

**There is
endless freedom.**



**BUDAPEST
BOATSHOW**



23–26 February 2023

GL events hungexpo



www.boatshow.hu/en

BUDAPEST BOAT SHOW

Budapest Boat Show is Hungary's largest land harbour and the season-opening grand event of boating and watersports held in the renewed HUNGEXPO Budapest Congress and Exhibition Center!

Organized for the 31st time, the exhibition gathers all boating enthusiasts from beginner to advanced to introduce them to the national manufacturers, the related equipments and accessories. The Budapest Boat Show allows people who are just getting to know sailing as well as experienced racers to find the information they are interested in. As usual, we also lay a great emphasis on watersports and the related gear as well.

BRANDS INTRODUCED AT BUDAPEST BOAT SHOW 2023

AB Inflatables, Bayliner, Calistra, Candela, Capoforte Boat, Dawn Marine, Eolo eKraft, Ewincher, Excess, Frauscher, GS Composite, HY Boat, Invictus Yacht, Jeanneau, Kimple, LW Boat, Mastercraft Dometic, MyBoatClima, Northman, Phantom, Prestige, Pontoon Boat, Quick, Regal, Royal Craft, Salaris, Saver, Smartliner, Stickl, Terhi, Volvo, WIA, Wiking.



COME AND JOIN THE 31ST BUDAPEST BOAT SHOW!

REASONS WHY IT'S WORTH EXHIBITING IN 2023:

- Budapest Boat Show has been Hungary's greatest boating and watersports meeting place for 31 years
- Excellent opportunity to reach the target group interested in boating
- Customized services to increase the efficiency of your presence
- You can showcase your products and services to Hungarian and international professional visitors as well as the key market players
- Visitors are mobilized by a nationwide media and DM campaign
- The exhibition gives visitors an insight into the latest market innovations and developments all in one place
- Special professional day dedicated to facilitate business deals and professional negotiations
- Opportunity to participate in Budapest Boat Show's Novelty Contest to support the communication of Hungarian innovations
- Exciting programmes for professionals and the public on the stage, in the Show Pool and the Programme Island
- The exhibition allows you to expand your relationship with existing clients and acquire new ones
- The Exclusive Exhibition Visit enables exhibitors to invite their VIP guests for an informal night

27.000

ALL VISITORS

(with TRAVEL
exhibition)

Budapest Boat Show 2022



8.200
VISITORS



65
EXHIBITORS



100 33
BOATS BRANDS

LIFEJACKET STAND PROJECT

The 30th jubilee Budapest Boat Show presented the latest initiative of the Hungarian Lifeguard Service: free lifejackets available at the stands set up on the beaches of the towns that join the initiative. Thanks to the support of the Hungexpo and Budapest Boat Show from now on we made the beach of Balatonkenese more safe with a lifejacket stand which helps prevent the accidents occurring in water.

2023

KEYNOTE THEME: FOCUS ON BOATING OPTIONS ON THE DANUBE

The Budapest Boat Show offers yet another surprise as part of the 2023 exhibition. Under the slogan "Plan! Boat! Have fun!", we present global river sport and leisure time opportunities to visitors. In addition to focusing on the River Danube, the Budapest Boat Show will of course welcome visitors with the traditional hospitality in the renewed environment as well. From sailboats and motorboats to parts or accessories, all will be showcased in the exhibition to be held in the spring of 2023. The exhibition waits it's visitors with interesting and useful topics, and among the programs we have exciting conversations and professional presentations.

GUEST OF HONOUR - DANUBE

Available for everyone nowadays, modern technology allows travellers to be up-to-date every day and, in fact, every minute, to obtain real-time information. Instead of the outdated itinerary and map-based planning, we can start off our journey way more freely and unbound according to the actual circumstances. If all this technology is already given, why not use them on water, too? Rivers like the Danube are not just magnificent bodies of water, they are also living, moving and changing organisms that offer so much adventure, discovery and experience on their banks.

The presentation at the exhibition aims to promote DunApp's services among boaters and land travellers alike, thus

boosting the popularity of the Hungarian section of the Danube as well as the nationwide cultural programmes along with the existing travel and excursion opportunities.

COMMUNICATION

Nationwide media campaign in

- The professional press
- Radio channels
- Leading online news portals, newsletters
- Business and lifestyle magazines
- Billboards

CONCURRENT EVENT

Budapest Boat Show 2023 will welcome visitors together with the Travel Exhibition again. In 2022, Hungary's leading tourism exhibition featured 100 exhibitors of 30 countries showcasing their products and services to professionals and the public alike. The 45th Travel will be accompanied by several events again, including the Caravan Salon, Blogger Meeting, the Unbeaten Path Festival or the Africa Expo Budapest and, as a concurrent event, the Central European Wedding Exhibition will also be held at the weekend.



GUEST OF
HONOUR:
DANUBE





KARNIC
Lex boats

ATA
SURF BOARDS

V/2
SV

GREEN CRUZER
POWER BOAT SERIES

Sea Ray
TRANSPORT MARINE

REGAL
YACHTS

RYCK
YACHTS

W 25022

PLANNED PROGRAMMES

Theatre stage, Show pool, Programme island

Just like in the previous years, Budapest Boat Show, Hungary's largest land harbour welcomes professional visitors and the general public with exciting programmes in 2023, too. In line with DunApp, i.e., the exhibition's key theme, the theatre stage will host River Ride, while visitors may also get acquainted with the favourites of the Blue Ribbon race, the best of the Novelty Contest, the exhibition's guest of honour as well as amateur boat builders and MAHART's hydrofoils.

The Programme Island and the Show Pool offer spectacular and interactive programmes to visitors, just like in previous years!

NOVELTY CONTEST

As Hungary's largest land harbour and season-opening grand event of boating and watersports, Budapest Boat Show is dedicated to supporting innovation. On this note, in 2023 its continuing with the so called Novelty Contest which was launched ten years ago, to help present the domestic and foreign novelties and developments in connection with boating.

Budapest Boat Show aims to support Hungarian and international innovation projects in their presentation to the Hungarian public. The materials submitted to the Novelty Contest are always evaluated by a jury of journalists and boating experts so that visitors could see the most outstanding innovative projects at the exhibition.

VIP NIGHT

Organized as a part of the Budapest Boat Show, this exclusive exhibition visit aims to allow exhibitors to invite their VIP guests to an informal night that is traditionally held in the evening of the exhibition's second day, after the official opening hours.

WATERSPORTS

Just like in the years before, we lay great emphasis on our exhibitors involved in watersports and the related equipment and services in 2023, so that our visitors could find everything in connection with boating and watersports, such as sports equipment, gear, docking and charter services.

PARTNERS

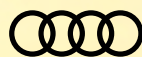
STRATEGIC PARTNER:



TRADE PATRON:



VEHICLE PARTNER:



Audi



SPACE RENTAL FREE

	1 BOAT	2 BOAT	3 BOAT	EACH ADDITIONAL BOAT/QUANTITY
below 6 m	1507 EUR	2189 EUR	3149 EUR	451 EUR
up to 6-8 m	2093 EUR	3069 EUR	4069 EUR	686 EUR
8-10 m	2974 EUR	4445 EUR	5839 EUR	1116 EUR
Over 10 m	3994 EUR	6063 EUR	7985 EUR	1564 EUR

15%
'EARLY BIRD'
DISCOUNTS:
UNTIL 15 OCTOBER
2022

SPACE FEE OR EXTRA SPACE ABOVE THE AREA FOR BOATS

Discount price by 15 October 2020 70 EUR/m²

Price from 16 October 2020 80 EUR/m²

JOIN TO THE GREAT SEASON-OPENING EVENT OF BOATING AND WATERSPORTS, WE ARE LOOKING FORWARD TO YOUR APPLICATION!

DATE

23-26 February 2023

OPENING HOURS

Thursday-Saturday: 10am to 6 pm

Sunday: 10am to 5pm

VENUE

HUNGEXPO Budapest Congress and Exhibition Center

G and F pavilions

H-1101 Budapest, Albertirsai út 10.

EARLY-BIRD DEADLINE

15 October 2022

If you need more information about discounted package deals, customized and sponsorship offers, please contact our colleagues or visit our website at www.boatshow.hu.

FINAL APPLICATION DEADLINE

31 January 2023

FURTHER INFORMATION, APPLICATION

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