

AGRICULTURE IS HERE.

AGROmash**EXPO**



AgrárgépShow



2026. január 21-24.

GL events **hungexpo**



THE MOST SIGNIFICANT DOMESTIC AGRICULTURAL TRADE EXHIBITION

The AGROmashEXPO, **the largest and most comprehensive agricultural exhibition and fair** in the country, welcomed those interested in agriculture for the 43rd time from January 22-25, 2025, at the HUNGEXPO Budapest Congress and Exhibition Center.

In addition to a wide range of offerings covering all areas of agriculture, this year's event also featured substantial professional programs, innovations, and business opportunities for visitors.

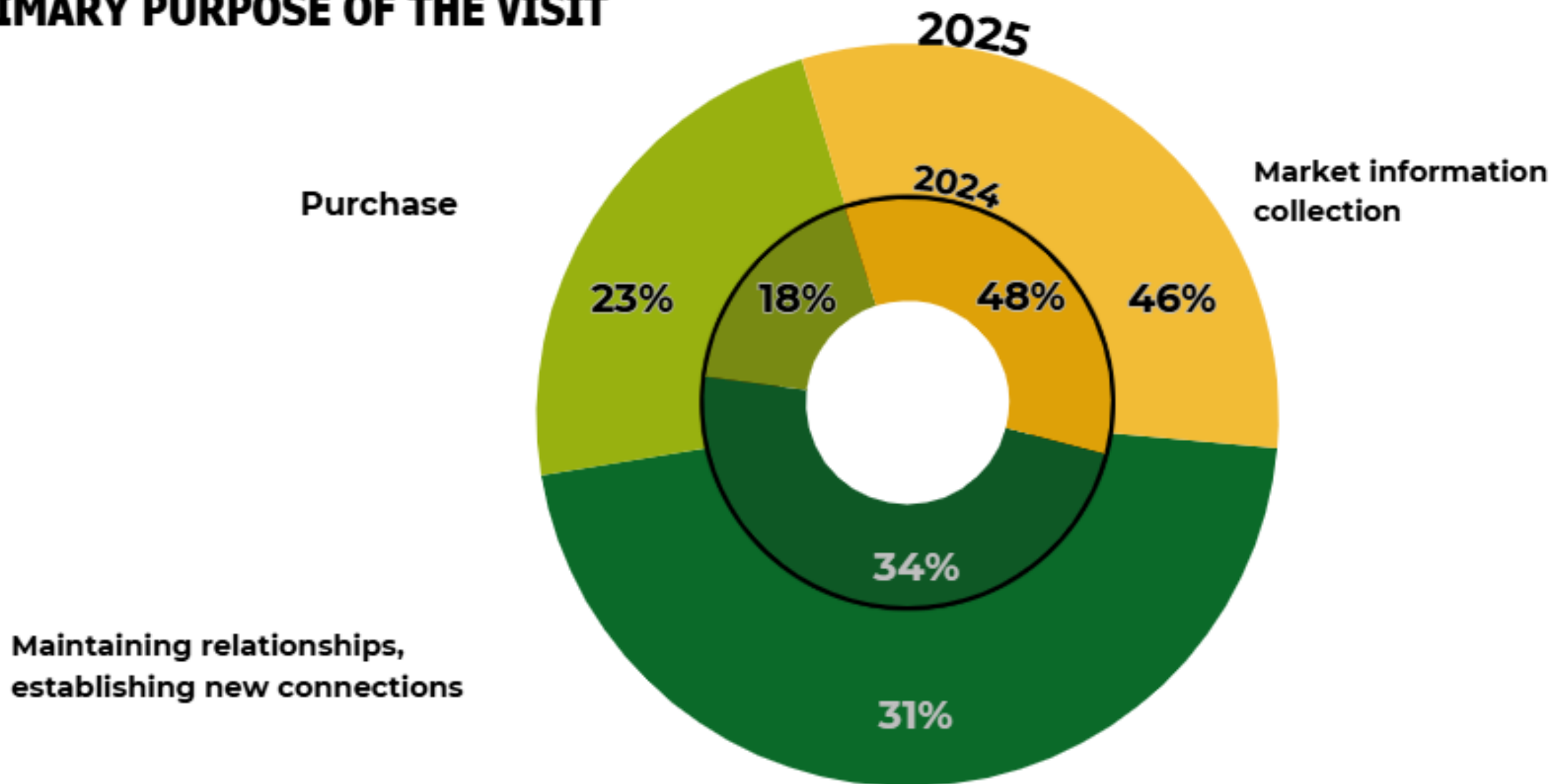
AGROmashEXPO 2025 film >>



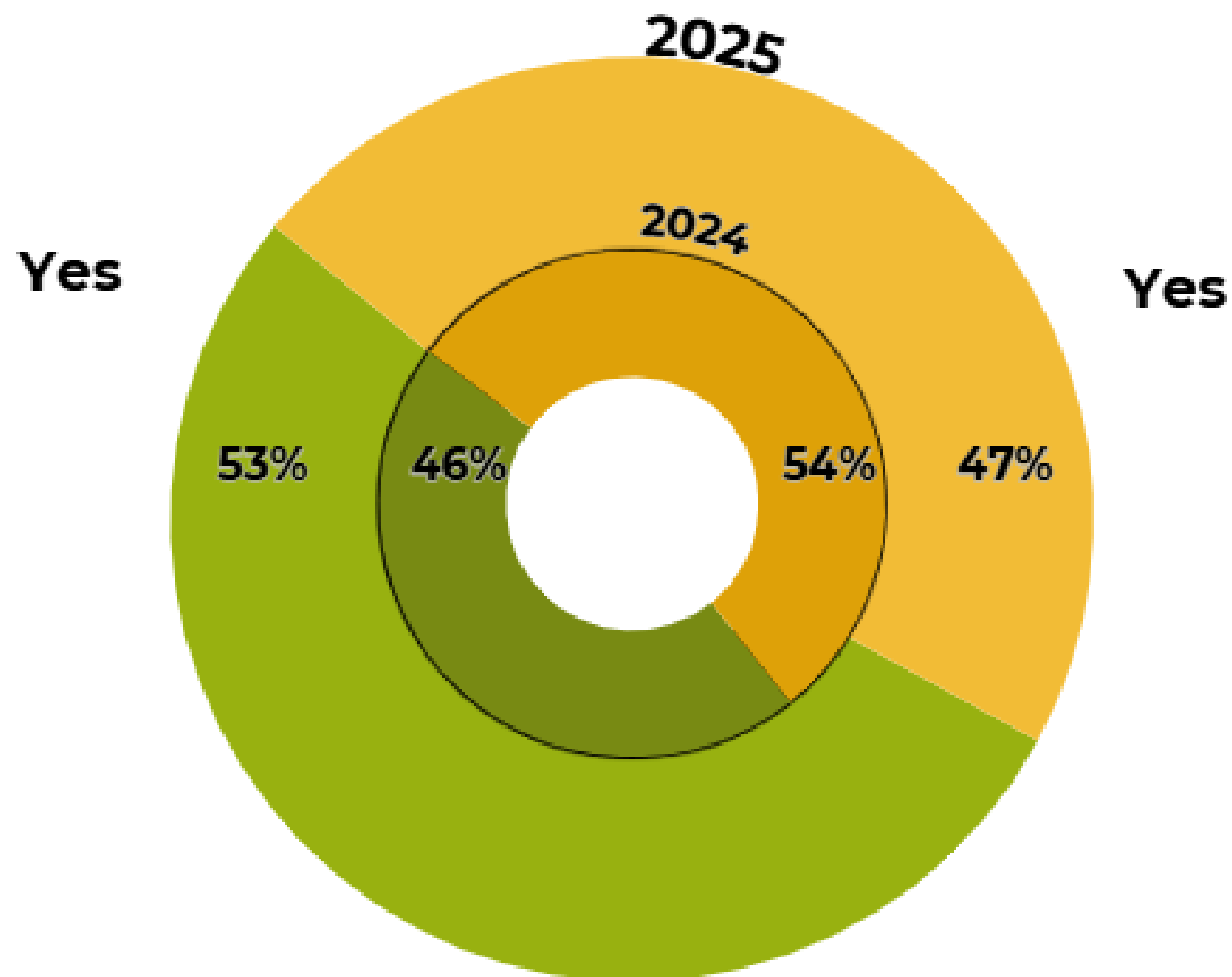
AGROMASHEXPO 2025 IN AUDITED FIGURES

- **4 DAYS**
- **4 PAVILIONS**
- **15 COUNTRIES**
- **30,955 PARTICIPANTS**
- **208 EXHIBITORS**
- **23,479 NET SQUARE METERS OF EXHIBITION SPACE**

PRIMARY PURPOSE OF THE VISIT

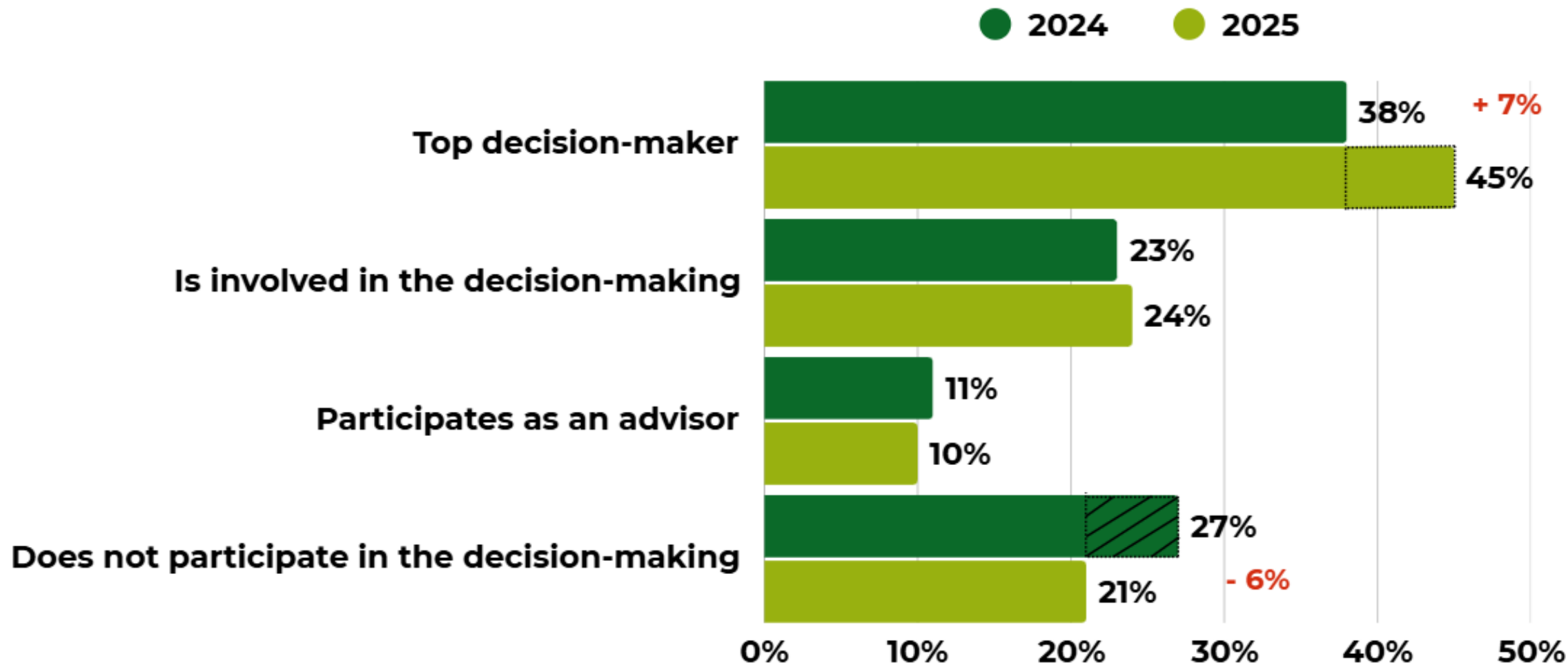


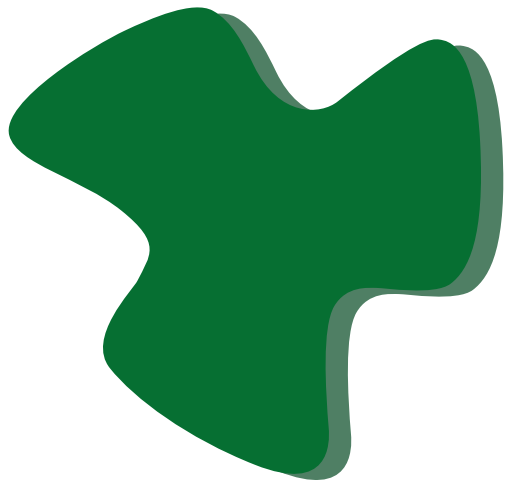
PROPORTIONALLY MORE PEOPLE ARE PLANNING TO INVEST IN MACHINERY



DECISION-MAKING

The proportion of top decision-makers has increased





**Be part of the most
significant event in
Hungarian agriculture and
apply to be an exhibitor at
the 2026 AGROmashEXPO!**





WHY IS IT WORTH EXHIBITING?

- The leading forum of the agriculture sector
- The largest domestic event in agriculture
- Diverse professional program offerings
- The latest innovations in domestic and international agriculture, all in one place
- The perfect place for building business relationships

DOMESTIC AND INTERNATIONAL PRODUCT DEVELOPMENT AWARD

The product development competition, which has become a tradition, will not be missed out in 2026, where we will again be searching for the most innovative solutions.

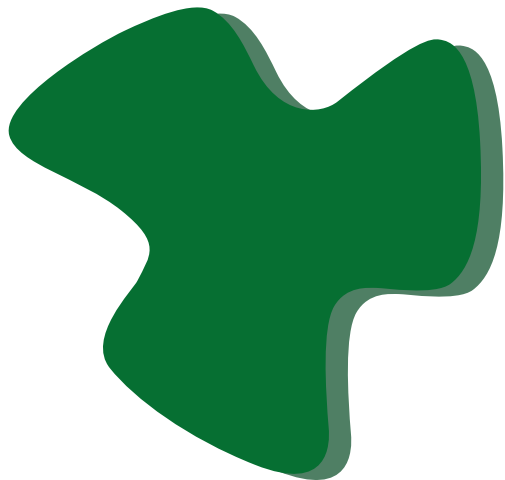
The competition is open to both domestic and international products in categories such as digitization, automation, and input/services.

All exhibitors of the AGROmashEXPO and AgrárgépShow exhibition can submit their products for the competition, as long as they are being showcased at the event.

The winners of the competition will receive prominent exposure in the exhibition's communications and will earn exceptional media attention every year.



Domestic and International Product Development Award 2025 >>



AGROmasEXPO and

AgrárgépShow is one of the sector's key forums. With the collaboration of our partners, we pay great attention to ensuring that our program offerings are diverse.

Be part of it!

Discuss program organization opportunities with our sales team.



MARKETING CAMPAIGN

- Thematic trade magazines, both offline and online
- Social media presence across multiple platforms
- Television appearances
- Radio campaign
- Influencer campaign

PRODUCT GROUPS

1. Agricultural Machines, Equipment

- 1.1. Tractors
- 1.2. Small machines for agricultural and communal use
- 1.3. Land cultivation machines
- 1.4. Planting machines
- 1.5. Machines for fertilization
- 1.6. Machines for plant protection
- 1.7. Sowing machines
- 1.8. Irrigation machines
- 1.9. Machines for rough fodder production and harvesting
- 1.10. Harvesting machines
- 1.11. Machines of field and grazing area management
- 1.12. Vegetable growing and harvesting machines
- 1.13. Fruit cultivation and harvesting machines
- 1.14. Machines for glasshouses and foil tents
- 1.15. Machines for the postharvest processing of vegetables and fruits
- 1.16. Conveying machines, vehicles
- 1.17. Lifting, loading and transportation machines
- 1.18. Components, parts and aggregates for agricultural machines, tools
- 1.19. Tools

2. Animal Breeding and Related Equipment

- 2.1. Machines and equipment for cow keeping
- 2.2. Machines and equipment for pig keeping
- 2.3. Machines and equipment for poultry keeping
- 2.4. Machines and equipment for sheep and goat keeping
- 2.5. Other animal breeding instruments and equipment
- 2.6. Complete institutions for animal keeping
- 2.7. Genetics, veterinary surgery
- 2.8. Machines and equipment for foraging
- 2.9. Fodders and complete feed stuffs

3. Agricultural Construction

- 3.1. Stable and hall building
- 3.2. Air-handling, ventilation and air-conditioning
- 3.3. Crop drying and storage facilities, their equipment and fixings
- 3.4. Glasshouses, foil tents

4. Forestry and Forestry Machines

- 4.1. Caring for forests, tree plantations, machines of tree extraction
- 4.2. Timber processing machines
- 4.3. Equipment for game keeping

5. Sowing Seeds and Other Plant Propagations

6. Chemical Products

- 6.1. Plant protecting chemicals
- 6.2. Chemical fertilizers
- 6.3. Caustics instruments
- 6.4. Agricultural foils, packaging materials
- 6.5. Lubricants and fuels
- 6.6. Hygiene, detergents and disinfectants
- 6.7. Pest control
- 6.8. Storage and transport of chemical products; fuel technology

7. Agrar Electronic, Measurement, Diagnostic and Automation Equipment

8. Environment Protection in Agriculture

- 8.1. Power engineering, renewable energy resources
- 8.2. Biogas
- 8.3. Waste management
- 8.4. Soil cleaning and management
- 8.5. Reduction and measuring of carbon emission
- 8.6. Composting

9. Work Security, Working Clothes

10. Agricultural Services

- 10.1. Agricultural marketing
- 10.2. Financing agriculture
- 10.3. Insurance
- 10.4. Tenders for agricultural and rural development, tender writing
- 10.5. Information technology
- 10.6. Trade press, books
- 10.7. Transport, shipping
- 10.8. Service, repair
- 10.9. Quality assurance, quality control
- 10.10. Trade organisations and associations
- 10.11. Education, research, development

11. Agricultural Environment Management, Rural Development

12. Hungarian Garden

- 12.1. Gardening tools and machinery
- 12.2. Machinery for professional gardeners
- 12.3. Means for furnishing and establishing gardens
- 12.4. Garden and park furniture, equipment for sport- and playgrounds
- 12.5. Garden pond techniques (Building, water- and lighting equipment)
- 12.6. Irrigation techniques
- 12.7. Plants and their propagation materials
- 12.8. Packaging materials, foils
- 12.9. Garden storages, tool-sheds

13. Viticulture and Viniculture

- 13.1. Soil testing
- 13.2. Soil preparation and cultivation
- 13.3. Seeds and grafts
- 13.4. Machines and tools for plantation establishment, cultivation and harvest
- 13.5. Plant protection – chemicals and biological preparations
- 13.6. Irrigation techniques
- 13.7. Machines and tools for primary processing of grape
- 13.8. Additives
- 13.9. Other products made from grape (oils, vinegars, drinks etc.)
- 13.10. Equipment for squeezing grapes and other fruit
- 13.11. Equipment for fermentation and storing
- 13.12. Equipment for separation and filtration
- 13.13. Equipment for wine and fruit squeeze treatment
- 13.14. Technologies for preparation of other drinks
- 13.15. Materials and machines for bottling and packaging
- 13.16. Trade trainings

Registration and sustainability fee

For Main Exhibitors: 471 EUR

From 2025, Hungexpo uses only green electricity from renewable energy sources.

Content: parking pass (under 200 sqm 1 pc, between 200-400 sqm 2 pcs, above 400 sqm 3 pcs), exhibitor tickets depending on the size of the rented area, wifi access, online catalogue entry includes registration in the online exhibitors system, opportunity for own data uploading, link for the exhibition's website to the exhibitor's website, opportunity for uploading 1 company logo and 1 brand logo, uploading 1 novelty, appearance in 3 product groups, 4 visitor tickets for the exhibition, 1 display of the company logo on the LED surface displayed on the exhibitors area, 1 Facebook post (can be reserved depending on the order of arrival of applications)

For Co-exhibitors: 303 EUR / company (Details and entering of the required informations on page 8!) **Main exhibitors can only have co-exhibitors under 300 sqm area!**

Space rental fee without stand construction (Order on page 2)

Size of area	Space rental fee until 30 th September 2025 (EUR/sqm)	Space rental fee after 30 th September 2025 (EUR/sqm)
Covered area 9-69 sq m (carpeted)	130 EUR/sqm+VAT	141 EUR/sqm+VAT
Covered area 70-199 sq m (carpeted)	102 EUR/sqm+VAT	112 EUR/sqm+VAT
Covered area 200-399 sq m (carpeted)	62 EUR/ sqm+VAT	67 EUR/ sqm+VAT
Covered area 400-799 sq m (carpeted)	50 EUR/ sqm+VAT	55 EUR/ sqm+VAT
Covered area over 800 sq m (carpeted)	44 EUR/ sqm+VAT	48 EUR/ sqm+VAT
Outdoor area	58 EUR/sqm + VAT	58 EUR/sqm + VAT
Passage (max. 50 sqm)	58 EUR/sqm + VAT	58 EUR/sqm + VAT

APPLICATION >>>

Our professional partners



Our online media partner



Our educational partner

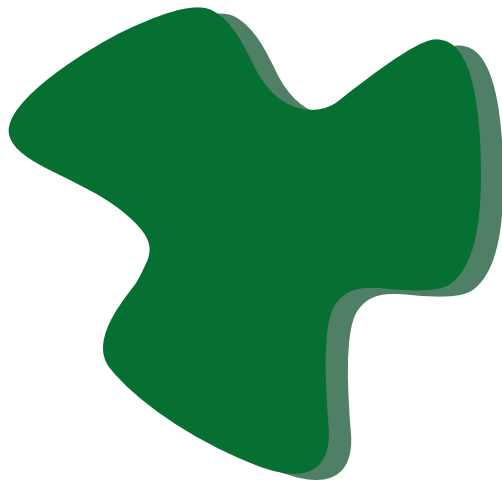


AGROmashEXPO



AgrárgépShow





OUR TEAM IS HAPPY TO ASSIST YOU

For customized and sponsorship offers, please contact our colleagues or visit our website!



Krisztina Szilvási

Exhibition director

+36 30 337 1777

szilvasi.krisztina@hungexpo.hu



Enikő Lovasi

Sales manager

+36 30 732 9494

lovasi.eniko@hungexpo.hu



Tünde Pál

Sales manager

+36 30 823 7858

pal.tunde@hungexpo.hu



Enikő Márki

Sales manager

+36 30 948 5129

marki.eniko@hungexpo.hu



Our professional partners:



Our online media partner:



Our educational partner:



AGROmashEXPO



AgrárgépShow

