

The place where plans become reality.



CONSTRUMA
44th International Building Trade Exhibition

25-29 March 2026



hungexpo 



CONSTRUMA INTERNATIONAL BUILDING TRADE EXHIBITION 2026

CONSTRUMA

WHERE THE CONSTRUCTION INDUSTRY SHAPES THE FUTURE – JOIN US IN 2026!

PAST – PRESENT – FUTURE

The largest and longest-running construction industry trade exhibition in the region.



FLAGSHIP EVENT
The industry's key annual event.



**MANUFACTURERS –
PROFESSIONALS –
DECISION-MAKERS**
The annual meeting point for domestic and international manufacturers, professionals, and decision-makers.



BUSINESS
New business connections.



INNOVATION
The latest products, services, and innovations.



CONSTRUMA HOME MAKING TRADE EXHIBITION GROUP 2025 FILM





CONSTRUMA HOME MAKING THEMED EXHIBITION GROUP 2025 IN NUMBERS

Exhibitions:

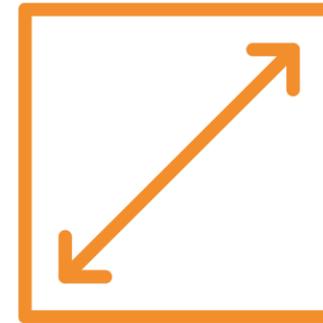
CONSTRUMA International Building Trade Exhibition

HUNGAROTHERM International Trade Exhibition for Heating, Ventillation, Air Condition Technology and Sanitation (only in odd years)

HOMEDesign Home Making Exhibition



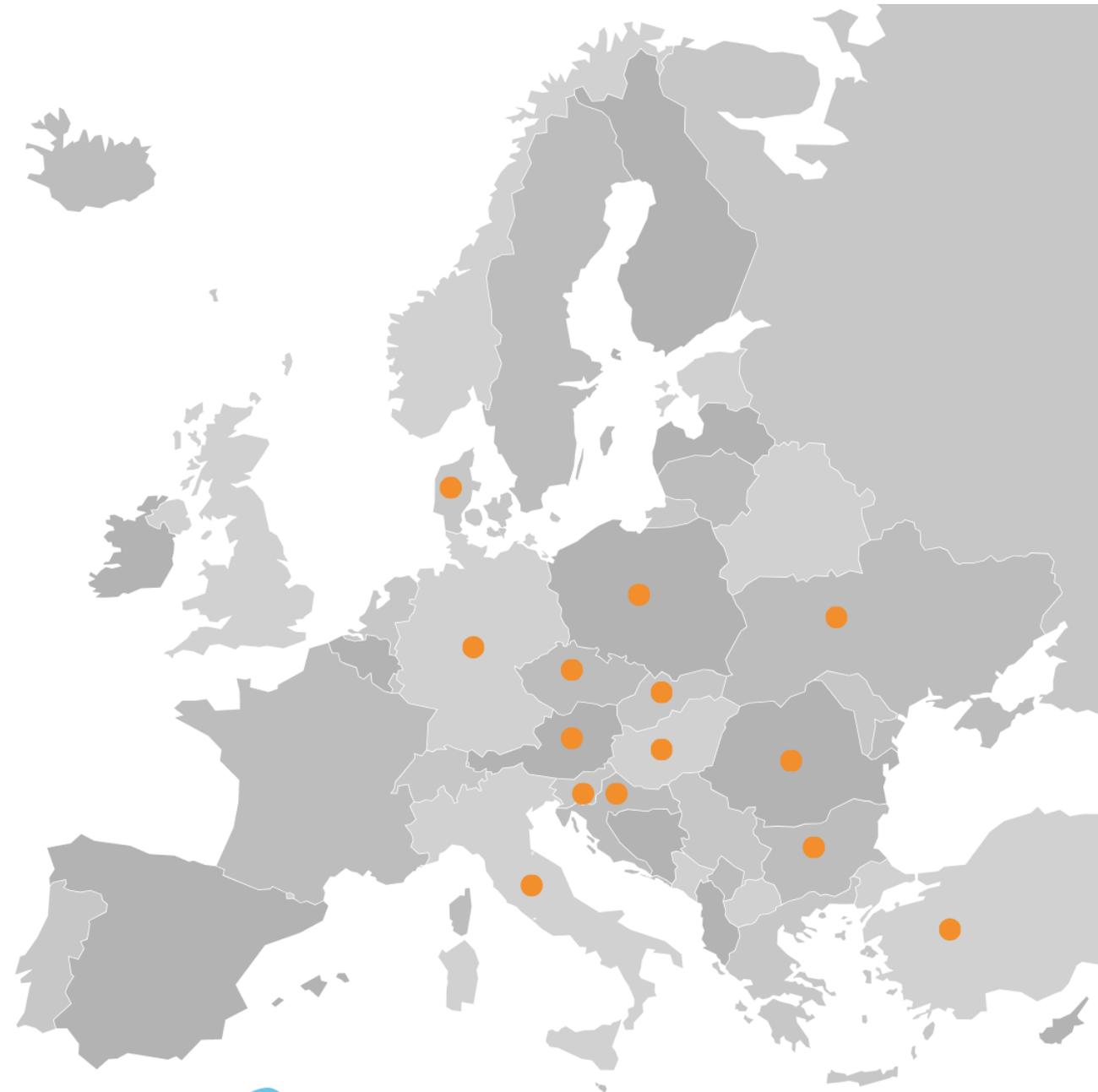
400
EXHIBITORS



15.000 SQM
EXHIBITION
AREA



30.000
VISITORS



17 EXHIBITOR COUNTRIES

Austria

Bulgaria

Croatia

Czech Republic

Denmark

Germany

Hungary

Italy

Poland

Romania

Slovakia

Slovenia

Turkey

Ukraine

Overseas countries:

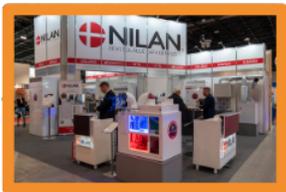
China

Indonesia

United States of America



WHAT OUR EXHIBITORS SAY...



"What started as a one-time trial quickly captivated us with the magic that characterizes the CONSTRUMA exhibition from the very first occasion back in 2011. The informative booth design and the professional service are exactly what one would expect when presenting a high-quality product. As exhibitors, we could confidently turn to our hosts with any request, big or small. So far, every issue we encountered has been resolved, allowing us to fully focus on our tasks and clients. It is essential for us that our exhibitions are successful from a business perspective, so we are grateful to the HUNGEXPO team for attracting a large number of visitors for us so far. The free visitor invitations are also effective and well-received by our clients. We have received a great deal of positive feedback from both our professional partners and interested private visitors. These acknowledgments are much easier to turn into valuable and fruitful business relationships."

Attila Pintér, Managing Director, NILAN Légtechnika Kft.

"2025 was a particularly strong year; we noticed significant interest right from the first day of the exhibition, and throughout the entire event we continuously received new inquiries. Several concrete project opportunities have already taken shape, which we are currently discussing. The power of personal meetings cannot be emphasized enough – this is where we can have meaningful discussions with many of our existing partners, while new prospects can see our products and technologies in person, which makes their decision-making process much easier. Overall, we see participating in the CONSTRUMA exhibition as one of the most effective ways to maintain a presence in the market, strengthen our brand, and build direct relationships with our clients. That's why we plan to return in the coming years. The event provided us with an excellent opportunity to expand our professional network and explore new business opportunities. We were able to meet our partners and potential clients in person, strengthening trust and brand recognition. In addition, we gained insight into the latest industry trends and innovations, which will contribute to our future developments. Therefore, exhibiting at this event was extremely valuable not only from a marketing perspective but also for our professional growth."

Gábor Bencze, Managing Director, SolarLuna Kft.



"Our company has been a regular exhibitor at the CONSTRUMA construction industry exhibition for 15 years. For us, participating in the exhibition is an excellent opportunity to present our latest innovations and developments, establish new connections, and nurture existing relationships. HUNGEXPO provides an outstanding backdrop and opportunities for this, offering appropriate infrastructure, nationwide promotion, and comprehensive coverage of the construction industry. As an experienced and reliable exhibitor, we believe our company's presence is a natural and well-deserved fit within the structure of the event."

Krisztina Kékesi, Managing Director, Gil-Trade Kft.

"As an international solar panel wholesaler, maintaining contact with our clients is important to us, but so is understanding the needs of end users. The innovations that interest them year after year foreshadow the trends of the coming period. For us, CONSTRUMA is the best events to meet our clients and end users in Hungary. The exhibition is both internationally significant and yet has a familiar, welcoming atmosphere. For our company's Hungarian team, coming to CONSTRUMA always feels like 'coming home' – and we do so with the greatest joy."

Balázs Horváth, Sales Manager, Energy3000 Solar GmbH



"Our company specializes in the sale of ventilation systems for both industrial and residential applications, which is why CONSTRUMA provides an excellent opportunity for us to get closer to our target audience. During the exhibition, we welcome visitors with comprehensive professional consultations alongside our showcased products. Based on our previous participation, we can confidently say that this combination is what helps our company earn customers' trust most effectively and significantly increases potential demand. As an added bonus, the pleasant atmosphere of the exhibition venue provides a great foundation for building friendly connections as well as conducting successful negotiations and closing deals."

Mária Vida, Sales Administrator, Vent Hungary Kft.

BUDAPEST THE HEART OF EUROPE

Hungary and Budapest are popular among business travellers offering a **hub and a meeting point in the very heart of Europe.**

Budapest is the capital of Hungary, and with its population almost 2 million being the 9th largest city in the European Union, a **vibrant destination with so much to offer.**





- Located in the heart of Europe - easy access from overseas, short flights from all European capitals.
- Well-developed infrastructure for exhibitions. Deluxe and five-star hotels, legendary cuisine, widely varied, extraordinary venues.
- Hub of the Central – Eastern – South European area.
- Safe destination.
- Genuine hospitality, friendly people, you simply feel comfortable.

THE HUNGARIAN CONSTRUCTION INDUSTRY

Employed more than 200.000 people and created EUR 18 billion value in 2023.

Hungarian construction companies enjoy extensive international recognition, undertaking many outstanding quality projects from Germany to the Far East.

An increasing number of international exhibitions and conferences (e.g. the International Conference on Sustainability in Energy and Buildings) choose Hungary as the location for their events.



Many Hungarian innovative construction technologies evolved in the last years from glass concrete to roof tile solar battery.

The construction industry accounted for 6,1% of Hungary's total GDP in 2023 , which means that the completed construction projects were worth more than EUR 18 billion.

RENEO THE RENEWABLE AND ENVIRONMENTALLY FRIENDLY ENERGY PRODUCTION

Hungary has dedicated significant resources to developing the renewable energy sector. The greatest developments were implemented in the biomass and solar-based energy production sectors.

The growing competitiveness and the international recognition of the Hungarian environmental industry and its solutions are demonstrated by prestigious international awards: Ethnographic Museum.

Hungarian higher education, the postgraduate training programmes and the country's R&D activities in the field of environmental industry also contribute to Hungary's leading global position.



Renewable energy sources provide 13-14% of Hungary's energy production; however, in some periods more than 20% of the energy production was provided by renewable energy sources.

Hungary was able to organise several world-class international exhibitions and events, which also indicates that the country is on the road to becoming a focal point for the international environmental knowledge base network.



Liget Budapest Project



Budapest Airport (SkyCourt)

**SEVERAL
PRESTIGIOUS
AWARDS**



The Laposa Winery



Groupama Arena

HOMEDesign

THE SIMULTANEOUS EVENT FOR INTERIOR DESIGN

The jewel of the
CONSTRUMA Home Making
Themd Exhibition Group.



Everything from kitchens
and bathrooms to living
rooms can be found here.
All essentials for creating a
stylish and functional home.



Its highlights on the latest
domestic and international
interior design and home
décor trends.



The interior-designed spaces
are not only for visually
striking – they evoke real
homes.



A real experience how the
latest trends can be
transformed into tangible,
inspiring solutions in
everyday living
environments.



PRODUCT GROUPS



**PREFABRICATED
BUILDINGS,
STRUCTURES,
ELEMENTS**



**ROOFING
(DACH TECH)**



**INSULATING
SYSTEMS
(INTER ISOLA)**



**PRIMARY
MATERIALS**



**BUILDING
ENGINEERING**



**DOORS,
WINDOWS
(FONTAL)**



**CONSTRUCTION
MACHINERY**



**BUILDING
ELECTRICITY
(ELECTROLIGHT)**



**TOOLS,
INSTRUMENTS**



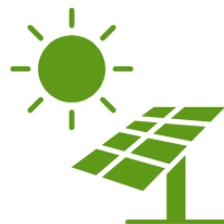
FACADES



**PREFABRICATED
HOUSES**



CHEMICALS



**RENEWABLE
ENERGY
(RENEO)**



**CONSTRUMA
GARDEN**



FOR
EXHIBITORS

EARLY BIRDS DEADLINES:

31 October 2025

31 January 2026

VENUE:

HUNGEXPO Budapest Congress and Exhibition Center

OPENING HOURS:

25-26 March 2026 10 a.m. to 5 p.m.

27-28 March 2026 10 a.m. to 6 p.m.

29 March 2026 10 a.m. to 5 p.m.

SIMULTANEOUS EXHIBITION:

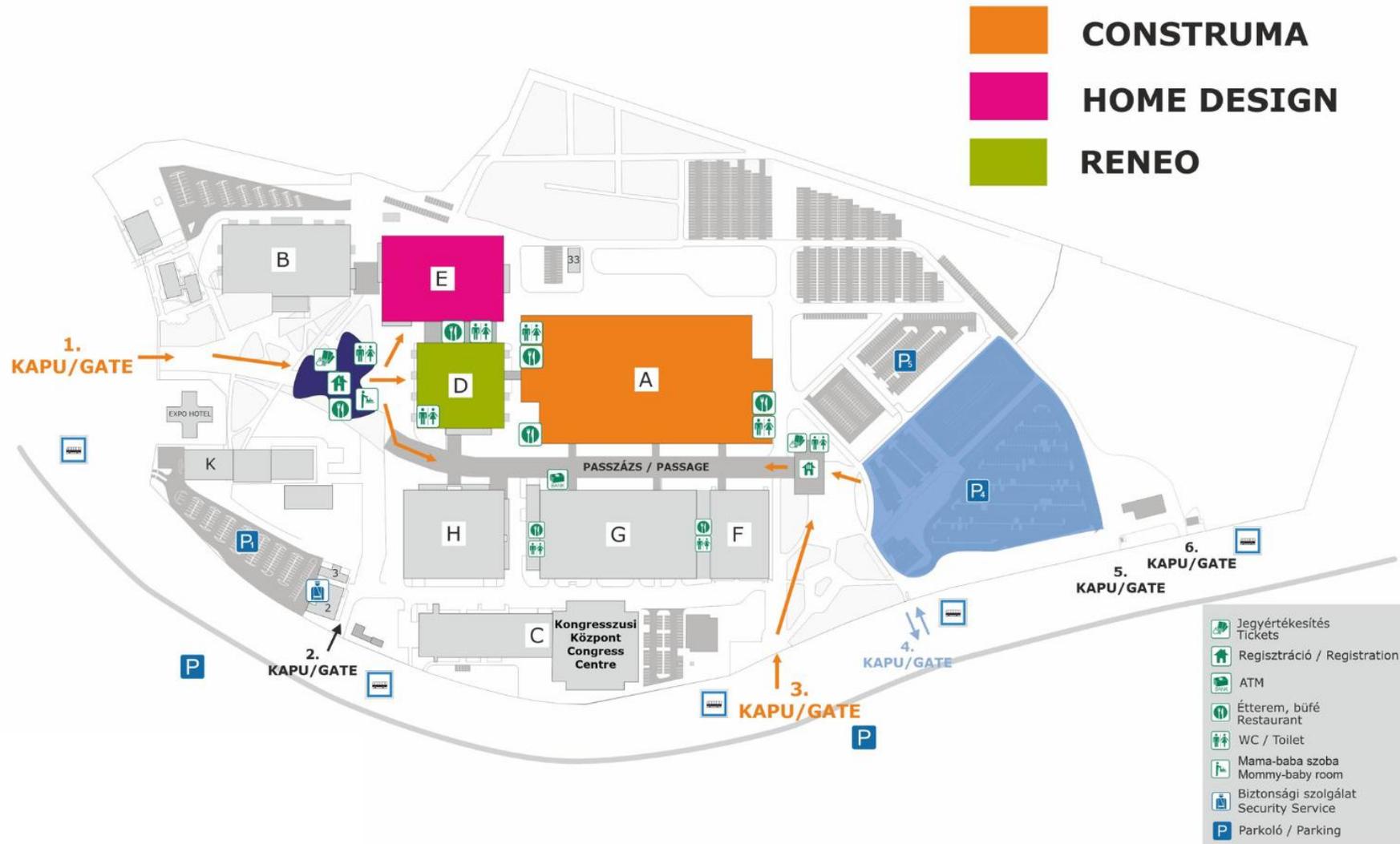
HOMEDesign Home Making Exhibition

Type of the exhibitor space	Up to 31 July 2025	up to 31 October 2025	up to 31 January 2026	from 1 February 2026
Covered area	158 EUR / sqm	182 EUR / sqm	205 EUR / sqm	225 EUR / sqm
Passage / open area	145 EUR / sqm	145 EUR / sqm	145 EUR / sqm	145 EUR / sqm

The price does not include the registration and marketing fee, the stand construction and other services!

CONSTRUMA HOME MAKING THEMED EXHIBITION GROUP 2026

MAP

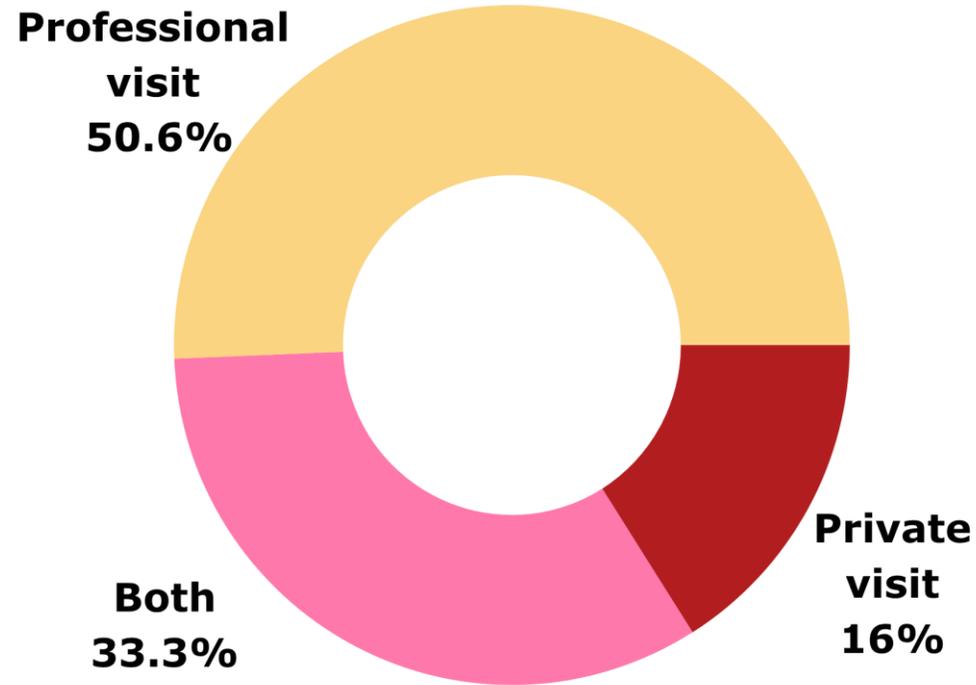


VISITORS

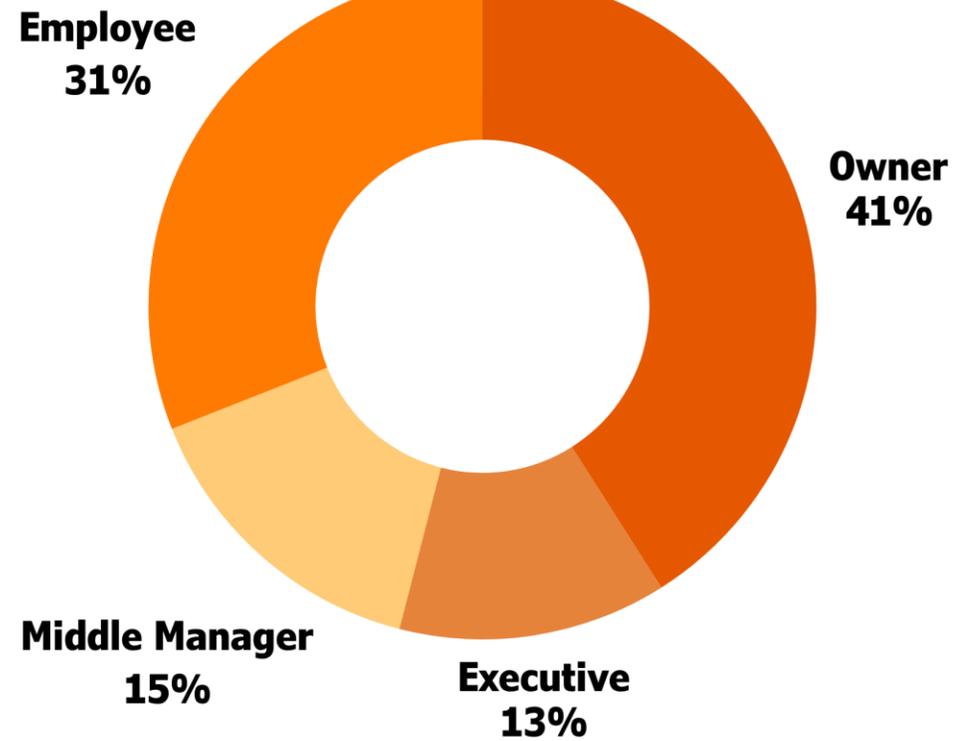


VISITORS STATISTIC 2025 I.

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



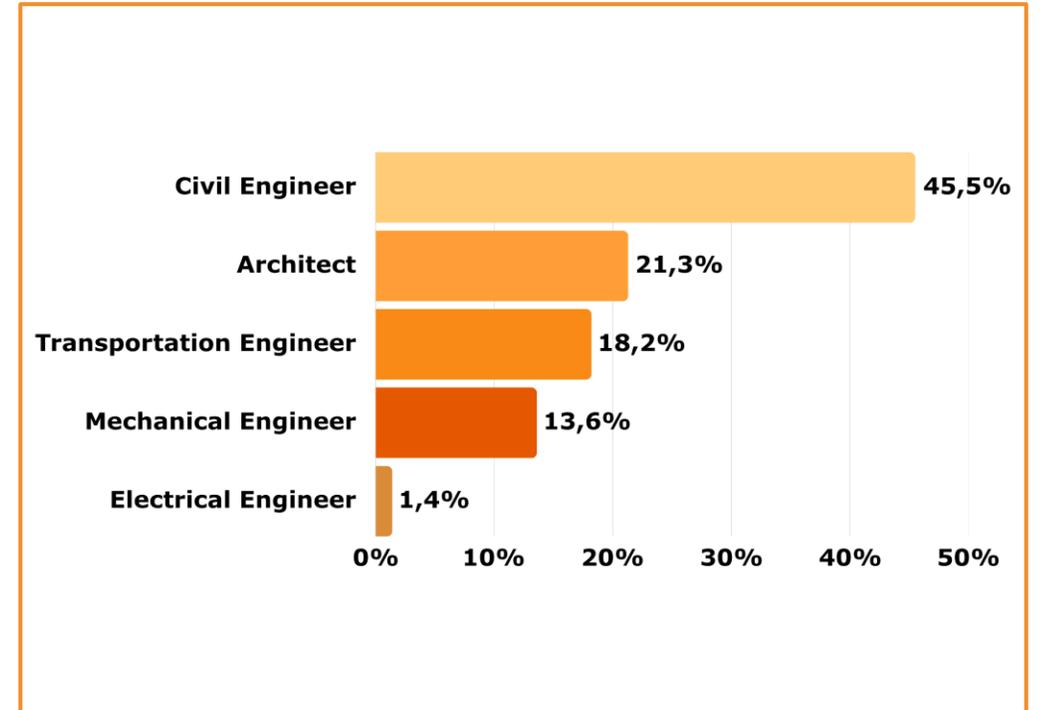
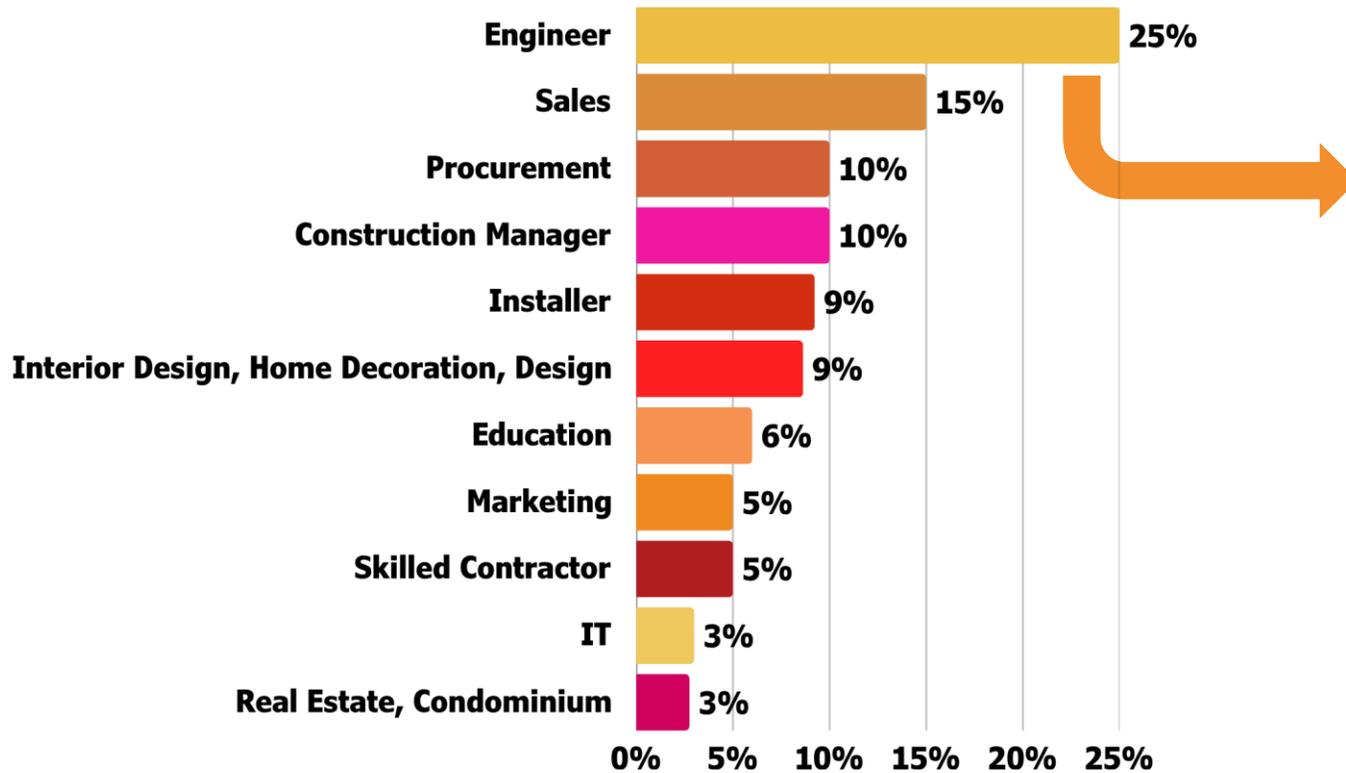
PURPOSE OF THE VISIT



POSITION

VISITORS STATISTIC 2025 II.

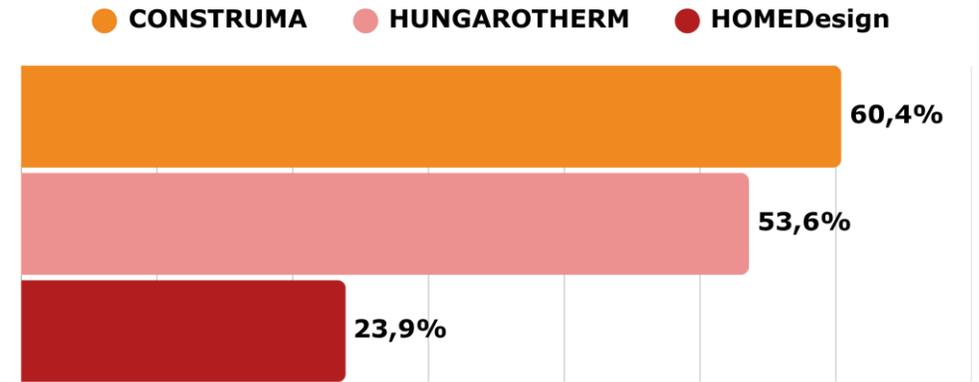
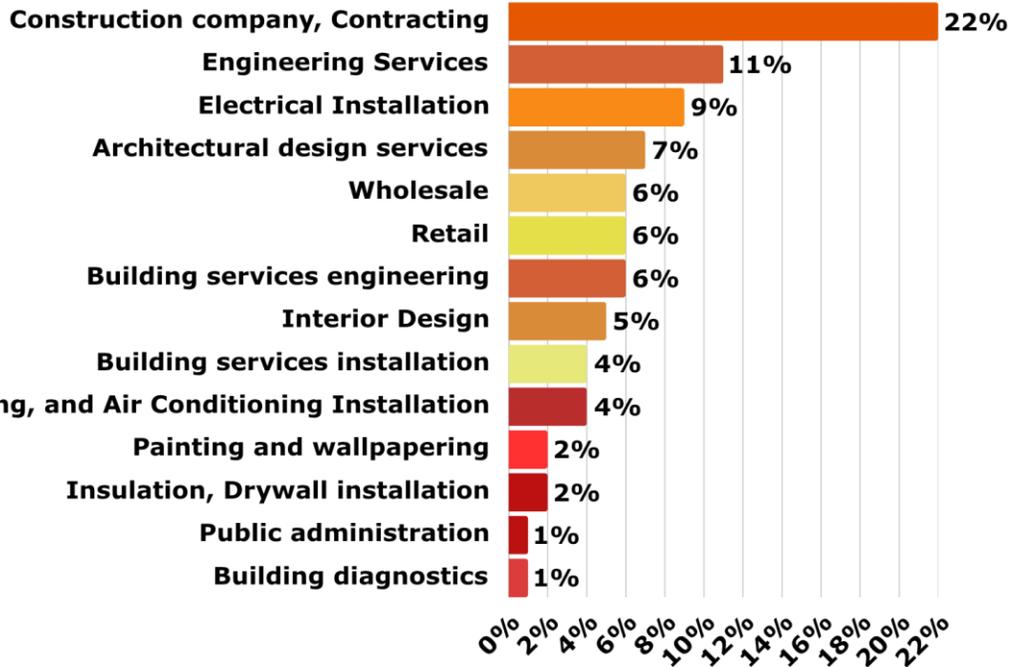
(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



JOB ROLE

VISITORS STATISTIC 2025 III.

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)



COMPANY
ACTIVITY

INTEREST

VISITORS FROM ALL OVER THE WORLD

(Source: CONSTRUMA Home Making Themed Exhibition Group 2025 VISITORS' REGISTRATON)

- | | |
|----------------|--------------------------|
| Austria | Italy |
| Belgium | Lithuania |
| Belarus | Netherlands |
| Brazil | Norway |
| Canada | Poland |
| China | Romania |
| Croatia | Serbia |
| Cyprus | Singapore |
| Czech Republic | Slovakia |
| Denmark | Slovenia |
| Estonia | Spain |
| Finland | Switzerland |
| France | Turkey |
| Germany | Ukraine |
| India | United Arab Emirates |
| Ireland | United Kingdom |
| Israel | United States of America |



Szabolcs, sales manager / purchasing decision-maker

"For me, this trade exhibition is a unique opportunity to discover the latest products and technologies firsthand—before they become widely available on the market. I'm specifically looking for foreign manufacturers who do not yet have a presence in Hungary and are open to building their brand's local presence in partnership with us."

Péter, general constructor

"As a construction contractor, it's essential for me to stay up to date with the latest technologies and materials – and this exhibition is exactly about that. In one place, I can find everything that can move my company forward: innovative solutions, up-to-date industry knowledge, and just as importantly – valuable networking opportunities. Here, you can truly get a tangible sense of where the future of construction is headed."

Blanka, interior designer

"As an interior designer, I'm always looking for ways to create something truly unique and inspiring for my clients. For me, this exhibition is a treasure trove of fresh ideas, new materials, and innovative technologies – and it's also a great opportunity to connect with fellow professionals, discover new partners, or even launch joint projects. It's all about innovation and the design community here."



PROFESSIONAL VISITORS

(TARGET AUDIENCE VISUALIZATION)

Gábor, electrical engineer

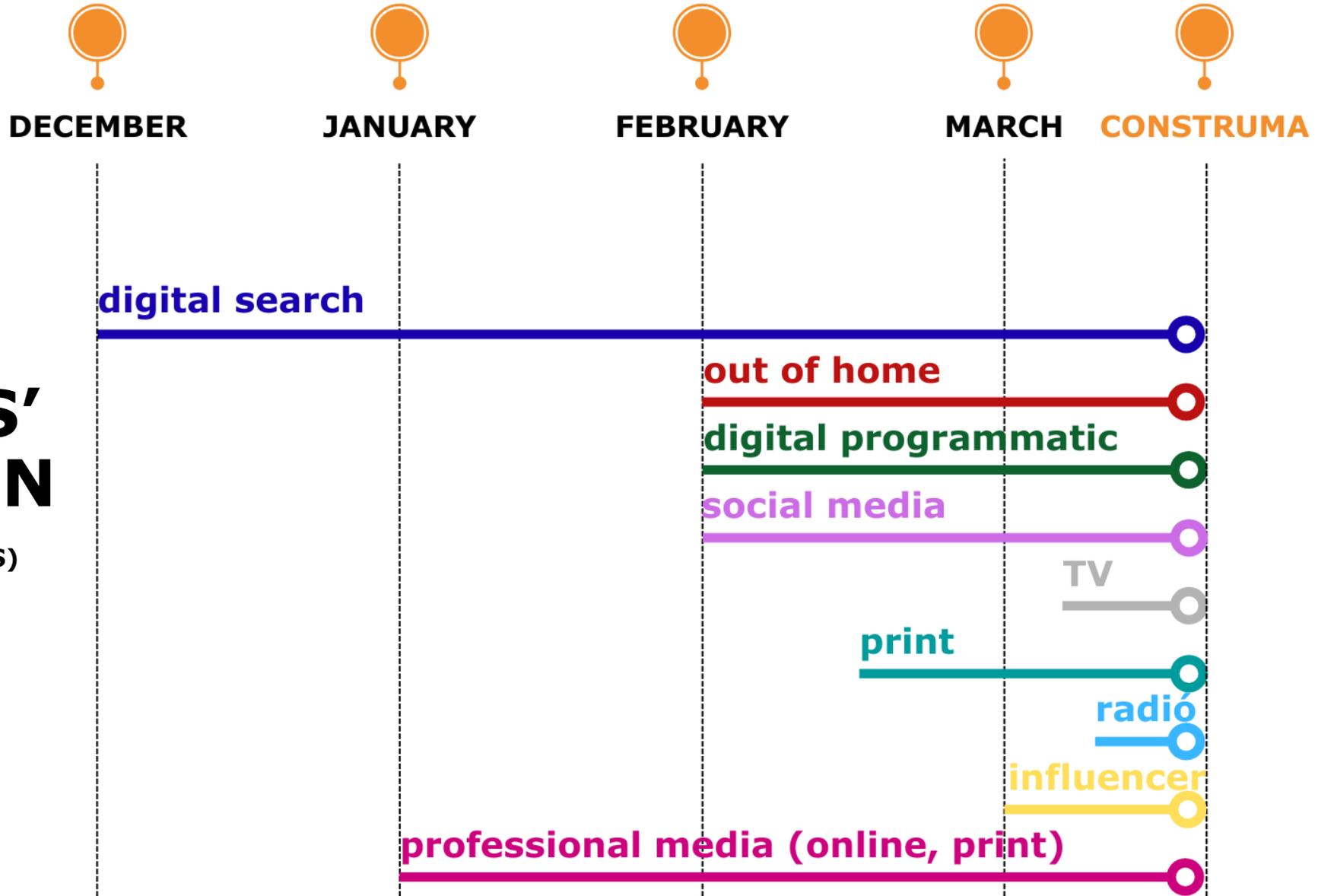
"As an electrical engineer, it's essential for me to find solutions that are reliable, durable, and easy to install – all backed by up-to-date technical knowledge. This exhibition offers both tangible technological innovations and relevant professional insights, even with the opportunity to earn continuing education credits. It's not just about browsing – I leave with real information and valuable connections."

István, technical director (construction company)

"As a technical director, I am looking for partners who can reliably deliver on an industrial scale and offer not just products, but comprehensive, professional technical support. For me, this exhibition is not only a platform for innovation and energy-efficient solutions but also an excellent opportunity to meet manufacturers and distributors in person with whom long-term collaboration is worthwhile."

VISITORS' CAMPAIGN

(PLANNED MARKETING CAMPAIGN COMPONENTS)



WHY IT'S WORTH EXHIBITING



NEARLY 30.000 VISITORS OR

**COMPLEX MARKETING
COMMUNICATION PLATFORM**

**DIRECT SALES,
TESTING NEW PRODUCTS**

**NATIONWIDE AND
INTERNATIONAL
MEDIA CAMPAIGN**

NEW CLIENTS

**OPPORTUNITY TO HOLD A
PRACTICAL LECTURE OR
DEMONSTRATION**

**ACCOMPANYING EVENTS:
CONFERENCES, LECTURES,
WORKSHOPS**

REACHING NEW TARGET GROUPS

DATABASE EXPANSION

**PROFESSIONAL AND PERSONAL
COMMUNICATION PLATFORM**

**FREE ADMISSION TICKETS
FOR INVITING PARTNERS**

**SUPPORT FROM A PROFESSIONAL
EXHIBITION MANAGEMENT
COMPANY**





**National Association of
Construction Contractors**



Hungarian Chamber of Architects



Budapest Chamber of Architects



Hungarian Chamber of Engineers



**Budapest and Pest County
Chamber of Engineers**



**Hungarian Association of Building
Insulators, Roofers, Tinsmiths and
Carpenters**



**Hungarian Solar Panel and Solar
Collector Association**



PROFESSIONAL PARTNERS



**The Hungarian Green Building
Council**



Tudásépítő-Team



**Hungarian Association of Building
Engineers**



**Hungarian Building Engineering
Coordination Association**



**Hungarian Association of Gas
Industry Contractors**



**Association of Refrigeration and Air
Conditioning Contractors**

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**THANK YOU FOR
YOUR ATTENTION!**



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