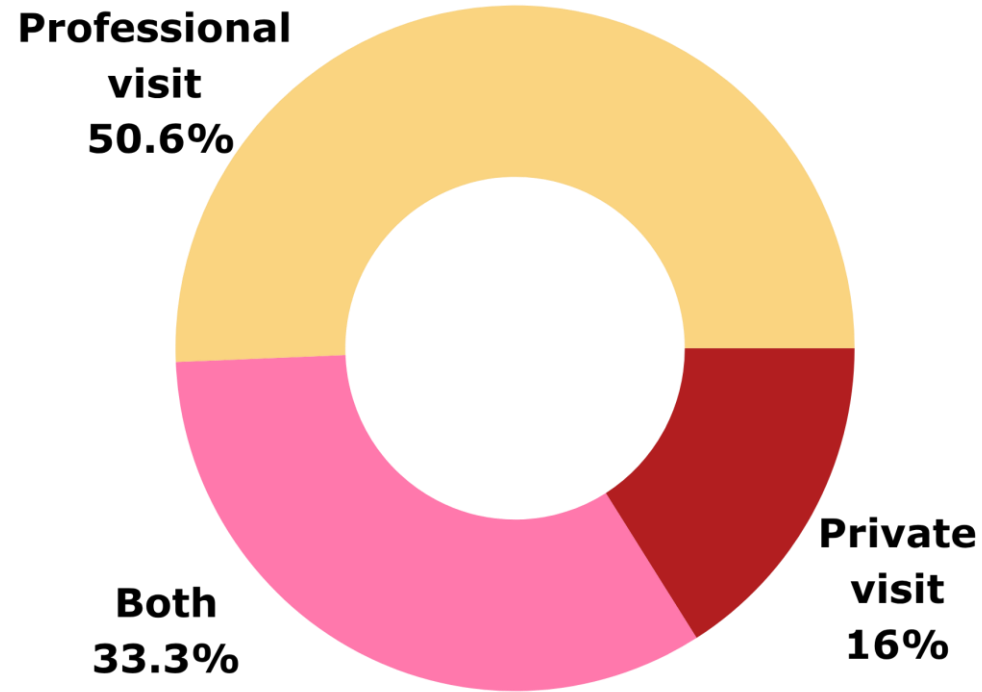


# VISITORS

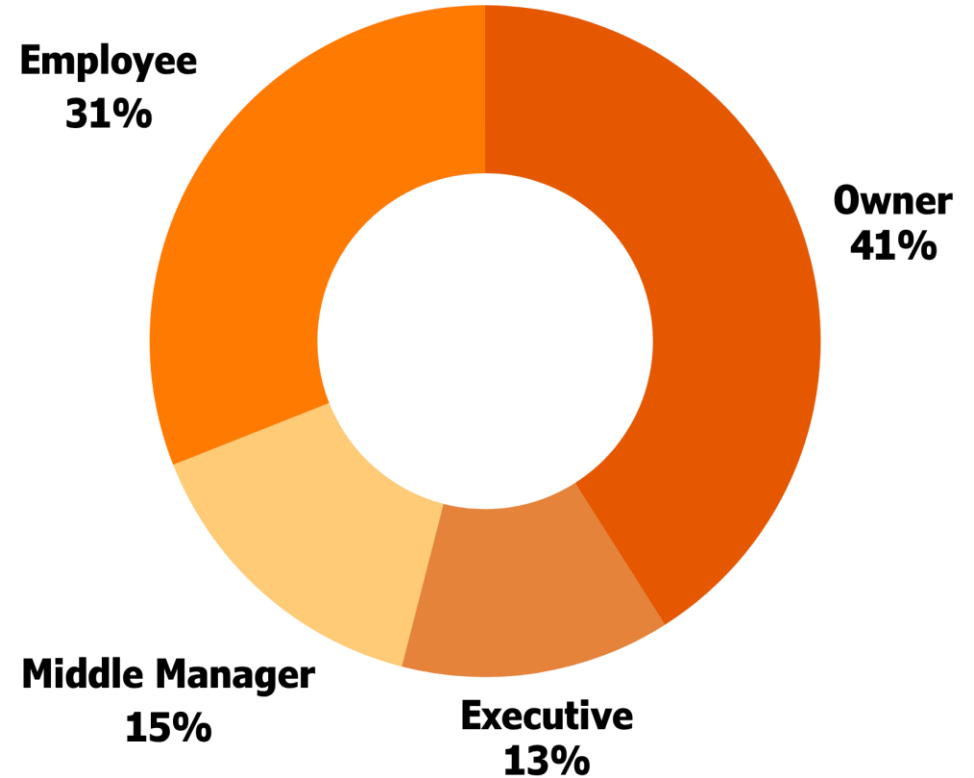


# VISITORS STATISTIC 2025 I.

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



PURPOSE OF  
THE VISIT

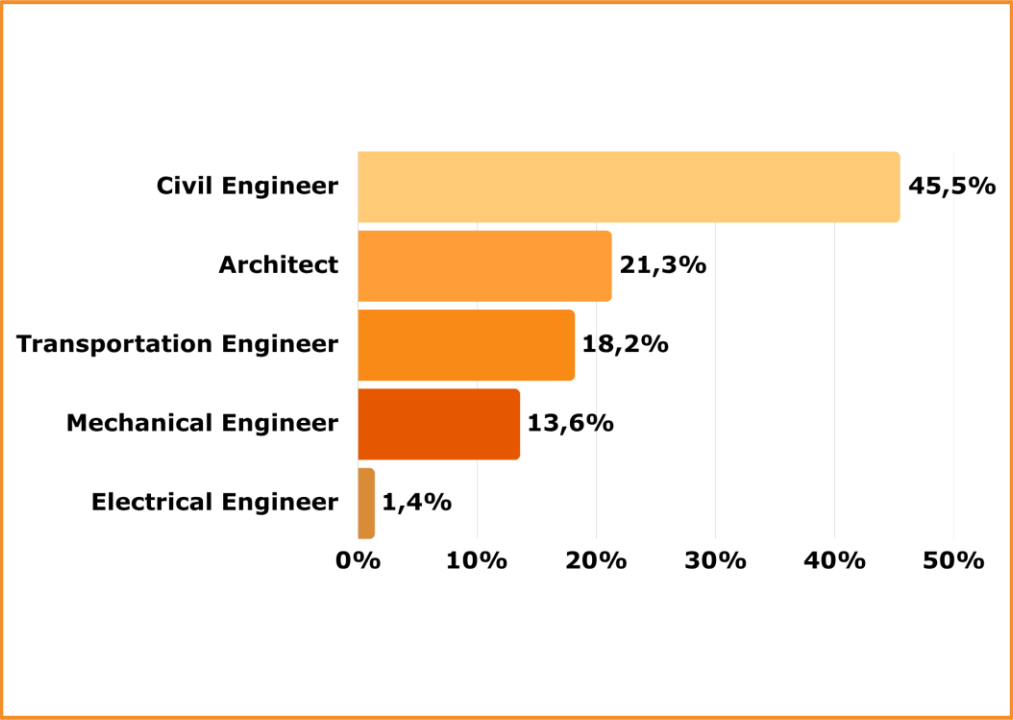
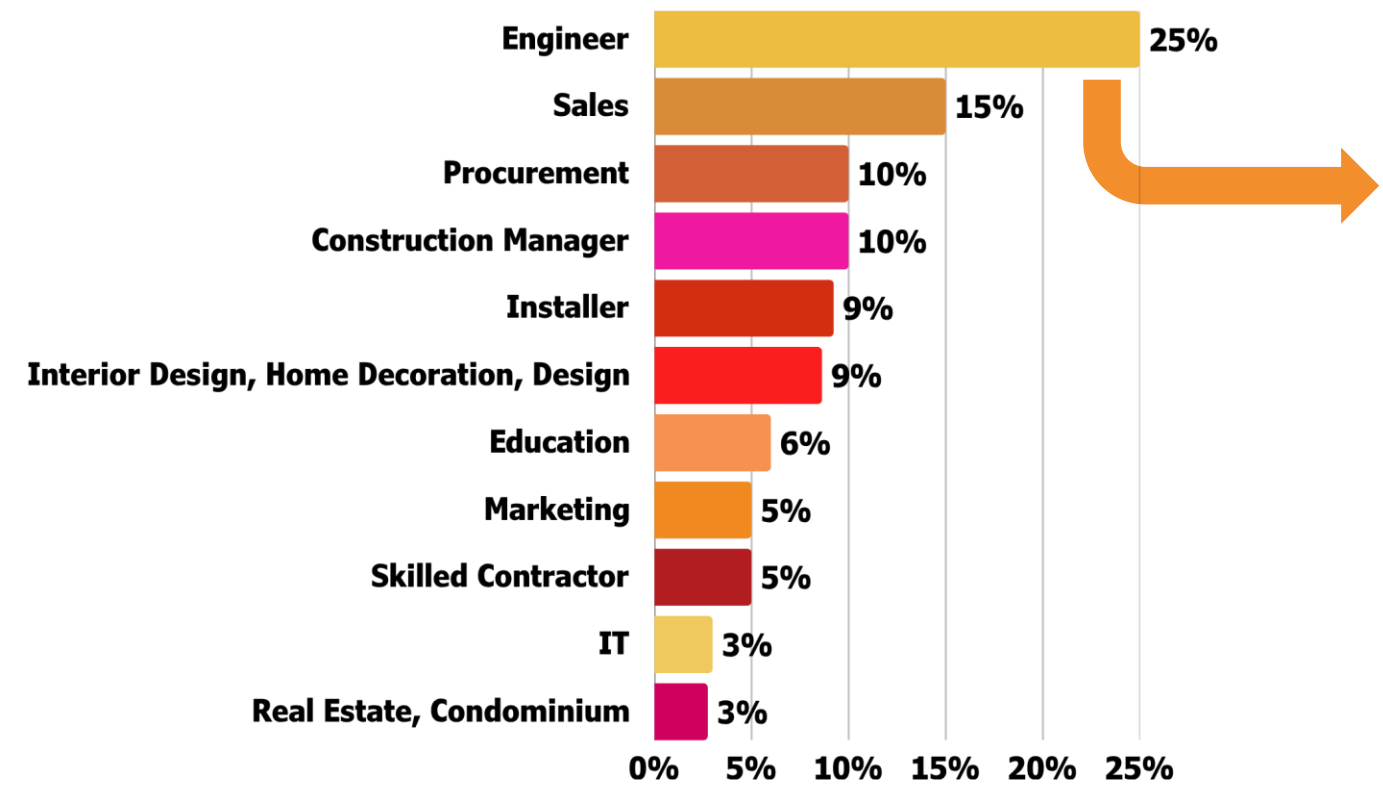


POSITION



# VISITORS STATISTIC 2025 II.

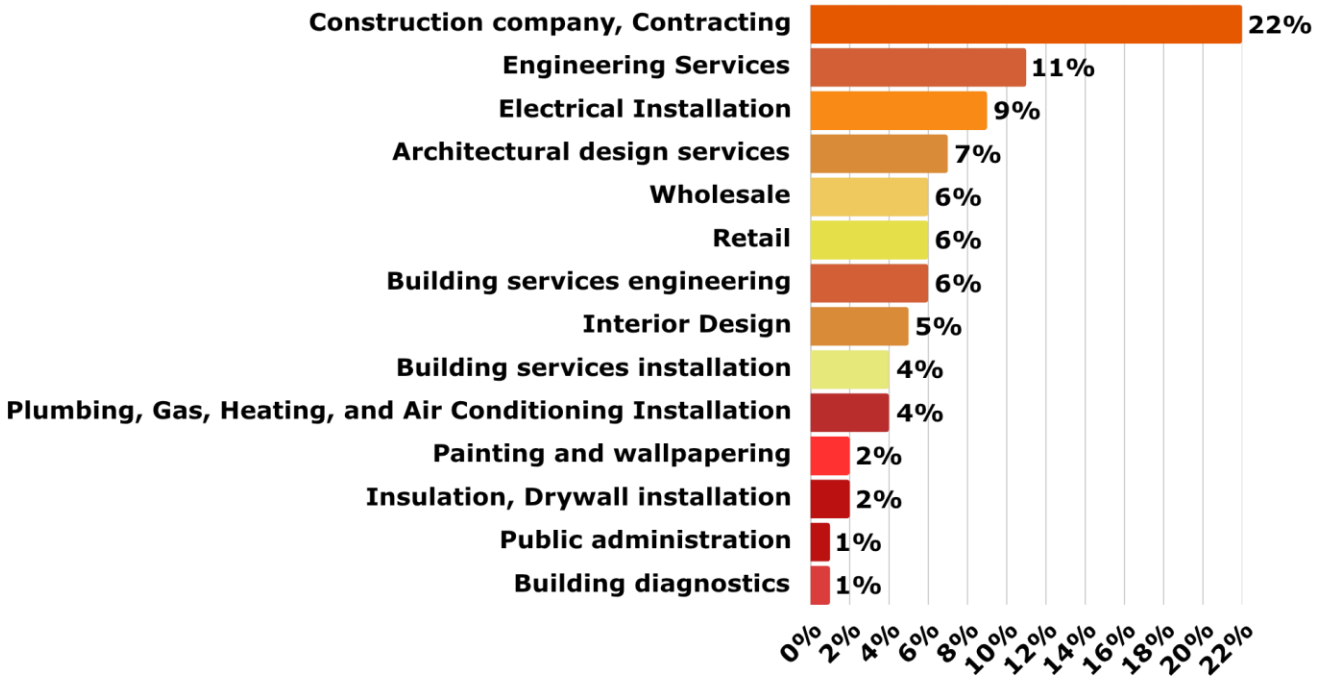
(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



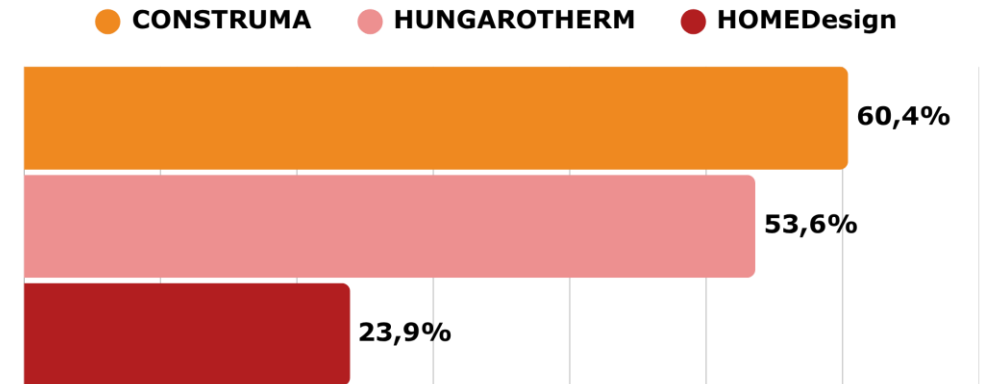
JOB ROLE

# VISITORS STATISTIC 2025 III.

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



COMPANY  
ACTIVITY



INTEREST

# VISITORS FROM ALL OVER THE WORLD

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)

Austria	Italy
Belgium	Lithuania
Belarus	Netherlands
Brazil	Norway
Canada	Poland
China	Romania
Croatia	Serbia
Cyprus	Singapore
Czech Republic	Slovakia
Denmark	Slovenia
Estonia	Spain
Finland	Switzerland
France	Turkey
Germany	Ukraine
India	United Arab Emirates
Ireland	United Kingdom
Israel	United States of America





## Szabolcs, sales manager / purchasing decision-maker

"For me, this trade exhibition is a unique opportunity to discover the latest products and technologies firsthand—before they become widely available on the market. I'm specifically looking for foreign manufacturers who do not yet have a presence in Hungary and are open to building their brand's local presence in partnership with us."

## Péter, general constructor

"As a construction contractor, it's essential for me to stay up to date with the latest technologies and materials – and this exhibition is exactly about that. In one place, I can find everything that can move my company forward: innovative solutions, up-to-date industry knowledge, and just as importantly – valuable networking opportunities. Here, you can truly get a tangible sense of where the future of construction is headed."

## Blanka, interior designer

"As an interior designer, I'm always looking for ways to create something truly unique and inspiring for my clients. For me, this exhibition is a treasure trove of fresh ideas, new materials, and innovative technologies – and it's also a great opportunity to connect with fellow professionals, discover new partners, or even launch joint projects. It's all about innovation and the design community here."



# PROFESSIONAL VISITORS

(TARGET AUDIENCE VISUALIZATION)

## Gábor, electrical engineer

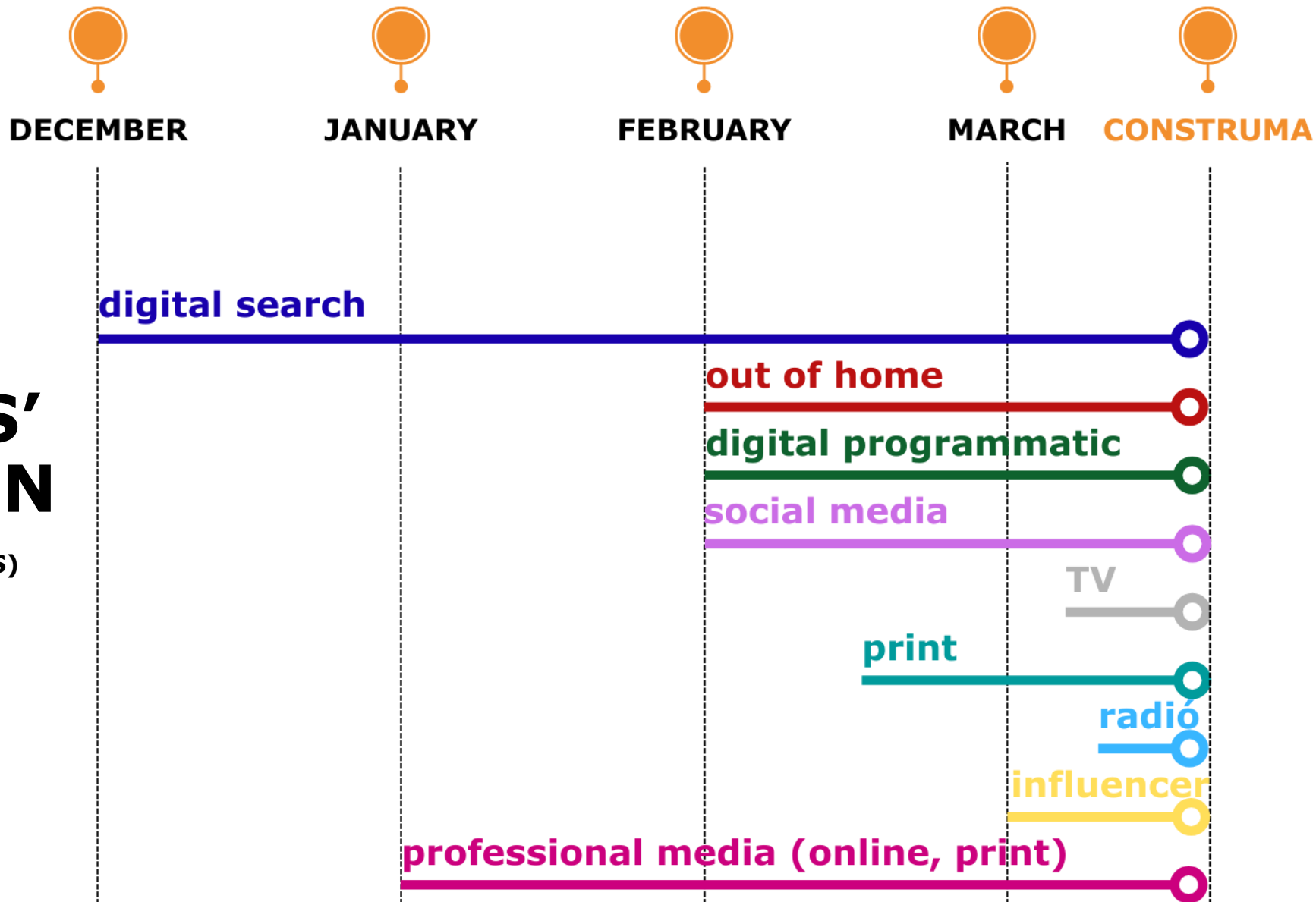
"As an electrical engineer, it's essential for me to find solutions that are reliable, durable, and easy to install – all backed by up-to-date technical knowledge. This exhibition offers both tangible technological innovations and relevant professional insights, even with the opportunity to earn continuing education credits. It's not just about browsing – I leave with real information and valuable connections."

## István, technical director (construction company)

"As a technical director, I am looking for partners who can reliably deliver on an industrial scale and offer not just products, but comprehensive, professional technical support. For me, this exhibition is not only a platform for innovation and energy-efficient solutions but also an excellent opportunity to meet manufacturers and distributors in person with whom long-term collaboration is worthwhile."

# VISITORS' CAMPAIGN

(PLANNED MARKETING CAMPAIGN COMPONENTS)



# WHY IT'S WORTH EXHIBITING





**NEARLY 30.000 VISITORS OR**

**COMPLEX MARKETING  
COMMUNICATION PLATFORM**

**DIRECT SALES,  
TESTING NEW PRODUCTS**

**NATIONWIDE AND  
INTERNATIONAL  
MEDIA CAMPAIGN**

**NEW CLIENTS**

**OPPORTUNITY TO HOLD A  
PRACTICAL LECTURE OR  
DEMONSTRATION**

**ACCOMPANYING EVENTS:  
CONFERENCES, LECTURES,  
WORKSHOPS**

**REACHING NEW TARGET GROUPS**

**DATABASE EXPANSION**

**PROFESSIONAL AND PERSONAL  
COMMUNICATION PLATFORM**

**FREE ADMISSION TICKETS  
FOR INVITING PARTNERS**

**SUPPORT FROM A PROFESSIONAL  
EXHIBITION MANAGEMENT  
COMPANY**





**National Association of  
Construction Contractors**



**Hungarian Chamber of Architects**



**Budapest Chamber of Architects**



**Hungarian Chamber of Engineers**



**Budapest and Pest County  
Chamber of Engineers**



**Hungarian Association of Building  
Insulators, Roofers, Tinsmiths and  
Carpenters**



**Hungarian Solar Panel and Solar  
Collector Association**

# PROFESSIONAL PARTNERS



**The Hungarian Green Building  
Council**



**Tudásépítő-Team**



**Hungarian Association of Building  
Engineers**



**Hungarian Building Engineering  
Coordination Association**



**Hungarian Association of Gas  
Industry Contractors**



**Association of Refrigeration and Air  
Conditioning Contractors**

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# THANK YOU FOR YOUR ATTENTION!



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